

Dear School of Business Applicant,

Thank you for applying to the Business Sales and Marketing Program at Loyalist College. As you prepare to make your decision we thought you may like to know...

Students across the province were asked to evaluate their colleges and business programs. Here is what Current Loyalist Business Sales and Marketing students had to say ...

When asked Is your program meeting your expectations? 90% said yes!

- ✓ Quality of classroom learning.
SATISFIED & VERY SATISFIED **Loyalist 97%** vs. Average 79%
- ✓ Quality of other learning (example: independent/alternative learning opportunities, project based learning).
SATISFIED & VERY SATISFIED **Loyalist 100%** vs. Average 78%
- ✓ Field placement, clinical experiences and co-op work terms.
SATISFIED & VERY SATISFIED **Loyalist 93%** vs. Average 72%
- ✓ Does this program provide you with the skills and abilities specific to your chosen career?
SATISFIED & VERY SATISFIED **Loyalist 97%** vs. Average 91%
- ✓ Teachers are up-to-date/current in their fields.
SATISFIED & VERY SATISFIED **Loyalist 90%** vs. Average 87%
- ✓ Helpfulness of teachers outside of class.
SATISFIED & VERY SATISFIED **Loyalist 87%** vs. Average 66%

Source: Student Satisfaction Survey Winter 2009. Prepared by CCI Research Inc.

Our current students feel they have made the best decision. We would be happy to answer any questions you may have about the Program and Life at Loyalist. Please feel free to contact Brad Baragar, Program Coordinator at (613) 969-1913, extension 2274 or through email at bbaragar@loyalistc.on.ca. Join us... for professional growth and personal success...Business Sales and Marketing.