

LASTING CONNECTIONS

ALUMNI NEWS & PROFILES WINTER 2015

BEHIND THE BALLOT
Broadcast Journalism Graduate
Mentors the Next Generation

A Career
65 MILLION YEARS
in the Making

SWIMMING WITH
THE BIG FISH
at Ripley's Aquarium



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LASTING CONNECTIONS

Published through Loyalist College Advancement and External Relations

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Richard Beare

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LASTING CONNECTIONS is distributed twice a year and is available free of charge to alumni, staff, faculty and other members of the Loyalist family. Additional copies may be obtained by contacting the Alumni Office at 1-800-99-ALUMNI. The opinions expressed in this publication are not necessarily those of the Alumni Office or of Loyalist College. The editors of LASTING CONNECTIONS reserve the right to edit all submissions.

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PRESIDENT'S MESSAGE

The end of the calendar year brings with it a chance to clean the slate and start anew. It's an ideal time to reevaluate personal and professional goals and realign life plans accordingly. I hope, as you consider the future, the year ahead offers exciting opportunities and possibilities.

As we complete the College's Strategic Plan for 2009-2014, we are reviewing the Strategic Plan for the next five years, from 2015-2020. Once the details have been announced, we encourage you to provide your input to the strategic directions. Your ongoing engagement helps us to advance Loyalist's mission to support the economic and social development of individuals and our communities. Now, more than ever before, college education is essential to our local economy and to helping grads like you enjoy long-term success.

A recent independent economic impact report by EMSI (Economic Modeling Specialists International) found that Ontario college students develop the skills necessary for a globalized workplace and receive a stream of higher future wages. Having conducted its assessment of Loyalist from December 2013 to July 2014, EMSI found that students who enrol at Loyalist receive an excellent 17.5 percent return on their investment in their post-secondary education. It also reported that:

- The Loyalist service region received approximately \$60.5 million in added income in 2012-13 due to the operations of Loyalist and the spending of out-of-region students.
- Former Loyalist students who were active in the regional workforce in 2012-13 generated another \$470.4 million in added income through their higher earnings and increased productivity of their employers.

- Altogether, Loyalist and its students added \$530.8 million to the Loyalist service region economy. This added income was equal to approximately 5.4 percent of the region's Gross Regional Product.
- The Ontario government gets a significant return of 15.4 percent for every dollar the province invests in Loyalist College.

The report's findings, available at loyalistcollege.com, are important as Ontario looks for solutions to the skills mismatch and the challenges of youth underemployment. At Loyalist, we are committed to meeting these needs by ensuring we have the resources to continue delivering high-quality academic programming. Thanks to your generous support, we are preparing to celebrate the success of the \$6 million Campaign for Loyalist College to complete and equip the Sustainable Skills, Technology and Life Sciences Centre, and to establish additional awards and student financial assistance. As we reflect on what we've accomplished together in 2014, we are proud to be in a strong position to continue advancing in 2015 as a leading Ontario College.

We wish you all the best in the year ahead, and we look forward to hearing from you at: alumni@loyalistc.on.ca.

Maureen Piercy

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ALUMNI ASSOCIATION PRESIDENT'S MESSAGE

What a busy and exciting year we have had! At the Convocation ceremonies in Belleville and Bancroft, we were honoured to welcome a new generation of graduates to our Alumni Association with their alumni key chains.

In August, President Piercy and I had the privilege of addressing a large gathering in the Alumni Gardens and Memorial Grove. As you will read in this issue, three new trees were planted and dedicated in the gardens.

This fall our Alumni Association joined Student Government and Aramark Food Services to provide students with a free chili lunch and let them know about the resources, networking and support available to them after graduation.

At the Annual Undergraduate Awards Ceremony on November 6, the Alumni Association presented two awards and 11 bursaries. We were also able to recognize outstanding alumni and employers for their contributions to student and graduate success at our Annual General Meeting on November 27. Nominations are now available for the 2015 Alumni Distinction Awards. Please visit loyalistcollege.com to nominate individuals and employers deserving of special recognition.

As alumni, you remain a valued and important part of the College. We hope you will keep connected and share your successes with your Loyalist family.

Richard Beare

Richard Beare, President
Loyalist College Alumni Association



Career Fair – Save the Date!

The 18th Annual Career Fair will be held on Thursday, February 5, 2015 from 10 am to 1 pm in the Loyalist College Dining Hall in the Kente Building.

Approximately 50 exhibitors, including regional and national employers, will be available to meet with alumni and students. Many employers attend each year to hire qualified candidates for full-time and part-time jobs, as well as temporary positions.

All alumni are welcome! For more information, visit loyalistcollege.com and click 'Events.'



**Congratulations to
Professor Kerry Ramsay,
post-graduate Public
Relations Coordinator,
named 2014 Remarkable
Woman of Quinte**



Chuck Barsony, Professor of Architectural Technology at Loyalist College, volunteers at the Repair Café



Gary Magwood, Belleville Green Task Force, and Corrine Codina, Nicholson Catholic College High School student volunteer and co-owner of ReDuo Design

Loyalist and Partners *Nail it* at Inaugural Repair Café

Great food, lively conversation and a lot of learning; it all came together at Quinte's first Repair Café on October 25. Loyalist College teamed up with community partners Quinte Waste Solutions and the Bay of Quinte Region to host the pop-up event, giving local residents an opportunity to fix their broken and damaged household items, free of charge, with the help of a local repair guru.

The "waste not, want not" adage of yesteryear has been replaced with a take-make-dispose culture, in which it is often cheaper and easier to simply buy new rather than have items repaired. To change this, Repair Cafés were initiated in the Netherlands about five years ago. They are part of a wider movement to help us see value in the products we throw away and think about the resources we waste, the skills we are losing and the community we often take for granted.

These are the goals of the Quinte Repair Café, replicating the success of similar repair cafés in Toronto, Calgary and Peterborough. By repairing our items, we give them new life, develop our own skills and sincerely come to appreciate the valuable resources that go into the production of everyday items. This awareness and knowledge may lead us to think twice before we throw away a broken chair, lamp or laptop.

Luckily for us, there is a wealth of knowledge and skill within our community, waiting to be tapped. Hobbyists, professional repair specialists and Loyalist faculty all volunteered their time to be fixers at the event, eager to share their tips and tricks with anyone who came through the door.

And come they did! Over 100 people visited the Café; some with repairs in tow and others who were there just to see what it was all about. From toasters to chairs and tablets to nursery toys, over 30 items were either repaired or diagnosed for repair, **diverting over 250 pounds of material from landfill** in the process.

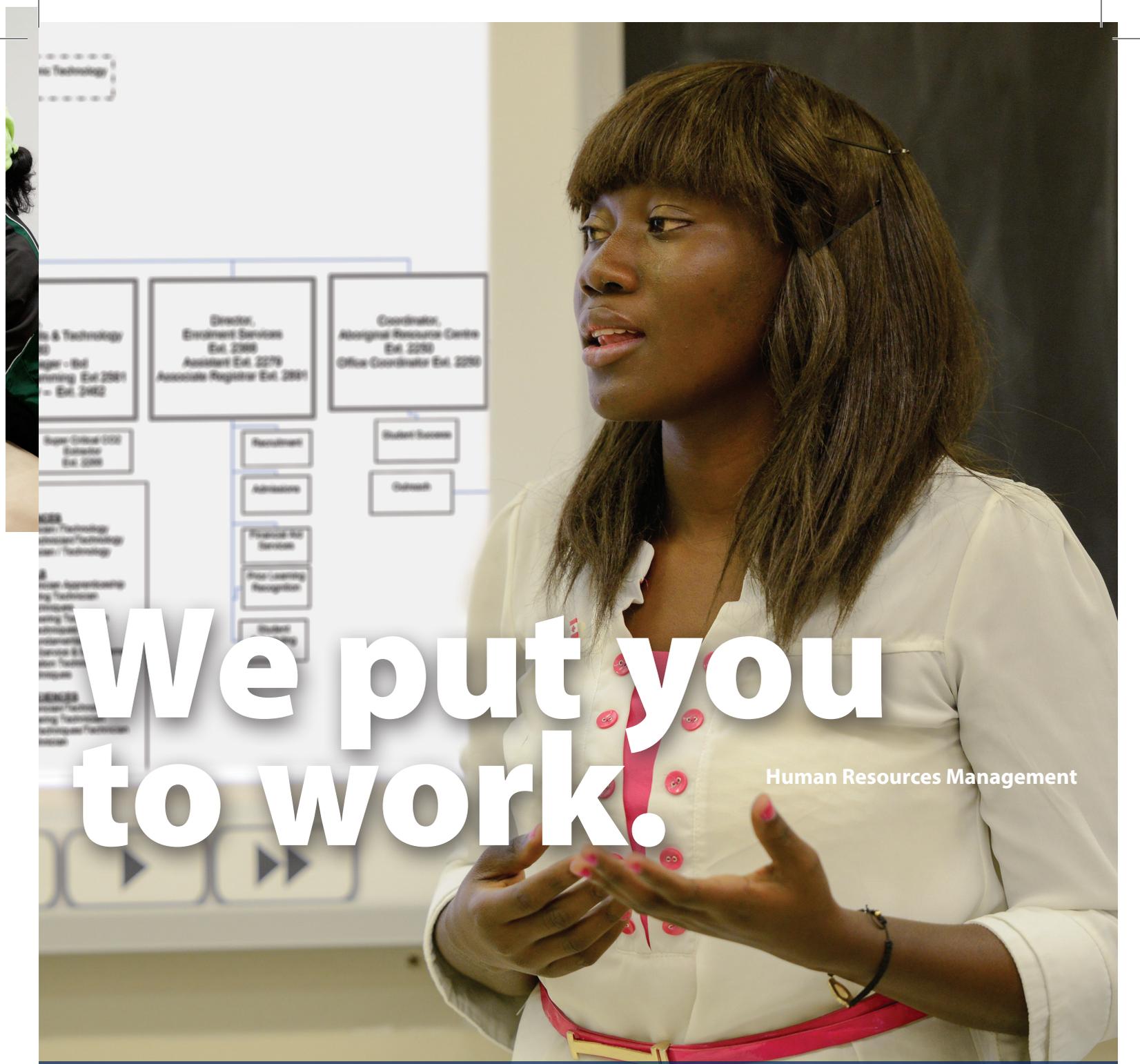
Participants had a genuine desire to understand how things worked and valued the sense of accomplishment that came from fixing things with their own hands.

Two of the fixers were local high school students who created their own business over the summer upcycling local furniture salvaged from yard sales, thrift stores, and from the curb. It was encouraging to see the younger generations take part. In Canada, we are facing a resource crunch with respect to skilled trade workers and yet, according to the Financial Post, only 26 percent of young people aged 13 to 24 plan to consider a career in the skilled trades. Engaging students in hands-on activities and nurturing an interest in the trades from an early age is key to bridging the gap.

Chuck Barsony, Professor of Architectural Technology at Loyalist College, was on hand helping with small appliance repairs and general carpentry. He believes that small steps can lead to big changes and has long encouraged his students to view their design decisions through an environmental lens.

"We have made it far too easy to simply throw things out and that's a horrific waste of materials," Professor Barsony said. "The architect in me looks at it from an environmental standpoint: each item took energy and materials to produce and we must try to get as much use out of those resources as possible."

Loyalist's Sustainability Coordinator Becky MacWhirter, one of the event organizers, hopes the Café will engage people in conversations about waste while also creating new connections in the community. "What's great about the Repair Café is that it brings people together from so many different backgrounds and walks of life. We tend to forget about the power of community and collaboration. It's amazing what you learn by getting out there and speaking to people. The event is practical in nature but **you walk away with so much more than a repair.**"



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*A Career
65 Million Years
in the Making*





"I try never to take for granted
the amazing things that are a
part of my day."

Animation graduate Julia Hulme



Julia with RCI founder Peter May



When choosing a career path, we often focus on what we know and enjoy. But in exploring the familiar, we can also miss opportunities that are unique, challenging and rewarding — paths we may have never imagined. Julia Hulme entered the Loyalist Animation program as a mature student, convinced that a career in the futuristic world of cartoons and video games was her destiny. It was not until the final months of her studies that she discovered an exciting career path that would lead her deep into prehistoric times.

“One of my professors suggested I approach Research Casting International (RCI) for a work placement opportunity,” Julia explains. “That placement resulted in a job offer and I am now the 3D Specialist at RCI. I never imagined that, when asked what I do for a living, my response would be: ‘I build dinosaurs.’”

RCI is one of the largest museum technical service providers in the world. Founded by Peter May in 1987, the 50,000-square-foot facility is nestled unobtrusively in Quinte West. The understated exterior provides no hint of the wonders within. The fossil-friendly facility is both temperature and humidity controlled, and can accommodate dinosaur, mammal and reptile restoration, casting and mounting commissions of any size and complexity.

Peter has assembled a diverse team of artisans, craftspeople and project management staff, all committed to restoring and preserving rare, precious and valuable paleontological artifacts and specimens. Some of the current projects underway include a multimillion dollar contract with the Smithsonian in Washington, D.C. refurbishing fossil skeletons, and the preparation of 12 dioramas of marine fossils and mountings for the world-class Shanghai Natural History Museum.

As 3D Specialist, Julia not only handles everything three-dimensional — scanning, carving and printing — she also reconstructs bones when parts are missing, constructs full skeletons, and is responsible for much of the digital artwork.

“The Animation program definitely helped me to develop the skills to execute my ideas effectively,” Julia says. “We learned a wide range of software that I had never seen or even heard of, and I’ve continued to learn more at RCI. In my job it’s necessary to learn new things quickly. My solid foundation in 3D from Loyalist has kept me on top of this.”

“These opportunities are absolutely incredible,” she adds. “I love what I do and the people I work with. Each day I wake up wondering what type of creature waits for me at work. I’ve seen awesome and snarly, and some that resulted in nightmares, but more often sweet dreams! It’s humbling, knowing a fossil is 65 million years old, and that I am the one standing there, touching it. I try never to take for granted the amazing things that are a part of my day.”

RCI is one of only four businesses in the world capable of producing museum-quality exhibits. Peter May received the prestigious Entrepreneur of the Year award at the annual conference of the Ontario Association of Community Futures Development Corporations in September, 2014. In October, he was named Business Person of the Year at the Annual Quinte Business Achievement Awards Gala.

“Research Casting has a very good working relationship with Loyalist College,” Peter notes. “The Animation program is training students in the latest software for 3D rendering and animation. We have hired students who have graduated from Animation and other arts programs, and we have been able to immediately put their skills to work.”

“Having Loyalist so close has proven to be a fantastic opportunity for us,” he adds. “We hope to work even more closely in the coming years.”

RCI has provided museum technical services around the world. In Canada, the company has been commissioned to:

- Mount the first fossil Barosaurus skeleton in the world at the Royal Ontario Museum – the only original Sauropod in a Canadian natural history museum
- Sculpt, cast, paint and install seven life-size, fleshed-out dinosaurs for the Canadian Museum of Nature in Ottawa
- Collect and preserve whale skeletons to be showcased in a future marine mammal hall in the Royal Ontario Museum



A Day to Remember

Alumni Gardens and Memorial Grove

Hope Paterson, a 2014 Community and Justice Services graduate and fiancée of the late Aaron Murray, holds their son Jude next to the autumn blaze maple dedicated in Aaron's memory

The Alumni Gardens and Memorial Grove was created by the Alumni Association in 1995. The project was spearheaded by then-Alumni Association President Vicki Bateman to remember a former classmate who had passed away. Since that time the grove has taken on a special meaning for many in the Loyalist College community to remember alumni, students, staff and faculty whom we have lost.

On August 27, a ceremony was held to honour members of our Loyalist community, and to witness the revitalization of the grove with the unveiling of a new pergola. This special structure creates a fitting entrance to the gardens, and was constructed by students in the College Technology and Trade Preparation program.

Three special dedications were made in honour of individuals whom we have lost in the past year. A sugar maple was planted in memory of Ronald Boyce, Director of Educational Resources, who retired in 1992. His wife, Ruth Boyce, Library Technician Lynn McCracken and members of The Pioneers were there to honour Ron and all that he had contributed to the College.

Patrick Hamilton, a graduate of the Television Broadcasting program in 1977, was remembered by his friends and family with the planting of a red oak tree. Patrick's sister Irene Hamilton gave us a brief glimpse into Patrick's amazing life and career, which included working with Jim Henson on *The Muppets* and *Fraggle Rock*, and at two Olympic Games. He also met a varied group of celebrities, including Keith Richards and Carrie Fisher. In Irene's words, "It all started here at Loyalist College; his diploma opened up so many doors." Not only did Patrick achieve his dreams, he also forged friendships at Loyalist that lasted over 35 years and many of those friends came to celebrate his memory.

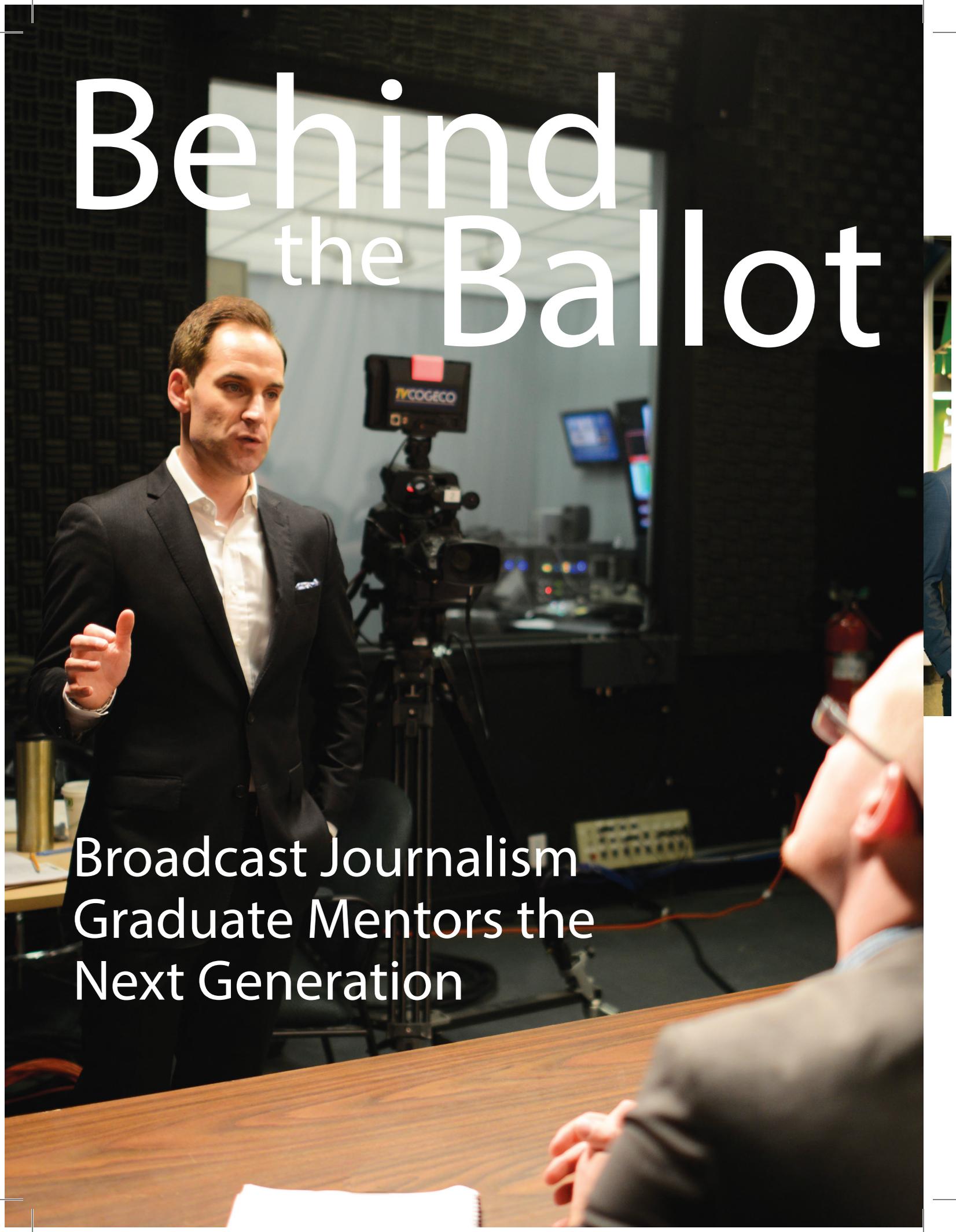
An autumn blaze maple was planted in memory of Aaron Murray, a graduate of the Protection, Security and Investigation program in 2014. Tributes to Aaron were made by his fiancée, Hope Paterson, and Student Government President Chantel Johnston, as well as many family and friends.

At Convocation, the Herbert Young Scholarship Award was presented posthumously to Aaron in honour of his outstanding academic achievements and participation in Loyalist College life. The award is presented annually in recognition of Herbert Young, who was the President of Loyalist College from 1970 to 1988. Aaron also earned the PolicePrep Award of Excellence for superior academics, community contributions and leadership, and the Protection, Security and Investigation Faculty Award. He will be remembered for his determination, enthusiasm and love for his family. It was a beautiful day and many stories were shared with tears and laughter intertwined.

The Alumni Gardens and Memorial Grove is a place to remember and celebrate. If you are interested in learning more, or to make a dedication, please contact Alumni Services Coordinator Michelle Randolph at 613-969-1913 ext. 2307 or alumni@loyalistic.on.ca.

Behind the Ballot

Broadcast Journalism
Graduate Mentors the
Next Generation



As aspiring journalists, Greg Murphy and Shelden Rogers looked forward to covering elections — someday, perhaps even hosting a live broadcast on election night. They never expected that opportunity to come while they were still in school.

As students in Loyalist's Journalism — Online, Print and Broadcast program, Greg and Shelden were selected for a rare opportunity to host "Behind the Ballot," Cogeco's live coverage of the municipal elections on October 27.

To prepare for the role, they worked with veteran newscaster Tony Grace, Senior Anchor at CTV Barrie.



Behind the Ballot hosts Greg Murphy and Shelden Rogers prepare for election night in Loyalist's Digital Media Centre

A graduate of Loyalist's Broadcast Journalism program in 2000, Tony is a self-described "political junkie." Over the years he has covered at least 10 elections as an anchor or a live reporter. Tony shared the benefit of that experience as a mentor to a group of Journalism students during a one-day on-air performance workshop.

"Our challenge was really to polish up their unscripted work," Tony explains. "Ad libbing; telling a story that isn't scripted. What happens when you throw the teleprompter away? What do you do when you have nothing to say? How do you deal with the unexpected?"

To deal with those nail-biting moments before they happen live on camera, Tony guided the students through the essentials of election-night preparation. "What are the important questions to ask? What are the important storylines? What are the trends you should watch out for? What are the facts you should know, that you'll want to refer to during the broadcast?"

Being able to answer those questions was half the battle. The other half was nerves.

"They were pretty open with me about how they felt," Tony chuckles. "They came in saying: 'This is overwhelming! How do we prepare for this big monster?' But by halftime they were telling me that the knots were out of their stomachs. In the afternoon they were feeling a lot more confident. We just practised and practised and practised."

For the students, the workshop provided unparalleled access to a professional at the top of his game. "Tony Grace is a figure I look up to in this industry," says Greg. "I've watched him anchoring the news at CTV Barrie and I knew his input and advice would be the best out there."

Tony adds: "I think they sensed that they were working with someone who got it — not just because I bring 14 years of experience, but because I was a Loyalist student too."

Since graduating, Tony has remained actively involved with Loyalist, helping to shape the approach to training and education, as Chair of the Advisory Committee. A panel of industry experts convenes regularly to ensure the program meets ever-changing industry standards and emerging methods of news delivery.



Tony Grace, Senior Anchor at CTV Barrie, leads Journalism — Online, Print and Broadcast students through an on-air performance workshop

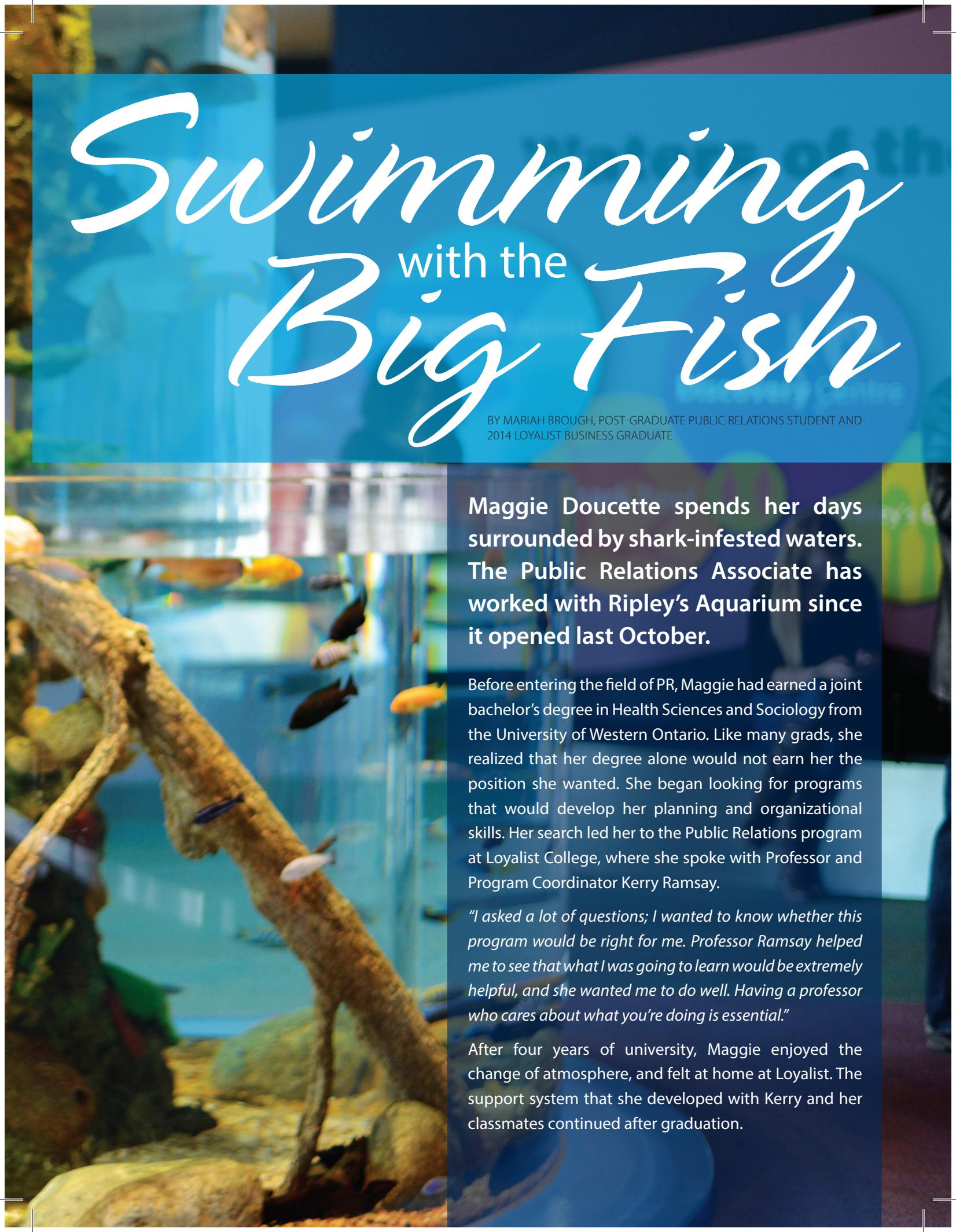
As a news anchor, Tony finds live, unscripted shows and webcasts are increasingly the norm. "This is what people expect now from news delivery. It's a lot different than it was 20 years ago. People aren't waiting for their news. We have to evolve into live storytellers."

His own role as a political storyteller kept Tony from travelling on October 27 to witness the students in action first-hand. "I wish I could be there to watch them," he said ahead of election night, "But I'm going to be on the air, covering the election!"

The hours of preparation paid off on October 27, as Greg and Sheldon ad libbed their way through their first unscripted, live election night newscast. "My first live TV experience was truly a night I'll never forget," recounts Greg. "It was a challenge rolling with the punches for three hours, but like anything amazing you get to do in life, it's going to be hard. You can't get training like this anywhere else!"

"This experience will be invaluable to add to a demo reel or a tape," Tony adds. "It's not very often that college students get this kind of opportunity, to actually host live election coverage. They're a really impressive group. These students have the best place to practise their craft. Loyalist's Digital Media Centre is *the* place to study Journalism."





Swimming with the Big Fish

BY MARIAH BROUGH, POST-GRADUATE PUBLIC RELATIONS STUDENT AND
2014 LOYALIST BUSINESS GRADUATE

Maggie Doucette spends her days surrounded by shark-infested waters. The Public Relations Associate has worked with Ripley's Aquarium since it opened last October.

Before entering the field of PR, Maggie had earned a joint bachelor's degree in Health Sciences and Sociology from the University of Western Ontario. Like many grads, she realized that her degree alone would not earn her the position she wanted. She began looking for programs that would develop her planning and organizational skills. Her search led her to the Public Relations program at Loyalist College, where she spoke with Professor and Program Coordinator Kerry Ramsay.

"I asked a lot of questions; I wanted to know whether this program would be right for me. Professor Ramsay helped me to see that what I was going to learn would be extremely helpful, and she wanted me to do well. Having a professor who cares about what you're doing is essential."

After four years of university, Maggie enjoyed the change of atmosphere, and felt at home at Loyalist. The support system that she developed with Kerry and her classmates continued after graduation.



PR student Mariah Brough interacts with the stingrays

“One of the best things about Loyalist is the Career Centre, which provides support for alumni,” adds Maggie. “I can go in and get career advice from the advisors there. I still receive information about jobs and how to enhance my career. They never stop wanting to help you.”

Getting to work with people like Maggie is one of the reasons I chose the Public Relations program at Loyalist. Within the last couple of months, I have networked with more people than I expected to throughout the full year. I’ve met people working in the industry locally, and as a class we travelled to Toronto to meet inspirational professionals in our field. It was there that we visited Ripley’s Aquarium and had the chance to speak with Maggie and tour the facility.

The aquarium hosts over 16,000 sea and freshwater specimens in a 5.7 million litre habitat. We saw sharks up close, touched stingrays and watched an octopus manoeuvre from one tank to another. Maggie took the time to tell us about her position at the aquarium and how her experience at Loyalist helped her get to where she is today.

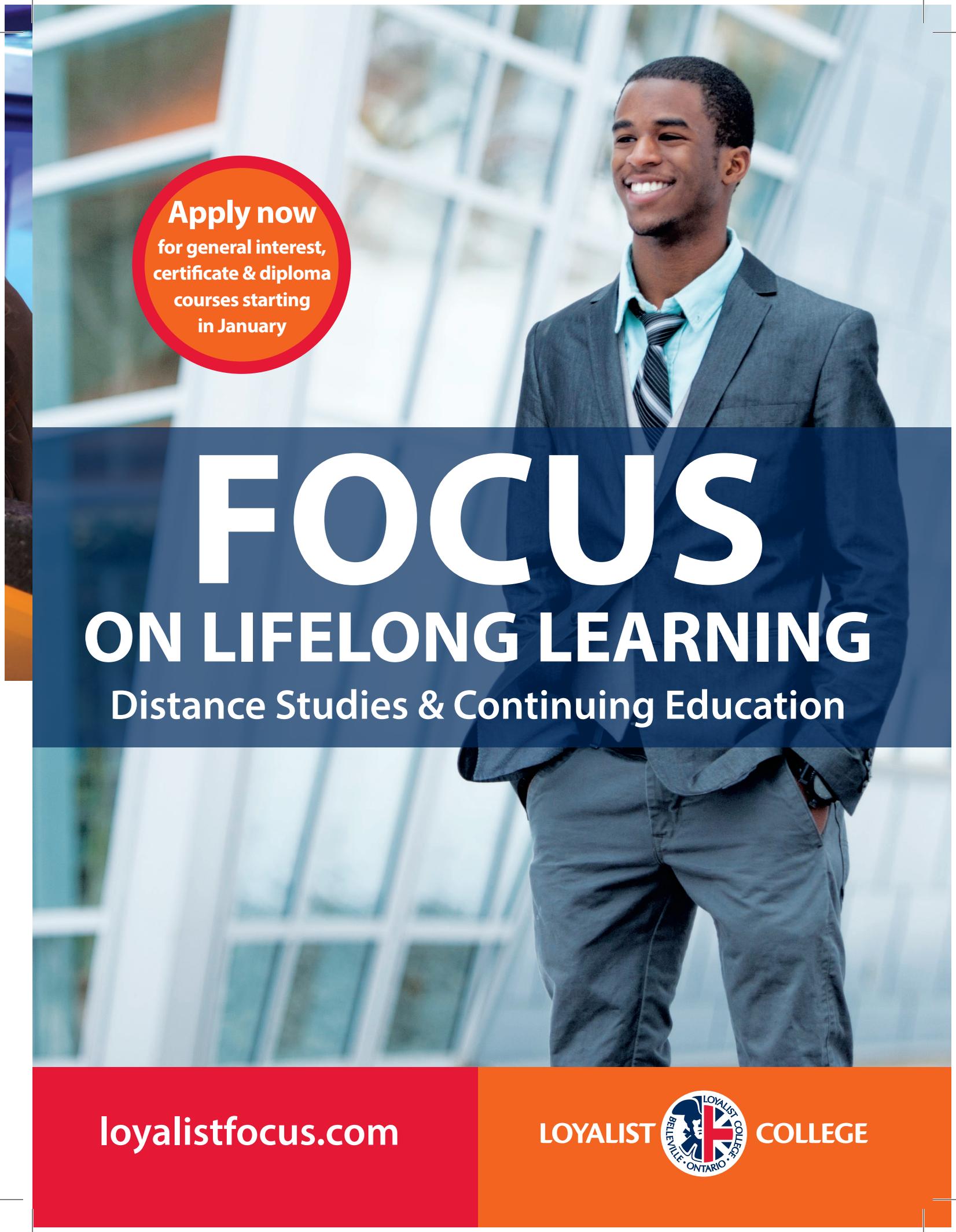
“One of the reasons I love my job so much is that every day is completely different than the last,” Maggie explains. Her job includes researching social media content, handling all media requests, coordinating photo shoots, writing press releases and creating crisis communication plans. The program at Loyalist prepared Maggie for all of her responsibilities at the aquarium.

“Before going to Loyalist, I knew very little about social media,” Maggie explains. “I didn’t have a Twitter account and I knew nothing about using it. Thank goodness I learned how because that’s pretty much a constant. My knowledge of social media tools helps me every day.”

Maggie shared with the class some of the aquarium’s most successful social media promotions, and explained how she plans to continue building on this medium. She still corresponds with her professors from Loyalist, and looks forward to continuing to share her success and experiences with future students.

“Do everything you can to network, and be more involved,” Maggie encourages students.

Give it your all because this is your future.”



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Both Feet in the Game

Rob Huddleston, a 2010 graduate with an advanced diploma in Business Administration – Human Resource Management, has been making jumps in his career. Having worked his way up through the Foot Locker Corporation, Rob is now Manager Trainer and General Manager of Foot Locker's "House of Hoops" brand of retail merchandise on Yonge Street in the heart of Toronto.

"I've helped introduce House of Hoops to Canada by leading its new concept store on Yonge Street in Toronto," said Rob. "This includes professional development of team members through goal setting, teaching communications, and providing coaching and feedback. Recruiting and developing the future leaders of our organization is something that I am very passionate about."

During his time at Loyalist, Rob and his classmates established Loyalist's first SIFE team (Students in Free Enterprise), part of an international student-run non-profit organization now known as Enactus Canada. Today, more than 2,300 Enactus student leaders, as well as academic advisors and business experts, create and implement over 350 community empowerment projects and business ventures a year. At Loyalist, the Enactus group continues SIFE's entrepreneurial action by assisting military spouses, Aboriginal youth, local entrepreneurs and farmers as well as supporting many charitable organizations.

"While I was a student, I was honoured to be named the first President of the Loyalist chapter of SIFE," Rob explains. "In that role, I learned how the right people can make a direct and positive impact on an organization. While the Business Administration program fueled my interest in business, SIFE allowed me to put my education into practice, giving me an edge that I continue to benefit from today."

Rob continues to draw on this experiential learning to define his role at Foot Locker and to bring value to the organization.

"Through SIFE, I developed a number of skills including leadership, public speaking, critical thinking, corporate relations, project management and motivational empowerment," he added. "That speaks to both the knowledge I gained in the classroom and the impact our SIFE team had in the community."

He encourages recent graduates: "Maximize your potential by putting the information you've acquired into practice. Ultimately, you will get out of your experiences what you put into them."





The W. Garfield Weston Foundation Leads to Opportunity



This fall, Loyalist welcomed 24 new students into the W. Garfield Weston Foundation Fellowship program. The three-year pilot project provides financial support to encourage more students to pursue a skilled trade such as construction and renovation, automotive, electrical, welding or manufacturing. Students selected for a Fellowship receive tuition credits and up to \$4,000 in bursaries over the course of their post-secondary or apprenticeship studies.



W. Garfield Weston Foundation Fellowship recipient Jacob Huiskamp is in his first year of the Electrical Technician – Automation program

THE W. GARFIELD WESTON FOUNDATION

A key element of the program is mentorship. The W. Garfield Weston Foundation established the Fellowship at Loyalist to help meet the “skills gap” in Ontario and encourage more students to continue their education in this burgeoning sector. Over a three-year period, a total of 60 Fellows will be selected as ambassadors for the skilled trades.

One of these ambassadors is Jacob Huiskamp, who entered his first year of the Electrical Technician – Automation diploma program in September.

Fellowship Program and Success



New and returning Fellowship recipients outside the Sustainable Skills, Technology and Life Sciences Centre

Jacob knows the value of a mentor. The encouragement of his high school shop teacher sparked his interest in electricity. “He’s a handyman, he’s been everywhere and done everything,” says Jacob. “In shop class he taught us that there was actually a reason for what we were learning. He was telling us how all this actually mattered later on.”

Knowing how his studies connected to the real world helped Jacob get his high school grades on track, but it was his teacher’s encouragement that gave him the confidence to pursue electrical studies at college. The more positive feedback he received, he says, the more progress he made.

Jacob is keen to pay it forward as a mentor as his studies progress. “Right now I’m fresh out of high school,” he says. “I would like to have better knowledge, so that when I’m helping someone I can say, for sure, ‘this is what to do.’ I want to be confident.”

Fellow student Sean Leahy has come back to school from the other end of the spectrum. With 20 years of experience as a Red Seal sheet metal worker, he finds a role for himself in the classroom, offering guidance and support. Sean began retraining as a Manufacturing Engineering Technician this fall. An injury to his hand left him unable to continue working in his trade, but his enthusiasm for a

career in the skilled trades is as strong as ever. “It’s never too late to learn and I’m not afraid to,” he affirms. “There are so many opportunities.”

In addition to their mentorship role, Fellowship students also keep a journal. In it they record the highlights of their learning, any difficulties they encounter and what kind of assistance they seek to overcome these challenges. Reflective practice gives the students an opportunity to examine their past experiences and refine their approach so that future efforts achieve better results. The journals can take many forms – blogging, field notes, photos or videos – whatever medium suits each individual.

Jacob has embraced the new routine.

“I’m not really much of a writer but I don’t mind doing this,” he says. “It will help track how the Fellowship program is actually helping people, so I like to do it. And it’s actually helping me. At the end of my program, I’ll be able to look at what my challenges were at the beginning and see how far I’ve come.”

For more information on post-secondary and apprenticeship opportunities with the W. Garfield Weston Foundation Fellowship program, please visit loyalistcollege.com

Congratulations Graduates!

The Alumni Association would like to extend a warm welcome to the 2,130 new members who celebrated their success at the 2014 Belleville and Bancroft Convocation ceremonies.

During the 47th Annual Convocation Ceremonies in Belleville on June 5 and 6, Loyalist proudly presented 2,070 graduating students with advanced diplomas, diplomas and certificates. Four guest speakers were presented with honorary diplomas by Board Chair Tamara Kleinschmidt.



The first ceremony was addressed by Rodney Skinkle, President and CEO of Academica Group Inc., a top provider of higher education policy, consumer research and enrolment consulting. Mr. Skinkle is a 1979 Loyalist College Behavioural Science graduate who has pioneered the development of research tools and studies for Canadian post-secondary institutions. In addition, he leads a thriving market and social policy research division focused on higher education accessibility, student success, education and career goal development.



The second Convocation address was delivered by guest speaker Denise Amyot, President and CEO of Colleges and Institutes Canada, the national and international voice for 95 percent of Canada's publicly funded colleges, institutes and polytechnics, serving 1.5 million learners of all ages and backgrounds in 1,000 campuses across the country. She has had a distinguished career in public service with the Canada Science and Technology Museums Corporation, Canada Public Service Agency (now the Treasury Board), Human Resources Development Canada, National Defence, Natural Resources Canada, Canadian Heritage and the Public Service Commission.



Mrs. Sonja Bata, O.C. addressed Convocation during the third ceremony on campus. Mrs. Bata is the Chairman of Batawa Development Corporation and the Founding Chairman of the Bata Shoe Museum. In 1946, she married Thomas J. Bata, the son of a well-known Czechoslovakian shoe manufacturer whose family enterprise was nationalized under the Communist occupation. From the beginning, Mrs. Bata shared her husband's determination to rebuild the organization and took an active interest in what was to become a global footwear business. Her combined interest in design and shoes has led to an extensive collection at the Bata Shoe Museum, showcasing the evolution of footwear from many cultures and historic periods. Mrs. Bata believes strongly that in a democratic country, citizens should actively contribute their talents to community needs. This belief is reflected in her many philanthropic activities and active volunteerism. She has received multiple honours and awards, and is an Officer of the Order of Canada.



Mr. Robert Fisher addressed the fourth and final ceremony. An award-winning broadcast journalist with more than 30 years of experience in public and private radio and television, Mr. Fisher keeps CBC listeners up to date on what is happening in the world on CBC Radio One's regional program "Here and Now." He also acts as a political analyst for CBC Radio in Windsor. Before his radio career, Mr. Fisher was a Senior News Anchor and Political Affairs Specialist for the Global Television Network and spent 10 years with CBC Television, reporting on national, provincial and municipal politics. Along with his responsibilities at CBC, he teaches Journalism Law and Ethics at Centennial College in Toronto.

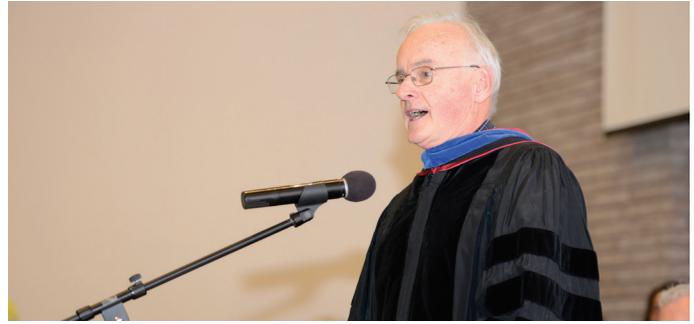
During the four ceremonies, 119 achievement awards provided by private donors, businesses, industry associations, community organizations and the Loyalist College Foundation were presented to graduates.



The **Governor General's Award** was presented to Kayla Lahey, who graduated with a 97.7 percent average from the two-year Esthetics and Spa Management program. The Collegiate Bronze Medal from the Governor General of Canada is presented to the graduating student with the highest cumulative average in a two or three-year college program. Ms. Lahey also received the **International Dermal Institute Award** for her superior attitude, academics and aptitude.



The **Hugh P. O'Neil Outstanding Alumni Award** was presented to Rodney Skinkle in recognition of the leadership he has demonstrated in specialized applied research and consulting in higher education. The award was named after Hugh P. O'Neil in 1998 by the Board of Governors in honour of his leadership as Chair of the College's Foundations for the New Millennium Campaign. It recognizes a Loyalist graduate who has made an exceptional contribution through professional, community leadership, or volunteer service.



At the **15th Annual Bancroft Campus Graduation Ceremony** on October 2, 66 diplomas and certificates were awarded to 60 graduates. Guest speaker Dr. Hugh Russell, Community Justice Consultant, addressed graduates during the ceremony.



The valedictorian address was delivered by Deanna Neale, a graduate of the Personal Support Worker program in Tweed. Mrs. Neale was also the recipient of the **Herbert L. Esford Award** recognizing outstanding compassionate care and empathy.



Sonja Piercey, a graduate of the Personal Support Worker program in Amherstview, received the **Kawartha Credit Union Bursary**



Manufacturing Engineering Technician graduates Joshua Vanier (left) and Eden De Grasse Organ. Eden also received the Rob Cassan Memorial Award



Personal Support Worker graduate Jessica Murdoch



Personal Support Worker graduate Maggie Britton



Office Administration – Medical graduate Kim Burke



The Interprovincial Insulation team received the Corporate Trophy for best score among Gold Sponsors. From left to right: David Shorey, Mike Robinson, Josh MacLeod and Dwain Mattis

The Drive for Student Success

The 16th Annual Loyalist College Golf Tournament, *Celebrating Student Success*, raised \$28,650. Proceeds from the September 19th event, held at the Bay of Quinte Golf and Country Club, support the Campaign for Loyalist College.

In total, 110 golfers participated in the event. A barbecue lunch was generously provided by Bay of Quinte Golf and Country Club, and Loyalist Culinary students prepared and served dinner following the afternoon of golf. Aramark provided an on-course food station, and special contests were held throughout the day, including a \$25,000 Hole-in-One sponsored by the Loyalist College Alumni Association. The event concluded with a live auction.

The Loyalist College Foundation was established in 1995 to provide leadership in meeting the goals for long-term development and fundraising to benefit the students and programs at Loyalist College.

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During the first 15 years of this event, net proceeds of \$500,000 have been directed to the endowment fund for student financial assistance. This includes matching funds from the provincial government's Ontario Trust for Student Support program.

Graduates Where are they now?



Digifest Award

Jonathan Lynch, Animation 2014

In May 2014 Jonathan Lynch was the recipient of the Interaction and Gaming Award at Digifest in Toronto – an honour bestowed on him before graduation.

“Receiving this award was a good feeling — a confirmation that the previous five months of hard work had resulted in something I could show and be proud of. My project, *Seeds of Yggdrasil*, acts as a proof of concept for a larger title I am continuing to develop. This Digifest award is great for getting my name, and the name of my game, into the industry.” For more details visit jonathanlynchportfolio.com



University + College = Job

Candace Parsons, Environmental Technician 2014

“When I completed my Bachelor of Environmental Studies, I had a strong education, but no job experience or hands-on training. I took time to look at what the environmental industry in Canada needed and what skills and education they were expecting. My quest ultimately led me to Loyalist College’s two-year Environmental Technician diploma program.

“I earned college credits for my university research and course work, allowing me to fast-track my diploma. The hands-on learning I gained in Loyalist’s amazing field biology and instrumentation lab facilities was exactly what I needed. I sampled natural environments and analyzed contaminants, gaining an understanding of the social systems that contribute to pollutants in water, soil and air. Two years ago I wasn’t certain what my future would hold, but Loyalist has given me the tools I need for a successful career. I now have a job at Queen’s University in course delivery and student support.”



Loyalist Sweeps National Awards

Hannah Yoon, Photojournalism 2014

Loyalist Photojournalism graduates and student placed in the top three spots in 13 out of 14 categories of the News Photographers Association of Canada (NPAC). The NPAC awards, recognizing excellence in Canadian photojournalism, were announced at the National Pictures of the Year awards gala in Vancouver in May. Student Photojournalist of the Year was awarded to second-year Loyalist Photojournalism student Hannah Yoon, who is currently interning with the Canadian Press.

“Ultimately I want to be a powerful storyteller. I want my photography to be a way for me to meet different people and partner with them to tell their story.”



Information on the Move

Perry Peterson, Civil Engineering Technology 1984

Professor Perry Peterson is part of an effort to change the way that data from earth-observing satellites can be stored and used in a discrete global grid system (DGGs). In May he was a keynote speaker at the University of Calgary’s Department of Computer Sciences Annual Industrial Day. From there it was on to Beijing, where he gave a seminar at the Chinese Academy of Science’s Institute of Remote Sensing and Digital Earth (RADI). He also delivered a speech at Henan Polytechnic University, with which Loyalist has a partnership agreement.

In September he co-chaired the Annual Digital Earth Workshop in Banff and later that week gave a keynote address at the closing plenary of the Open Geospatial Consortium’s Technical Committee Meeting in Calgary. The new “Big Data” reality and approach to understanding problems is one of the subjects Perry teaches at Loyalist.

“Students must learn to integrate many data sources in order to facilitate evidence-based decision making.”



And the Winner Is

Paul Ferguson, Radio Broadcasting 1995

In September, Paul Ferguson, Program Director at Cool 100.1 in Belleville, was the proud recipient of a Canadian Country Music Award (CCMA) for Music Director of the Year for Secondary (Smaller) Markets.

“To have my name called was surreal! The award, I would like to think, is less about me, and more about the profile of Cool 100 that’s been built in our community and within the country music industry in Canada.

“Thinking back to week one of the Radio Broadcasting program, I would never have seen this coming. I will always be thankful for the foundations built during that time. The faculty and the College certainly have a stake in this award.”

In Celebration of the Campaign for Loyalist College!

Thanks to the generosity of our supporters, the College has surpassed the \$6 million milestone for the Campaign, designed to complete and equip the Sustainable Skills, Technology and Life Sciences Centre, and to establish much-needed awards and student financial assistance. The Skills Centre, which opened in 2011, features 50,950 square feet of repurposed 'green' space, and an additional 70,850 square feet of new, flexible space for teaching, laboratories, shops, research labs and classrooms. LEED® Silver certification was awarded in 2014.



TD BANK GROUP

Left to right: **From TD Bank Group;** Kathi McBride, Branch Manager; Jennifer Tretina, Wealth Investment Advisor; Adam Brown, Small Business Advisor; Jessica Boni, Commercial Banking; Tyler Sponholz, Commercial Banking; and Golda Lafferty, Branch Manager; **from Loyalist College:** Campaign Co-Chair and Foundation Honorary Chair Wilf Wilkinson; Loyalist President and CEO Maureen Piercy; Campaign Co-Chair and Foundation Chair Bernie Ouellet; and Loyalist College Board of Governors Chair Brian Smith

THE REYNOLDS FAMILY

Left to right: Campaign Co-Chair and Honorary Chair, Loyalist College Foundation, Wilf Wilkinson; Kyle Reynolds; Kristin Crowe (Reynolds); Kevin Reynolds; Sheila Reynolds; Campaign Co-Chair and Foundation Chair Bernie Ouellet; Loyalist President and CEO Maureen Piercy; and Loyalist Board of Governors Chair Brian Smith. The Reynolds family made the \$25,000 donation in recognition of the late L. Glynn Reynolds. Mr. Reynolds was a Master Electrician by trade, owning and operating a construction business in the Belleville area before founding Quinte-Kawartha Alarm Systems Limited (operating as Alarm Systems)



"We recognize that Loyalist College has such an important role in our Community and that Loyalist graduates have made many contributions to the success of our business," said Kristin Crowe, President of the family company. "We currently employ 12 Loyalist graduates in our Belleville operation. We are extremely proud to provide this support to our Community College."

Thank you to all donors to the Campaign for Loyalist! Your support is greatly appreciated.

After years of advocacy by area manufacturers and economic development partners, and a successful proposal by the College, the multi-use facility was built with a \$16.6 million investment from the provincial and federal governments. Support from all sectors made it a reality, with funding from the federal Knowledge Infrastructure Program and matching funds from the provincial government.

Since launching on June 5, 2012, the Campaign for Loyalist College has received donations from a wide range of community supporters including students, alumni, faculty and staff, foundations, municipalities, and business and industry partners. Some of those community partners include the Reynolds family, and McDougall Insurance & Financial – each with donations of \$25,000.

Most recently, Loyalist announced major donations from the financial sector including \$50,000 from Scotiabank, \$75,000 from RBC Group, and \$100,000 from

TD Bank Group in support of the Campaign. Earlier commitments from this sector included \$30,000 from CIBC and \$50,000 from BMO.

“This represents outstanding support for the Campaign for Loyalist,” said College President and CEO Maureen Piercy. “The Skills Centre allows us to develop new programming to meet the needs of our communities and employers. These generous donations support purchasing the equipment, which is essential to providing excellent training opportunities.”

Using the latest technology in the Skills Centre, Loyalist students in post-secondary and apprenticeship programs are preparing to meet industry demands for careers in the skilled trades. A \$6 million milestone celebration was held on December 11th. For more information and photos go to loyalistcollege.com/support-loyalist.



RBC ROYAL BANK

Loyalist President and CEO Maureen Piercy with Michael Adamcryck, Regional Vice President of the Royal Bank of Canada's Kingston-Quinte Region, and Wilf Wilkinson, Campaign Co-Chair and Honorary Chair, Loyalist College Foundation. As part of its commitment, RBC Royal Bank established a Speaker Series at Loyalist to help prepare students for their careers

MCDOUGALL INSURANCE & FINANCIAL

Left to right: Loyalist Foundation Chair and Campaign Co-Chair Bernie Ouellet; Loyalist College President and CEO Maureen Piercy; McDougall Insurance & Financial President Ross McDougall



SCOTIABANK

Announcing the \$50,000 commitment to the Campaign for Loyalist College – left to right: Campaign Co-Chair and Loyalist Foundation Chair Bernie Ouellet; Nick Toritto, Scotiabank District Vice President, Ontario Central East; Loyalist College Board of Governors Chair Brian Smith; Loyalist College President and CEO Maureen Piercy; Ana Bento, Scotiabank Area Manager, Belleville Area; Dianne Spencer, Executive Director, Loyalist College Advancement & External Relations; Christopher Skinner, Branch Manager, Belleville; and Rose Walker, Branch Manager, Belleville

Congratulations

to our

2014 Premier's Award Nominees

The Premier's Awards recognize outstanding College graduates and their tremendous contribution to the success of the province. This year's awards were held at the Fairmont Royal York Hotel in Toronto on November 24 as part of the Higher Education Summit.



Technology

Kipton Hawley

Regional Hydrogeologist, Ontario Ministry of the Environment (Northern Region)
Water Science Technician, 1972

Kipton Hawley has worked for the Ministry of Environment since its inception more than four decades ago. He has made important contributions to protecting the environment and the public, with involvement ranging from groundwater projects to major industrial spills. His expertise has helped create policies and guidelines for the Ministry at the provincial, divisional and regional levels that are relied upon by professionals across the province. Kipton's work has helped shaped the Ministry of Environment into what it is today.



Community Services

Sandie Sidsworth

Executive Director, Canadian Mental Health Association
Hastings and Prince Edward Branch
Social Service Worker, 1998 and BAA Human Services
Management, 2005

Sandie Sidsworth has more than 25 years of experience in child welfare, addictions, domestic violence and mental health. As the Executive Director of the Canadian Mental Health Association Hastings and Prince Edward Branch, Sandie has overseen the introduction of several new programs to help vulnerable populations in the Quinte area, including the Hoarding Coalition and the annual event "Sleep Out So Others Can Sleep In." Her work with Women's College Hospital Research Institute led to the development of a service delivery model for domestic violence, mental health and addiction, which Sandie now facilitates across the province.



Creative Arts and Design

Donald Weber

Freelance Photojournalist
Photojournalism, 2001

Donald Weber is a respected photojournalist, award-winning author and teacher. His work brings light to a world in Eastern Europe that most have never seen. He has devoted his photojournalism career to exploring how power deploys an all-encompassing theatre for its subjects; what he records is its secret collaboration with both masters and victims. Donald has received numerous awards including a Guggenheim Fellowship, the Lange-Taylor Prize, the Duke and Duchess of York Prize in Photography, and two World Press Photo Awards.



Business

David Smythe

General Manager, Lord Elgin Hotel
Hotel and Restaurant Management, 1982

After graduating from the Hotel and Restaurant Management program at Loyalist College, David has emerged as a leader in his field. As General Manager of the Lord Elgin Hotel, an Ottawa landmark and one of Canada's most famous hotels, he has leveraged social media to bring the Elgin's market share to record levels. He has also been instrumental in developing and implementing a voluntary Destination Marketing Fee in Ottawa, bringing competing hotels together to raise an expected \$8.5 million annually for the marketing of Ottawa as a tourism destination.



Health Sciences

Joy Peacock

Executive Director, Association of Registered Nurses
of British Columbia
Nursing, 2001

Joy Peacock has achieved outstanding success, both academically and professionally. As the former Executive Director of the Yukon Registered Nurses Association, she introduced new standards of practice for Registered Nurses and created new policy to introduce the category of Nurse Practitioner (NP) to the Yukon public. As a result of her advocacy and leadership, Yukon has its first Nurse Practitioner working in long-term care and the first collaborative care clinics were established in Whitehorse in 2014.



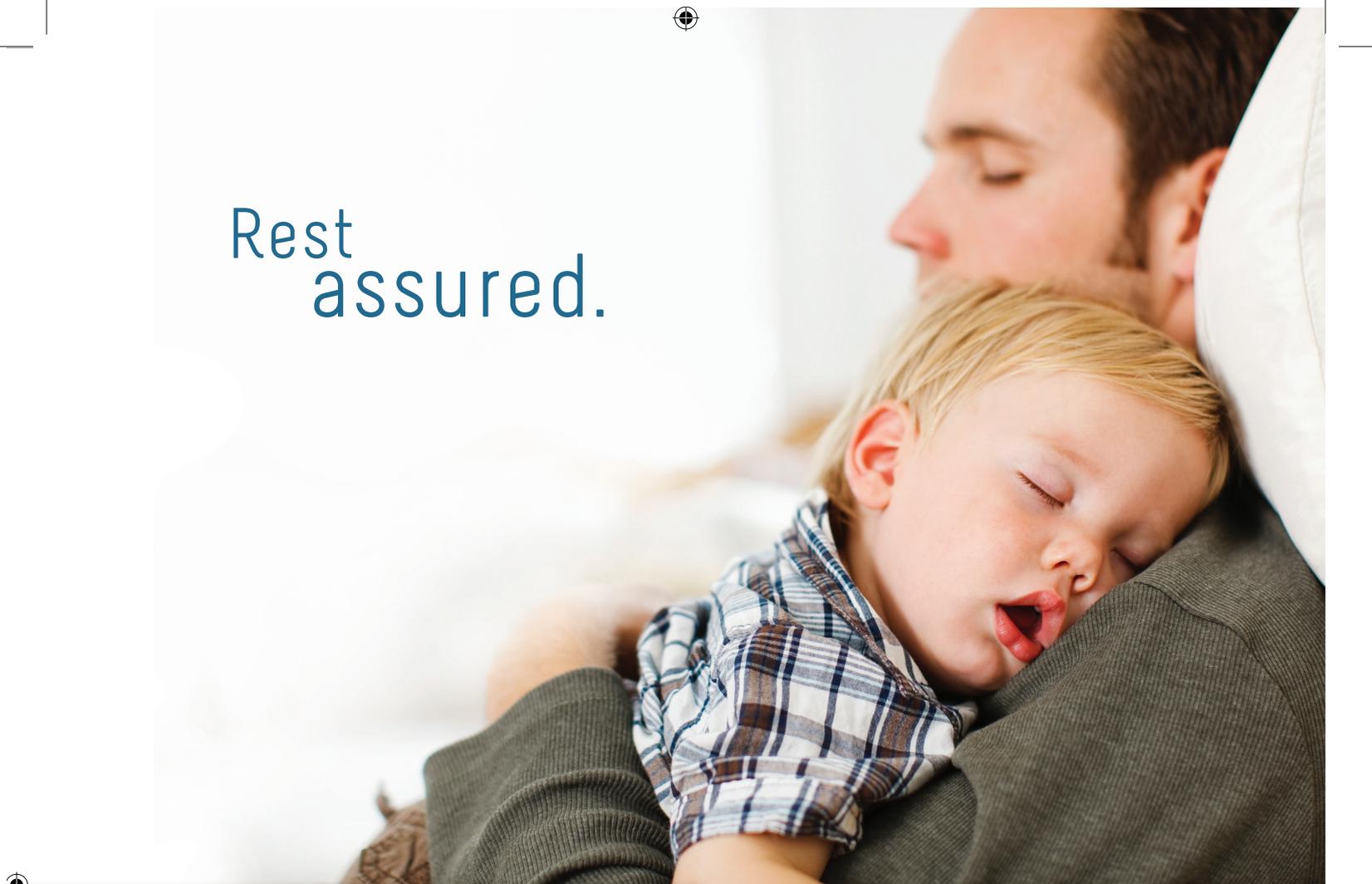
Recent Graduate

Farzana Wahidy

Freelance Photojournalist
Photojournalism, 2009

Farzana Wahidy secretly attended school in Afghanistan at a time when educating girls was prohibited and photography was a crime. After the Taliban's defeat, she attended the AINA Photojournalism Institute and later earned a diploma in Photojournalism from Loyalist College. The first female Afghan photojournalist to work for an international wire service, Farzana returned to Afghanistan to communicate the stories and struggles of Afghan women to the world.

Through the Afghan Photography Network she helps raise awareness of developments in photography in her country and create opportunities for an international audience to experience Afghanistan as seen through Afghan eyes.



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ALUMNI SOCIAL HOUR

What are your fellow grads saying on social media? Join the conversation...



On facebook.com/loyalistcollegealumni:

We asked:

Where did your Loyalist education take you? Is your day job also your dream job? We want to hear your story!

You said:

Leslie Scott Took me to working in the radio world, then working for a Canadian franchise in marketing, now working in marketing for the not for profit sector



Linsey Fischer All over the map...and everything I learned from broadcast journalism has helped me in life, interviews, and each thing I pursue. Love loyalist college

Earl Rose I went to work for Min of Transportation in Planning and Design office in Kingston, I worked there for 41 years. Just retired recently

Christopher Detering I've been involved in building ESPN's Digital Center 2, the most technologically advanced broadcast production facility in North America. 85% of the gear in the facility was made by the company I work for



On Twitter @loyalistgrads:

Tweets by you:

Alexis Doyle (@alexisdoyl73) @loyalistgrads - photojournalism -2007... was best 2 yrs!! Great profs; great school and amazing fellow students!

Adrienne South (@AdrienneKS) So wonderful to catch up w/ @twittorr over coffee. An amazing mentor & teacher fr @LoyalistCollege @loyalistgrads

Barinder (@Barinder1) 1 of the best best post-secondary edu institutions in the province? Loyalist College! Prd to be a graduate! @loyalistgrads @LoyalistCollege

Kat Carter (@KatCarter953) @loyalistgrads Loyalist took me to Vancouver to work @Z953VAN as the midday host & music director! #DreamJob

Jennifer May Anderson (@jennifer4tc) @loyalistgrads Graduated in 1996 from Broadcast Journalism! Proud to be a Loyalist alum!

Mike Kellock (@mikekellock) @loyalistgrads hard to believe it has been 20 yrs since I graduated from Loyalist

Christopher W. Brown (@BrownOWT) I swear ... that the majority of journalists in #Lloydminster came from @LoyalistCollege... Awesome to see so many @loyalistgrads!



Have a life update? We'd love to share it! Email your story to alumni@loyalistc.on.ca and we may share it in the summer edition of Lasting Connections.



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