

# Cl a s t i n g summer 2008 Connections

the magazine for Loyalist College Alumni and Friends



New Career Centre  
at Loyalist

Celebrating our  
40th Anniversary

Story inside front cover

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## New Career Centre at Loyalist



*Cover Photo: Employment & Alumni Services Manager Connie Millar (front), is joined by Board of Governors Chair Bob Cottrell (L), College President Maureen Piercy (R), and several other members of the College community in celebrating the official opening of the Career Centre.*

The official opening of the New Career Centre on February 14th was a day of celebration at Loyalist. The new 1250 sq. ft. Career Centre, located close to the main entrance of the Kente Building, features computer workstations for résumé preparation and job search, space to host in-house workshops and presentations, an interview room and a resource library. Loyalist students and employers who have visited the Career Centre have given it an enthusiastic “thumbs up”.

Alumni are reminded that career development support does not end with graduation. We continue to provide you with access to the Career Centre online job board and are committed to helping you succeed with your long-term career plans.

For more information please e-mail [careers@loyalistic.on.ca](mailto:careers@loyalistic.on.ca)



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(L to R): Mary Brodie, Alumni Association President and Maureen Piercy, Loyalist College President

## Presidents' Message

The College's 40th Anniversary has been filled with reasons to celebrate – our graduates, our students, our faculty, staff and administrators, and our programs. We've enjoyed reminiscing and take pride in our accomplishments. We also marvel at how we have grown from our initial modest offering of 10 programs, to more than 50 post-secondary programs and dozens of articulation agreements with universities.

This year the Alumni Homecoming is very special as it is part of the College's 40th Anniversary celebrations. The weekend of June 13 and 14 was chosen to correspond with Loyalist's Convocation Ceremonies. A combination of Convocation and Homecoming seemed the perfect mix – a wonderful, festive reason for graduates to linger on campus. The plans are great; the weekend will be action-packed and fun. Watch for a report and pictures on the College website under Alumni Events at [www.loyalistcollege.com](http://www.loyalistcollege.com). We hope that you are already planning to participate in one or all of the activities – a meet and greet, seminars, a time capsule, dinner and a dedication at Memorial Grove. All of the Loyalist faculty have been invited to join us. Everyone is welcome! Please contact the Alumni Office for registration information at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or at 1-800-99ALUMNI.

We both extend to you a warm invitation to Alumni Homecoming 2008 and look forward to seeing you there.

*Maureen Piercy*

Maureen Piercy, President, Loyalist College

*M. Brodie*

Mary Brodie, President, Loyalist College Alumni Association

## Message from your new Alumni Development Officer

Having recently joined the Loyalist community as the new Alumni Development Officer, I have been touched by the warm welcome that I have received from everyone. This is a very exciting time for the College as we celebrate 40 years of educational excellence. Equally exciting, the College is at the same time poised on the threshold of a vibrant future. I am thrilled to be at Loyalist and look forward to getting to know as many alumni as possible. My goal is to develop programs that will serve alumni needs and provide opportunities for alumni to stay actively engaged with the College according to their interests.

*Ivanka Franjkovic*

In order to put these programs in place, I need your input. We plan to conduct a survey of alumni interests in the near future but I would welcome hearing from you anytime. If you have suggestions, questions, or just want to say "Hello" you can reach me by e-mail at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or by phone at 1-800-99ALUMNI. I look forward to hearing from you!



Public Relations class of 2008

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### ALUMNI ASSOCIATION PRESIDENT Mary Brodie

# Working in the danger zone:

## Loyalist trains students for life-saving careers

BY ASHLEY MACCORMACK

**In the face of danger, most people choose to turn and run in the opposite direction. Others run directly toward the danger, knowing they have the skills it takes to help, and maybe even save a life.**

### **Meet the students of the Loyalist College Paramedic Program.**

Operated from the College's Bancroft campus, this two-year, part-time studies program allows students to work toward their diploma on weekends while continuing to work during the week.

Tom Malloy, Dean of Skills Training, Access, Continuing Education and Satellite Services, believes the unique nature of the program is one of the reasons students are drawn to it.

"People come from all over the province to take this program," he notes. "We have students from as far west as St. Thomas and Windsor, to as far east as Cornwall."

Dean Malloy observes that the program does require a great deal of commitment from its students.

"Ironically, while this program is traditionally oversubscribed, there is still a high burnout rate," he says. "The program is run on approximately two-thirds of the weekends per year, and requires that 400 practical hours be completed before graduation."



Dean Malloy believes another unique feature of the program is that instructors are all active paramedics who are able to share relevant skills and stories with students.

Hastings County EMS staff member Erica Davis, a graduate of the program, echoes the Dean's sentiments.

"The fact that the instructors are active paramedics gives you a very real outlook on the field of paramedicine," she remarks. "People who aren't doing the job can't really tell you what it is like or how things are changing. This gives the program a better practical component. You are better prepared to take to the road."

*Photos: Top Right – (R to L) Kelly Whiteway-Madden, Tammy Hembruf, Jason Rice and Kristina Nieminen*

*Left – Student Nick Lawson works through a scenario at the 2006 Durham Competition*



### **Did You Know...**

The Paramedic program was originally offered at Loyalist College's main campus as an Ambulance Attendant program? The program then resurfaced in 1990 when the Ministry of Health introduced the provincial Advanced Emergency Medical Care Attendant (A-EMCA) exams. During the 1994/95 school year, the program became a two-year Paramedic program and was relocated to Bancroft.

Once in the field, employer feedback reveals Loyalist paramedic graduates are able to demonstrate their readiness for real-world situations.

“Students are able to learn from the experiences of their instructors and are better equipped to deal with these situations when they are presented with them,” explains Dean Malloy.

Each year, the National Paramedic Skills Competition held in Durham, Ontario, allows Loyalist Paramedic students to shine. In the College’s first year participating in the competition, Loyalist students not only finished first in their respective category, but scored higher than the active paramedics competing in the competition.

Erica Davis believes students are so highly qualified since the Loyalist program is “the only part-time program in the province so it is in high demand and they really don’t take any nonsense. You either do it or you are out. A very different approach than most colleges, there is no hand holding.”

In August 2007, Loyalist College paramedic graduates were 100 per cent successful in completing their A-EMCA exams for the third consecutive year. The success rate is just one more example that graduates of the program are highly skilled professionals, ready to enter the workforce and make a difference in their community.



*Sixth Annual Skills Competition winning team at work during the competition. (left) Chelsea Roberston and (right) Rick Wright*



## Paramedic Students Bring Home the Gold

Our Paramedic students placed first at the Sixth Annual Skills Competition sponsored by the Durham Paramedic Association in Oshawa. Chelsea Robertson and Rick Wright (above) were the members of the gold medal team. Pam Foster and Frank Puliso also represented Loyalist and placed sixth. There were 29 teams entered in the competition, 12 of which were from colleges. Loyalist has been awarded three gold medals since the competition was initiated and has placed within the top two teams every year.

“We were told we had a good chance of doing well and we felt good throughout the day, but when they called our names as the winners, it was one of the best feelings I have ever had,” said Rick Wright. “What made it very special for us, was the fact that all the judges and people involved thought we were the best that day. We felt we were strong, but it really hits home when professionals like these confirm it. Chelsea’s name and mine are on the trophy, but we made it clear that everyone in our program won with us. We couldn’t have done it without the amazing support from our classmates and the faculty.”

# Loyalist College Announces New Sports Journalism Program

BY HOLLIE STEPHENSON

**“Touch em’ all Joe! You’ll never hit a bigger home run in your life!” The man who spoke these words inspired many sports journalists during his career. Tom Cheek was the radio announcer for the Toronto Blue Jays from 1977 to 2004. Now Loyalist College will have a hand in training a new crop of future Tom Cheeks.**

New to Loyalist’s fall 2008 academic line-up will be a one-year, post-graduate Sports Journalism program. Mary Jollimore, a Broadcast Journalism professor at Loyalist since 2003, thought a sports-related program would be a good idea after her second-year students showed interest.

“They didn’t think a two-year program was long enough,” says Mary. “They wanted to return and solely focus on sports journalism.”

In November 2004, Mary submitted a course proposal to Geoff Cudmore, who was Dean of Media Studies at the time. From there, it went to the College Board of Governors in May of 2007 and was approved. Finally, the Ontario Ministry of Training, Colleges and Universities gave it the green light. Mary will not only be teaching some of the sports journalism classes, but has also been named Program Coordinator.

Mary says since the program’s confirmation last October, she has received many e-mails from people who are interested in

enrolling. The Acting Dean of Media Studies, Jane Harrison, isn’t surprised.

“My immediate reaction was that it would be a very popular offering.” She says 25 students will be accepted for the first year; those with a journalism diploma will be welcomed first, followed by graduates of other programs and applicants who have valid real-world experience in the field.

The main focus of the program curriculum will be broadcast media, although print and online media will also be included. Students will gain hands-on experience in sportscasting, interviewing, hosting, editing, shooting and writing. Sports Journalism students will report and produce stories for the College TV newscasts and for 91X radio. Students will be required to complete an internship in the sports journalism field prior to graduating.

Mary has considerable experience in this field. She spent 28 years as a journalist working at Reuters, UPI, CTV, CBC, *TIME* magazine and as a sports columnist at the *Globe and Mail*.

“To be a sports journalist you need to understand business, the economy, nationalism and patriotism, the cheating aspects such as drug use, the medical side, and that sport is really something that fits into the sociological framework,” she explains.

Third-year Loyalist student Kevin Guyett is looking forward to the new program. “I’ve always had an interest in sports and have always enjoyed the commentators on television and the radio,” he says. “I want to do that.” Kevin adds that his dream job would be “colour commentator for the Toronto Blue Jays.”

Perhaps the next Tom Cheek will graduate from the program in its first year.

## More New Programs...

### Advertising and Promotions for Retail

This one-year certificate program runs concurrently with the first year of the diploma Advertising program. Students will take the same classes as the first-year diploma students with the addition of a practicum at the end of the year. Graduates will be prepared for careers in the field of retail advertising with strong fundamental skills in planning, layout and writing.

### Welding Techniques

Graduates of this one-year certificate program are prepared to meet the demand for skilled workers within the welding, fabrication and millwright industry. Through hands-on learning, students gain the experience and skills to meet industry standards and requirements. They are also able to obtain certification with the Canadian Welding Bureau for a number of welding certificates.

### Media Experience

Some students are drawn to the field of media but are unsure as to which channel to pursue. This one-year certificate program introduces them to a full range of media sectors. Students graduate with skills that meet current employment demands and challenges and the foundation for more targeted studies in one of the seven Loyalist media diploma programs. Upon successful completion, acceptance into a media diploma program is guaranteed.

## Learning at your fingertips:

### Take advantage of distance education opportunities at Loyalist

BY STEPHANIE BARBOSA

Have you ever thought about going back to school but just can't seem to find the time? Do you live beyond a reasonable driving distance to your local college campus? Are you looking for a customized education to further your career?

If you answered "yes" to any of these questions, Loyalist's distance learning program may be for you. It offers a wide range of options that will enable you to create a custom program that will cater to your individual schedule, lifestyle and needs.

Distance learning is available online or through correspondence, and can be completed anywhere you choose. A minimum of five hours a week is required for studying and assignments. Throughout the process, instructors and technical support staff are on-hand to help students complete courses with ease and confidence. As long as students complete a course by its scheduled finish date, and complete assignments by due-dates indicated in the course, they can learn at their own pace.

"Distance education allows you to go to school in your pajamas with your favourite music playing in the background," says Karen Quinney, Manager of the School of Continuing Education / E-learning at Loyalist.

A wide variety of courses, certificates and diplomas are available via distance learning. A member of OntarioLearn – a partnership of 22 community colleges which share online education delivery – Loyalist offers programs that might not otherwise be available on campus due to limited enrolment. Such programs include General and Specialized Office Administration, Hospital Ward Clerk and Hospital Records Clerk, Legal Assistant, and Home Inspection, to name a few.

This year, the College has added a number of new programs to the line-up, including, Office Administration-Veterinary diploma, Graphic Design, Multimedia DVD Production and Authoring, and Nursing – a post-graduate program available through correspondence.

The Food Service Worker program has one of the highest enrolments in Loyalist's distance learning program, and is available both by correspondence and online. The program comprises four courses: Institutional Food Service, Communication: Food Service Worker, Sanitation and Safety, and Introduction to Nutrition. If students aren't interested in taking all four courses, they can pick and choose the courses that are most helpful to them. This flexibility makes distance learning a great option for many students.

In addition, the Military Arts and Sciences diploma is offered online. It prepares graduates for advancement in their military careers and enables them to gain advanced standing in degree studies at the Royal Military College of Canada. The Canadian Forces recognizes credits earned toward professional development for Non-Commissioned Members.

## WANTED:

### Broadcast Technologists of tomorrow

BY JESSICA BOURQUE

Are you a detail-oriented person who wants to learn how to design, build and manage broadcast systems? Can you troubleshoot and solve problems? Are you interested in the inner workings of radio and television systems?

If so, you may wish to consider Loyalist College's new three-year Broadcast Engineering Technology program.

Broadcast Engineering Technology is one of only two such programs in Canada, and one of only 15 in North America.

"There are very few up-and-coming, trained and qualified broadcast technologists," remarks Tim Rorabeck, Radio Technologist for Loyalist College. "The industry recognizes this shortage and is trying to address it. Loyalist has come on board to provide a resource to deal with this."

The new Broadcast Engineering Technology program will take its first students in the fall of 2008.

"Students could find themselves working with television networks, radio stations, animation facilities, colleges, post-production facilities, hospitals - anywhere with broadcasting systems," explains Jane Harrison, Acting Dean of Media Studies at Loyalist.

Curriculum for the new program has been accredited by the American Society of Broadcast Engineers. As a result, students earning a B average or above will become accredited, meaning they can work in the United States as well as Canada.

"Partnerships like this are important," says Acting Dean, Jane Harrison. "To create an exceptional program like this, we need a variety of partnerships."

#### Post-Secondary by distance

A number of Loyalist's post-secondary diploma programs, which have traditionally been offered through full-time studies, are also offered through distance delivery.

- \* The high demand for Developmental Services Worker graduates has prompted the delivery of this program by correspondence in addition to in-classroom. This flexible option allows students to complete the entire program via distance, begin the program in person and switch to distance, or vice versa.
- \* Flexible delivery of the Social Service Worker program means that students can earn credits toward their diploma through in-class day or evening studies — with a number of courses also available online.
- \* Loyalist is the only college in Canada that offers the option for students to complete the entire Early Childhood Education program through distance education. Students are able to continue to earn an income anywhere in the country while working toward their diploma at a pace that meets their individual needs.

#### Articulation Agreements

Universities offer Advanced Standing to Loyalist Graduates  
Loyalist currently has more than 60 agreements with degree-granting institutions in Canada, the United States and Australia. The agreements enable our graduates to transfer their college diploma credits toward a university degree.

# Viva Las Vegas

## Loyalist Automotive Students travel south to Nevada for SEMA trade show

BY ROBERT SMITH



*L to R (faculty & students): Gerry Byrd (faculty), Matt Chafe, Mitch VanderWay, Sarah Parsons (intern), Wes Rorabeck (intern), Ryan Pohlmann, Liam DeCouto (intern), Jason Lasher, Burke Brodie (intern), Aaron Blank, Kelly Bainbridge, Alex Parker, Dave Stewart (faculty), Dave Cowan, Denis Curtis (faculty)*

The bright lights of Las Vegas welcomed a group of Loyalist College Automotive faculty and students this past fall – but not for the reasons one might imagine. The group was in town to attend the 2007 Specialty Equipment Market Association (SEMA) trade show. SEMA is the premier automotive group that provides networking and marketing support for the automotive after-market industry.

Although this automotive specialty products trade show is traditionally closed to the public, organizers invited four Loyalist students to take part in its internship program – the first such invitation extended to any group of Canadian college or university students. As interns, Sarah Parsons, Wes Rorabeck, Liam DeCouto, and Burke Brodie were paired with vendors and helped those vendors at their display booths for the duration of the show. An additional eight Loyalist students took in the trade show along with three faculty members.

“The SEMA Intern Program provides valuable learning experiences for students who hope to test the application of material learned in the classroom to specific field experiences,” explains Dave Stewart, Professor and Operation Support Coordinator for the Automotive program at Loyalist.

He emphasizes that the event helped teach students a wide range of skills, including “the importance of community, networking and becoming active agents for change.”

The SEMA Automotive Show provides an excellent opportunity for some of the best minds in the automotive sector to get



*Renowned car designer Carroll Shelby (left) and Loyalist student, Jason Lasher*

together and discuss the future of the industry, Dave adds. “Our trade has been in the dark for many years,” he points out. “Starting in high school with the invention of the ‘Tech Hall’ we have been separated from the crowd. Counsellors would direct under-achieving students toward the trades. Women were discouraged by their peers and family from becoming involved. This show was the opportunity for us to help our students celebrate their chosen career path – to open the door to a whole new world of possibilities – to prove to them that choosing the trades was not the end but the beginning. Basically to liberate them, instill pride and a sense of professionalism. This happened. You could see it in their actions, hear it in their voices, and the way they spoke of themselves, the trade, and their ideas for their future.”

Despite being busy every hour of the conference from 6 a.m. until closing at midnight, the faculty and students of Loyalist still found time to enjoy themselves.

“On the second-last night, SEMA had its annual awards banquet,” says Dave. “The four interns, faculty colleague Gerry Byrd, and I were invited to attend. This was a black-tie evening, with the who’s who of the automotive industry in attendance. It’s the automotive equivalent of the Academy Awards. The dinner was by invitation only and we were quite flattered to be invited. What an extraordinary feeling it was to be a part of that night.”

Rather than being intimidated by the thousands of people in attendance at the event, Dave says, “Our students were absolutely amazing. They represented Loyalist, Ontario, and Canada perfectly. So well in fact that on the second-last day of the show we were all invited by SEMA officials to tour Carroll Shelby’s private car collection. Carroll Shelby, a former racing driver, is probably one of the most famous car designers in the world. He’s worked with major manufacturers to design high-performance vehicles and is renowned for designing the Shelby Mustang series of muscle cars in the 1960s with Ford. A couple of our students got to meet Carroll and speak to him. This was a real honour as his schedule was tightly regulated by show organizers.”

“Overall, the students demonstrated a genuine love of the automotive industry and of learning that left a lasting impression on everyone they met. We’re starting to plan now to attend the 2008 SEMA show.”



*PHOTOS: (top) The original Ford GT Prototype designed and built by Carroll Shelby. The picture was taken at the Carroll Shelby Museum in Las Vegas.*

*(middle) Student Kelly Bainbridge gets a ride and a lesson in rock climbing from Dean Bullock who is the most famous rock climber in the United States.*

*(bottom) Four Loyalist interns. The picture was taken outside the Las Vegas Convention Center. The students are L/R Burke Brodie, Sarah Parsons, Wesley Rorabeck, and Liam Decouto.*

# Loyalist College 2007-2008 Celebrating our 40th Anniversary

## Loyalist College Alumni Holiday Celebration and AGM

Loyalist alumni were invited to the alumni holiday celebration and Annual General Meeting. They were asked by the Alumni Association to bring their energy and creativity to assist in the planning of the 40th Anniversary. The months leading up to the AGM had been filled with program reunions and special events to commemorate this milestone. The meeting, held on November 30th, also featured the Alumni Distinction Awards which were created to honour the contributions Loyalist graduates make to society through career success and volunteer work. This year's recipients were Bridgette Gauthier, Social Service Worker (1997); Donald Weber, Photojournalism (2001); Tony Tighe, Radio Broadcasting (1979); Ken Kingston, Radio Broadcasting (1979); and Julianne McCaffrey, Print Journalism (1995).



*Photo, back row, left to right: Alan McAlpine, Brian Miller, Linda Serres, Lyndsay Parker, Maureen Piercy  
Front row: Bridgette Gauthier, Mary Brodie, Margaret Ogden*



## Loyalist Professor Named as Finalist in TVO's Big Ideas 2008 Best Lecturer Competition

Loyalist Culinary Professor John Schneeberger was named as one of the top ten finalists from across Ontario in TVO's Big Ideas 2008 Best Lecturer Competition. The individuals were chosen from a group of 38 semi-finalists by a panel of independent judges. Professor Schneeberger was the only finalist from the community college system. Students and peers made the nomination to TVOntario, describing him as a professor who is able to adapt to his audience, is entertaining and uses examples and explanations that stay with students long after class and into the world beyond college.

## Loyalist Goes Green

On March 17th the Loyalist College Student Government launched a campaign to increase awareness of the College's recycling program. The campaign's objective was to remind students and staff about the systems Loyalist has in place and to encourage everyone to continue with, and improve their recycling efforts. As part of the campaign, a series of prizes such as environmental shopping bags, travel mugs and Green Guide magazines were presented to those spotted using the recycling systems on campus.

## Loyalist College and Partners Present Renowned Speaker David Foot

Well-known author and presenter David Foot spoke at the Empire Theatre on November 20, on the topic, "The Role of Demographics in Community Development." Dr. Foot, a professor of Economics at the University of Toronto, is also a two-time recipient of the U of T undergraduate teaching award and received the Society for Teaching and Learning in Higher Education's 3M Award for Teaching Excellence. "David is a renowned Canadian thinker and speaker who brought an important message for our audience about trends and issues for our communities to consider in planning for the future," said Loyalist President Maureen Piercy.



## Loyalist Graduate Erin Davis Establishes Endowment for Student Awards

The 40th anniversary celebration at Loyalist College on March 27 included the announcement of a \$40,000 endowment fund to provide a bursary for students attending Loyalist. The fund will provide an annual bursary to be named The Erin Davis – Women in Media Award and will celebrate women in broadcasting. Erin is a 1982 Radio Broadcasting graduate and the popular co-host of the morning show at 98.1 CHFI Radio in Toronto. Her donation of \$20,000 has been matched by the provincial government through the Ontario Trust for Student Support (OTSS) program.

## Loyalist Wins Provincial Award For Innovation

Loyalist has won a distinguished 2008 Colleges Ontario Award for creating a virtual campus known as Loyalist College in Second Life. As the first Canadian college to establish an online campus, Loyalist College in Second Life is recognized for the innovative learning opportunities it provides students. Loyalist joins Harvard, Stanford and approximately 200 other academic institutions from around the globe. Second Life is a 3-D, virtual world where people can interact with users from anywhere in the world.



*(left to right) Ken Hudson, Manager of Academic and New Media Services, Mark Kirkpatrick, Director of Information Technology Services, and V.P. Enrolment Management and Student Services, George Burton*

## QuintEssential Credit Union Establishes Endowment to Support Loyalist Students

Members of the QuintEssential Credit Union have established an endowment fund to support students at Loyalist College, with a donation of \$20,000. The endowment will be administered by the Loyalist College Foundation and will be matched by the provincial government through the Ontario Trust for Student Support (OTSS) program for a total endowment fund of \$40,000.

## Outstanding Loyalist Graduates Nominated for Premier's Awards

In February, Loyalist graduates Lloyd Fleming, Chris Grayson, Lana Slezić, and Brian Stafford were honoured in London, Ontario as Loyalist College nominees for the 2007 Premier's Awards. "Each of these individuals has demonstrated excellence in their careers and in the contributions they have made to their communities," said Loyalist President Maureen Piercy. "They are outstanding examples of the success achieved by more than 26,000 Loyalist graduates over the past 40 years."

## Canadian Federation of University Women (CFUW) – (Belleville and District) Establishes Endowment Fund to Support Loyalist College Students

The Belleville and District CFUW has established a major endowment fund at Loyalist College with a donation of \$30,000. This is the largest one-time donation to the College endowment fund by a community organization, and will be matched by the provincial government through the Ontario Trust for Student Support (OTSS) program. The resulting endowment of \$60,000 will provide financial assistance on an annual basis to Loyalist students from across the Quinte region.

## Loyalist Graduate Kyle Waters Gives Back



Loyalist graduate Kyle Waters has donated a "Big 4" Audio Board to be used in the Radio Broadcasting program. This donation is appreciated very much by students and faculty alike. Geoff Cudmore, Associate Vice-President Academic, commented, "This equipment is absolutely state-of-the-art and provides students and faculty with the next generation of studio equipment." Kyle (right) is a graduate of the Advertising and Media Marketing and Sales programs at Loyalist.

**Leading By Example:**

# Head of The Loyalist College Foundation puts her community first

BY BRIAR BOYCE



The road to academic success includes hard work, dedication and teamwork. Many Loyalist students put their heart and soul into their studies to achieve excellent grades and gain valuable skills that will easily transfer into the workplace.

But studying hard and participating in class is only a small part of the journey. Tuition, textbook fees and living costs are all hurdles to overcome.

When part-time jobs and OSAP aren't enough, bursaries are an attractive option for those students in need of financial assistance to get through the semester.

But where do these bursaries come from and how is the money raised?

The Loyalist College Foundation was established in 1995 to provide leadership in meeting the goals for long-term development and fundraising to benefit the students and programs at the College.

Foundation members work tirelessly to raise money to benefit Loyalist. Funds raised go toward student buildings and teaching facilities, but the biggest role the Foundation plays is providing bursaries and awards to deserving students.

The money for bursaries comes from the interest collected from the endowment fund, which has reached the \$5 Million mark. Funds for the endowment fund are raised through events like the annual golf tournament, art auctions and fundraising dinners. The Foundation also receives donations from individuals, local businesses and service clubs.

A former member of the College Board of Governors, June Surgey has been a director on the Foundation Board for six years, and was elected as chair in May 2006.

Fundraising is familiar territory for June. Before coming to Loyalist, she served as a Governor of the University of Toronto, and sat on a charitable foundation, where she collected and disbursed money and served on many fundraising committees.

"I love it here," says June. "It's a wonderful opportunity to help build the Loyalist community."

As part of her duties as chair, June attends all committee meetings, helps recruit new members to the Board, and chairs the steering committee for the upcoming capital campaign among other things. She and the Board work directly with Dianne Spencer, Executive Director, College Advancement and External Relations, to build relationships with donors.

"June's leadership is invaluable in terms of the advancement of the College," says Dianne. "Her background and experience in fundraising is wonderful."

While working as a volunteer on a Foundation board is a challenge, June says it has been satisfying to watch the endowment fund grow from \$100,000 to \$5 Million in the span of ten years.

Part of the reason the endowment fund has been able to grow by leaps and bounds is because of matching funds from the provincial government. The current program, the Ontario Trust for Student Support, matches donations made toward the endowment fund.

"We don't remain stationary; we adapt to the financial climate. We make the Foundation Board as viable as possible for the College," June remarks.

She adds that she enjoys her volunteer work with the Loyalist Foundation.

"The reason I'm so happy here is because I admire the College tremendously," she notes. "I will continue to give it my all."



## Fundraising for futures

The Loyalist College Foundation was established in 1995 to provide leadership in meeting the goals for long-term development and fundraising to benefit the students and programs at the College. To date, the Foundation has provided 1,955 awards at a value of \$1,093,590. Many of these awards are given out to students as financial need bursaries each semester.

Loyalist graduate Erin Davis visited the College on March 27th to attend the 40th Anniversary Gourmet Marché. She presented a cheque to establish an endowment fund. Celebrating with her are (L-R) Margaret Werkhoven, Vice-Chair, Board of Governors; Jessica Bourque, outgoing Student Government President; College President Maureen Piercy; Foundation Chair June Surgey; Erin Davis, Radio Broadcasting Graduate '82, and incoming Student Government President Dan Hawkins.

# Thank you!

## Thank you to all who have supported Loyalist College students and programs with donations made in 2007-08.

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## 40 Years of Athletic Excellence

BY MARILYN WARREN



*(Left to Right) Greg Gavin - Athletic Director, Chris Carson, Brad Gordon, Jim Buck - Assistant Athletic Director, Kim Lavender and Ken Brown.*

*One of the many wonderful aspects of Loyalist that students have enjoyed over the College's 40 years is the diverse athletics program. The availability and quality of athletic and recreational options has grown over the years enhancing our students' college experience — and adding a dimension they will value and remember always.*

This has been made possible by exceptional individuals who through outstanding achievement have brought honour to Loyalist — by attaining prominence in a sport, or by making a major contribution to the development and advancement of athletics at the College. The Sports Hall of Fame was initiated to pay tribute to these athletes, coaches and builders and recognizes the contributions they have made. This year's inductees are Kim Lavender, Chris Carson, Brad Gordon and Ken Brown.

Kim Lavender graduated from the College's Recreation Leadership program in 1991. Her exceptional athletic abilities are diverse and she became a player of note on the volleyball court and as a member of the softball team. The contributions she made to these teams are reflected in the recognition she received in both sports. As a volleyball player she was named Most Valuable Player and during her second year she was awarded a volleyball scholarship. As a member of the softball team she was named Ontario Colleges Athletic All-Star and was also awarded a bronze medal.

Chris Carson has earned a reputation as one of Canada's most knowledgeable and respected coaches on the volleyball courts. He led the Loyalist men's team to an impressive six Provincial Championships between 1990 and 2004. Under his guidance, the teams claimed a silver and a bronze Canadian Colleges Athletic Association (CCAA) medal. The Ontario Colleges Athletic Association (OCAA) has honoured him five times as Coach of the Year, and he was nominated on three occasions as CCAA Coach of the Year. Prior to his role as coach, he played varsity volleyball for Loyalist with his team winning the Division II Championships. He was also a member of Team Ontario and participated in the 1985 Canada Games.

As a volleyball player at Loyalist from 1999 to 2002, Brad Gordon's reputation as a player of note was quickly established. He was recognized as three-time Male Athlete of the Year and three-time Most Valuable Player. Provincially he was a four-time OCAA East League All-Star, a three-time OCAA Championship Tour-



The Hall of Fame gives the College a great chance to recognize and honour former student athletes, coaches, builders and teams who have attained prominence and distinction while representing Loyalist College.

nament All-Star, a four-time OCAA All-Star representative, and a two-time All-Star Game Dream Team representative. On the national courts he was a two-time CCAA All-Canadian and a member of the CCAA First Team All-Stars at the National Championships. His team earned two provincial golds and one silver. During his final year of college his team brought home the bronze from the 2002 National Championships.

Loyalist College Professor Ken Brown went on his first Athletics Department outdoor education trip in 1977, and since that time has devoted countless hours to enriching the students' experiences on these excursions. Whether it has been leading students to the top of Mount Marcy, the highest mountain in the state of New York, or helping them navigate their way through the rapids of the Madawaska River, he has been there to offer both his assistance and his expertise. Through his efforts, hundreds of Loyalist students have had once-in-a-lifetime experiences they will never forget.



The photographs and citations for the 2008 inductees will be added to those previously honoured in the Sports Hall of Fame outside the Loyalist College gymnasium.

Previous inductees include:

David Fralick	Alan Jones	Robert Young
Wendy Rowbotham	Bruce Collins	Robert Stinson
John Bertelink	Regyna Armonas	

Also inducted – the Men's Volleyball Team from the 1986-87 season that won the College's first ever Division 1 Provincial Championship made up of:

John Bertelink	Dave Dickey	Kent Jarvis
Rob Stewart	Greg Douglas	Gary Hayes
Richard Caron	Ron Flieler	Dave McCormack
Howard Williams	Greg Gavin (Coach)	
Roy Chapman (Coach)		
Aaron Mumby (Manager)		



### Annual Alumni Basketball Game March 15, 2008

Back Row, (left to right) Jim Buck, Matt Middleton, Derek Webb, Shawn Artkins, Carl McMullen, Kurtis Barnett, Josh Mitchell, Dan Hawkins, Jaamal Carter, Brad Mickle, Fernando Fernandes, Chris Douma, Mitch Hisslop, Rodney Patney  
Front Row, (left to right) Paul Dier, Terry Coe, Darrell McGrath, Ben-Micah Theophilus, Craig O'Connell, Bruce Collins, Kareen Tonge, Dave Fralick, Adam Reid, Alan Jones

# Chapter Update - Eastern Canada



Several members of the Eastern Canada Chapter held a get-together on March 8th at Maxwell's Plum in Halifax

*In the front row are Ross Parks (Radio Broadcasting '87) and Kimberly Brennan (Social Work '87). In the back row are (from left to right) Ken Kingston (Radio Broadcasting '79), Anna Zee (Radio Broadcasting '86), Dawna MacIvor (Print Journalism '97), Hugh Campbell (Electronic Engineering Technology '96) and Scott Walters (Radio Broadcasting '92).*

## Your Privacy Matters...

Loyalist College respects your privacy. From time to time the Alumni Association contacts graduates regarding various programs and services, benefits, and fundraising efforts for Loyalist College or the Loyalist College Foundation. If for any reason you do not wish to be contacted by e-mail, mail or phone, please contact the Alumni Office by e-mail at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or call 1-800-99ALUMNI.

### Affinity Partners

Occasionally, Loyalist and its affinity partners conduct direct mail or telemarketing campaigns to alumni.

All alumni information (including e-mail, mailing addresses and telephone numbers) is held in strict confidence by Loyalist College. All mailings, marketing materials, and telephone scripts are approved by Loyalist before any contact is made with alumni.

### Requests for Alumni Contact Information

Frequently we get requests from Loyalist graduates for alumni contact information because they are planning a reunion or would like to reconnect with an old friend or former classmate. Because of the privacy policy, we are unable to give out alumni contact information, but we can still help you. We can do a mailing for you to promote your reunion activities. We can also contact the person with whom you are trying to reconnect and give them your contact information so they can reach you if they so choose. For more information, or to plan a reunion, contact Alumni Services at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or 1-800-99ALUMNI.

**CORRECTION:** The Winter 2008 issue of *Lasting Connections* failed to credit Erin Bellwood and Chris Douma as co-authors of the article appearing on page 12. We apologize.

## Join our Communication Circle

Sign up to receive the bi-monthly Alumni E-Newsletter.

Stay up-to-date and connected with events and activities on and off campus.

E-mail: [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca)

# Success Story

## Loyalist graduate **Greg Sheridan** takes the worry out of entertaining with Sans-Souci Special Occasion Catering

BY JENNIFER BOYD

*Is it possible to host a great dinner party or major event without having to worry about the food, service or clean-up?*

Greg Sheridan, owner and chef of Sans-Souci Special Occasion Catering in Belleville, believes it is.

The Loyalist College graduate has become a successful entrepreneur, turning his passion for cooking into a viable business venture that leaves mouths watering.

In 1994, Greg opened his successful catering business and has never looked back. As the only off-premise catering business in Belleville, his services are in high demand by companies and individuals across the Quinte area.

Greg's culinary career has followed a varied path. In 1989, he completed the Hotel Restaurant Management program at Loyalist College, then went on to complete an Advanced Chef Training course at George Brown College. His experiences include working in restaurants and prestigious hotel chains such as the Ramada Inn and Four Seasons.

The creation of Sans-Souci began with a request from a priest for Greg to cater a small dinner party. This enjoyable experience led to several other jobs, and eventually developed into a busy catering company.

According to Greg, he is not self-employed; he just "has a lot of bosses." His widespread popularity stems from a business philosophy that "Everybody gets the best." Whether the client is a large corporation throwing a company party for 200 or an individual hosting a small get-together, the treatment is the same.

Greg recalls one of his most challenging catering gigs – an event attended by the Prime Minister of the day, the Right Honourable Jean Chrétien. The Prime Minister remained at the event for an hour and a half, enjoying the food and the company. At the same time, 180 other people had to be fed and tended to as well. The evening was no small feat, but Greg approached the task with gusto and met with overwhelming success.



Creating a family atmosphere among his employees has also allowed Greg to build a strong business from the inside out. By fostering a positive work environment and sense of pride among his employees, Greg has proven the old business adage that "happy employees lead to happy customers."

Another important aspect of Greg's business life is giving back. For a period of time, he taught continuing education courses in culinary arts at Loyalist College. Although his catering business soon became too busy for him to continue teaching, he still offers culinary advice to the public via personal appearances on Mix 97, one of Belleville's radio stations.

In all that he does, Greg brings style and flair to each catering client. From a Hotel Restaurant Management student at Loyalist to a culinary entrepreneur, Greg has proven that hard work and determination can make dreams come true.

# Loyalist Alumni Discount Program

If you have already received your personalized card, you can begin saving by presenting your card at the participating merchants listed below. New agreements are being made on an ongoing basis, so if you have not applied for your card, please visit our website, or complete the application form on the opposite page.

[www.loyalistcollege.com](http://www.loyalistcollege.com) – click on Alumni

## Becoming a Discount Provider:

Wondering how you can tap into a market of more than 26,000 consumers? When you become a discount provider your business will be reaching out to thousands of Loyalist alumni. You will receive free advertising on our Alumni website and in our Alumni magazine, *Lasting Connections*. Call us today at 1-800-99-ALUMNI to discuss how you can put our discount program to work for you.



## COMMUNITY DISCOUNTS

### Paramount Canada's Wonderland – Toronto

- Save up to \$20.00 off regular admission
- For bookings, visit [www.paramountparks.com](http://www.paramountparks.com)

### Ramada Inn – Belleville

- Receive 2008 Preferred VIP Rate of \$93.00 per night
- Reservations: (613) 968-3411

### Belleville Volkswagen

- Recent graduate discounts available
- Call (613) 966-3333 to inquire

### McCurdy GM – Trenton

- Price of 6% over cost on the lease or purchase of a new vehicle
- Call 1-800-575-4700 to inquire

### Belleville Dodge Chrysler Jeep

- Save an additional \$399.00 after making your best deal on the purchase of any vehicle
- 10% off parts and service; excludes oil changes

### Bay of Quinte Country Club

- \$10.00 off regular weekend green fee rate (Saturday, Sunday or holiday Monday)
- Call pro shop for tee times (613) 968-7404 ext. 1
- Dress code in effect at all times

### Odyssey Travel – Kingston

- Minimum 5% off travel products from selected tour operators
- 20% off in the Travel Bookshop

### Advanced First Aid CPR Training - Darlene Jackson

- 10% discount on all First Aid and CPR Training, and a 5% discount on all Safety Training for children and youth.
- Contact Darlene Jackson for more details at [darjack@reach.net](mailto:darjack@reach.net)

### MBNA MasterCard

- Call 1-800-416-6345 – priority code A5DK
- [www.applyonlinenow.com/canada/loyalist](http://www.applyonlinenow.com/canada/loyalist)

### TD Meloche Monnex

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- Call 1-888-589-5656 or apply online at [www.melochemonnex.com](http://www.melochemonnex.com)

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- Discount equal to the taxes on products and services
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## CAMPUS DISCOUNTS

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- 15% discount off food served
- Call (613) 969-1913 ext. 2213 for reservations

### The College Bookstore

- 10% off the purchase of clothing and giftware

### Loyalist College Fitness Centre

- Annual membership at a rate of \$120.00
- Call (613) 969-1913 ext. 2606

### The Parrott Centre

- A maximum of 5 books at a time may be signed out for a 2-week loan
- Call (613) 969-1913 ext. 2175

### Employment & Alumni Services

- Free employment counselling and access to an online job board
- Call 1-800-99-ALUMNI

Visit [www.loyalistcollege.com](http://www.loyalistcollege.com) for updates

# Loyalist Alumni Discount Program

## Today is a great day to be a member of the Loyalist College Alumni Association!

Your personalized full colour alumni card will provide discounts with various business and service providers. If you have already received your personalized card, you can begin saving by presenting your card at participating merchants. New agreements will be listed on the Alumni website.

If you have not applied for your card, please complete and return this form by **July 30, 2008**, or visit our website at [www.loyalistcollege.com](http://www.loyalistcollege.com) and submit the form online.



### Where are you now?

Name: \_\_\_\_\_  
LAST NAME FIRST MIDDLE

Maiden Name: \_\_\_\_\_ Spouse's Name: \_\_\_\_\_

Is your spouse a graduate?  Yes  No

Home Address: \_\_\_\_\_  
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Address: \_\_\_\_\_  
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Student Number: \_\_\_\_\_

Program(s): \_\_\_\_\_ Year(s) of Graduation: \_\_\_\_\_

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Program: \_\_\_\_\_ Year of Graduation: \_\_\_\_\_

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