

Building Canada's Largest and Busiest Air Base  
General Arts and Science Grad Suzanne Marney  
Television and New Media Grad Melissa Kurtin

# Lasting Connections



LOYALIST ALUMNI News & Profiles • Summer 2013

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**LOYALIST COLLEGE RESPECTS YOUR PRIVACY.** From time to time the Alumni Association contacts graduates regarding various programs, benefits, and fundraising campaigns for Loyalist College or the Loyalist College Foundation. If for any reason you do not wish to be contacted by mail, email or phone, please contact the Alumni Office by email at [alumni@loyalist.on.ca](mailto:alumni@loyalist.on.ca) or call 1-800-99ALUMNI.

## Loyalist cares about the environment.

That's why this publication is printed on paper certified by the Forest Stewardship Council — an independent organization established to promote the responsible management of the world's forests.



*President Piercy joins Federal Liberal leader candidate Justin Trudeau on a tour of the School of Media, Arts and Design with Dean Jane Harrison before he spoke with students in Alumni Hall.*

Life here at Loyalist is always exciting, but the past several months have been particularly energizing for everyone who has a connection with the College.

During this time, Canadian colleges have received an unprecedented level of recognition from the media, public and government. Countless national news stories have reinforced what we Loyalist grads have always known: Colleges are training the next generation of workers to succeed in the new world of work, a faster and more technologically advanced environment than ever before.

In particular, the spotlight has been on Skilled Trades and Technology, focusing on grads of these programs and apprenticeships as the solution to Canada's massive current and projected shortage of Skilled Trades workers. There's a general understanding that as baby boomers retire, we need Welding, Electrical, Mechanical, Manufacturing, Motive Power, Construction Renovation, and Food Manufacturing graduates to step up. Now, more than ever, there's a demand for applied college training that links directly with employment.

Having anticipated the Skilled Trades shortfall years ago, Loyalist is well established in preparing a highly-skilled workforce through programs taught in our new Sustainable Skills, Technology and Life Sciences Centre. The new workforce we are building is helping to ensure the Quinte region's growth in the future.

On March 14, we were thrilled to announce a three-year pilot project with The W. Garfield Weston Foundation, which will provide financial support for 60 individuals entering Skilled

Trades programs and apprenticeships. A total of \$240,000 will be available during the three-year W. Garfield Weston Fellowship Program, which starts in September.

In this issue, we share more information on the Program from an interview with Eliza Mitchell, Chair of the Education Committee with The W. Garfield Weston Foundation. We also profile Loyalist grads, including our cover story on Loyalist Resource Technician – Environmental graduate Vern Haggerty, Manager Construction Program with Defence Construction Canada at 8 Wing/CFB Trenton.

Among many Loyalist highlights, if you had an opportunity to see Justin Trudeau's speech on April 6, you will have heard him mention Loyalist College after his recent visit to our media students on February 14. Photojournalism Coordinator Professor Frank O'Connor said he could see half a dozen Loyalist grads in the media scrum covering the event.

As a Loyalist graduate, your career path is an example of the leaps and bounds we're taking as a College. We've come a long way and we're moving quickly into the future. I hope you enjoy this issue of Lasting Connections, and I encourage you to please stay in touch.

Maureen Piercy  
President  
mpiercy@loyalistic.on.ca

# Post-Graduate Opportunities at Loyalist

Take your diploma to the next level – and enhance your career opportunities



Loyalist offers the following **Ontario College post-graduate** certificate programs, with start dates in **September 2013**.

## Human Resources

- The demand for human resource professionals continues to rise as business becomes more competitive and legislative changes become more complex.
- In just two semesters, students are prepared for dynamic opportunities working either as a human resources generalist or specialist, or as a private consultant.
- A four-week internship provides valuable industry contacts and human resource field experience.

For information contact Vern Belos at [vbelos@loyalistic.on.ca](mailto:vbelos@loyalistic.on.ca)

## Fundraising and Development

- Current economic realities require organizations to compete for a limited number of donor dollars – gain the knowledge and skill set to meet the challenge.
- Take your diploma or degree to the next level – with career opportunities in institutions of all shapes and sizes – including more than 160,000 not-for-profit organizations in Canada alone.
- Four-week internship with a charitable or not-for-profit agency provides hands-on experience and the chance to develop industry contacts.
- Graduates can expect an average starting salary of \$35,000.

For information contact Kerry Ramsay at [kramsay@loyalistic.on.ca](mailto:kramsay@loyalistic.on.ca)

## Sports and Entertainment Sales and Marketing

- Second semester provides a four-month internship opportunity with a sports and entertainment company.
- The sports and entertainment sector in Canada and the United States represents over \$450 billion in revenue.
- The sports industry alone generates twice the revenue of the automotive industry. (*Street and Smith Sports Industry Journal*)
- Starting salaries in Canada range from \$38,000 to \$52,000.

For information contact Kim Grimes at [kgrimes@loyalistic.on.ca](mailto:kgrimes@loyalistic.on.ca)

## Public Relations

- The demand for public relations professionals with specialized communications skills is on the rise.
- Average entry-level salaries for Ontario graduates exceed \$32,000.
- Students are prepared for dynamic opportunities working behind the scenes, in front of the media, or interacting with clients.
- An exciting four-week internship provides valuable industry contacts and experience.
- Many jobs offer extensive opportunities for travel.

For information contact Kerry Ramsay at [kramsay@loyalistic.on.ca](mailto:kramsay@loyalistic.on.ca)

## Sports Journalism

- An intensive program for students interested in specializing in sports broadcast journalism.
- Students gain skill in reporting, interviewing, editing, shooting and writing with an emphasis on the radio and TV medium.
- Gain on-air experience at 91X, the College radio station, and the College television newscast.
- Students complete a 140-hour internship at a television or radio outlet or in a field related to sports journalism prior to graduation.

For information contact Mary Jollimore at [mjollimore@loyalistic.on.ca](mailto:mjollimore@loyalistic.on.ca) or Tony Orr at [torr@loyalistic.on.ca](mailto:torr@loyalistic.on.ca)

\* Loyalist also offers a wide range of **double diploma opportunities** – this allows graduates of a diploma program to complete a second diploma in a related area of study in only one additional calendar year.

For information and minimum requirements email [liaison@loyalistic.on.ca](mailto:liaison@loyalistic.on.ca) or call 613-969-1913, ext. 2100

\*Some exceptions apply.

# Alumni Association President's Message



As another productive season draws to a close for the Alumni Association, we are delighted to welcome our newest members. Congratulations to all the students who graduated on June 6<sup>th</sup> and 7<sup>th</sup>!

At Convocation, members of the Alumni executive presented new graduates with engraved Loyalist key chains as a reminder of their lasting connection with Loyalist.

To ensure that new graduates were aware of Loyalist Alumni benefits, we hosted our Second Annual Grad Bash on March 5<sup>th</sup> in the cafeteria. More than 350 students dropped by to learn about the Alumni Association and enjoy pizza, served by executive members Richard Beare, Peter Rooke and George Reddom. Representatives from affinity partner TD Insurance Meloche Monnex, the Career Centre, and Loyalist's post-graduate programs also participated in the successful event.

On April 10<sup>th</sup>, the Quinte and Area Alumni Chapter hosted their annual event in the Shark Tank. It was a great chance to catch up with former classmates and make new connections. For many graduates, it was an opportunity to become reacquainted with the College and take an informal tour of the Skills Centre.

If you weren't able to attend, we hope that you'll drop by the campus during the summer to see how the College has changed. One thing that remains prevalent is the Alumni Association name spread throughout the campus. In addition to Alumni Hall, named in 1996, there is also

Alumni Corners, a special area near the entrance to the Link Lounge within the Skills Centre, named in November 2012.

In 2012, we also renamed Alumni Gardens and Memorial Grove, established in 1997 as a place where Loyalist graduates, family and friends can come to reflect on life and remember the good times spent with fellow students, faculty and staff. One of our main goals this spring is to begin the transformation of the Gardens and Grove, starting with the construction of an entranceway.

Thank you to all of our volunteers, particularly the Loyalist Alumni Association executive committee who diligently volunteer their time to fulfill Alumni goals and objectives, which contribute to the growth and prestige of the College.

Graduates, please stay in touch with your Loyalist family and become active within your Alumni Association. Check out our website at: [www.loyalistcollege.com/alumni](http://www.loyalistcollege.com/alumni) or contact me at [alumni@loyalistic.on.ca](mailto:alumni@loyalistic.on.ca) for more information.

A handwritten signature in cursive script that reads "Rosemary Rooke". The ink is dark and the signature is fluid and legible.

Rosemary Rooke  
President, Alumni Association  
(Paralegal, 2006; BAA Human Services Management, 2009;  
Social Services Worker, 2010; Masters of Adult Education, 2012)

# Building Canada's Largest and Busiest Air Base

Retiring Water Resources Technician – Environmental Grad Vern Haggerty Reflects on Three Decades of Growth at CFB Trenton

BY EDINA CAPPUCCITTI

As Construction Program Manager Vern Haggerty's successful career with Defence Construction Canada (DCC) is winding down, activity at Canadian Forces Base (CFB) Trenton is taking off. In the last 30 years, Vern has seen CFB Trenton grow exponentially into one of Canada's largest and busiest air bases.

Although the 1978 graduate of Loyalist's Water Resources Technician – Environmental program is looking forward to retirement, he will miss the position he describes as one in which he's learning every day.

"When I graduated from Loyalist, I had a job interview to work on a water and sewer project, surveying for DCC at CFB Kingston," said Vern. "If I hadn't had my College diploma, I would not have secured the interview or the job."

Vern has been responsible for overseeing the contract management of DCC's \$500 Million Airlift Capability Program at CFB Trenton. These projects are large, complex in scope, and carry significant impact and risks for both DCC and the Department of National Defence (DND). The massive facility will allow for maintenance and repair of CC-177 Globemaster and other aircraft, in a climate-controlled building rather than outside.

"Currently, we're about 80 percent of the way through the Airlift Capability Program, which is a result of the purchase of new CC-177s and the new Hercules aircraft," said Vern, who, in the last five years, has been involved with \$385 Million worth of construction contracts on a \$500 Million program. "Previously, the Base didn't have hangars big enough to put these aircraft in."

Not surprisingly, a project of this magnitude requires a great deal of teamwork. As Program Manager, Vern ensures the working environment at DCC remains positive by placing equal value on the work of each member of the team, including DCC staff and external vendors and contractors.

"It's important that we get along," he said. "To begin, we set up a solid contract that identifies risks, because in a contract both parties have equal rights—the contractor/consultant and the owner's representative, which is what we are. As DND's representative, we wear the hat of the contract administrator and function on a fee-for-service basis."

The contracts DCC set up include construction, consultant/design and testing. Vern explains that project scope change negotiations are an important part of the job.



PHOTO: PHOTOJOURNALISM STUDENT JUSTIN TANG

"Our corporate mandate is to be fair and reasonable," said Vern. "If you treat someone fairly, you'll be treated fairly in return. That's one of the reasons why our recently completed project achieved a 36 percent savings on change orders compared to the national average. That amounts to \$3.4 Million in savings to the taxpayer."

One aspect that Vern enjoys most is being a coach and mentor to his team at DCC, a company which has been operating for more than 60 years.

"I'm part of the company's second generation so coaching, mentoring, and succession planning are very important," he said. "The two largest jobs we've done during the past three years are being led by individuals who are under 30 years of age. They are very sharp young people, and it's a real compliment to them that they're managing jobs of this size. There's a great blend of ages among the tradespeople, engineers, technicians, and technologists, which is important for success."

Even though Vern describes Defence Construction Canada as one of the country's best kept secrets, the organization is well known to Loyalist. DCC has hired many Loyalist graduates over the years for full-time, co-op, and internship placements across various fields. Currently, close to 30 percent of DCC Trenton employees are Loyalist graduates. In 2011, Vern accepted the



***“I’ve been fortunate to have a job that I’ve enjoyed. That’s how I define success.”***

Loyalist College Employer Recognition Award on behalf of DCC, presented to employers who have hired Loyalist grads, promoted the College within their organization and supported employees who give back to the College.

***“We continue to hire Loyalist graduates because they are a pleasure to work with,” he said. “They are passionate about what they do and they come to work with a positive attitude. We are very lucky to have this College as part of our community fabric. It’s as important as having a hospital—it simply makes the Quinte region a better community to live in.”***

After graduating from Loyalist, Vern continued his education by completing night school classes, and he received his Project Management Professional designation in 2003.

Vern admits that although he had a difficult time signing the letter announcing his retirement, he’s now looking forward to working on other projects and spending time at the cottage indulging his passion for fishing.

“I’ve been fortunate to have a job that I’ve enjoyed,” he said. “That’s how I define success.”

## **Awards, Achievements, and Recognition**

In 2009, Vern was inducted into the Klaus Woerner Skilled Trades Hall of Fame, a prestigious award which recognizes individuals who have made significant contributions to the advancement of skilled trades and technologies.

Loyalist also nominated Vern for the 2010 Colleges Ontario Premier’s Awards, which recognize the contributions of Ontario’s outstanding college graduates. Highlights of Vern’s nomination in the Technology category included:

- Developing DCC’s Quick Response Tender process, ensuring projects are started more quickly after a call for tender;
- Implementing communications processes among project stakeholders to provide an assurance of quality workmanship and value to DCC. As a result, Vern was awarded the first DCC Customer Satisfaction Award in 1994;
- Developing and testing DCC’s first Facilities Management Contract, reducing Crown costs by 40 percent a year, and increasing service levels; and
- Leading DCC’s first Commissioning Resource Group which verifies that building systems’ performance requirements conform to design intent.

Loyalist is proud to have Vern address graduating students at Convocation in June.

# General Arts and Science Grad Suzanne Marney

Protecting and Informing Human Research Participants  
at the University of Alberta

BY PUBLIC RELATIONS POST-GRADUATE STUDENT DIANE MCGALL

**“These experiences in-class and on-campus gave me the tools to adapt and prepared me for challenges in a constantly changing work environment.”**



***Loyalist graduates are trained to take initiative to a whole new level. Like many, Suzanne Marney constantly steps outside her comfort level, striving to reach higher and do more. Her determination has led to an exciting career overseeing two research ethics boards at the University of Alberta.***

Suzanne attained her Arts and Science Diploma at Loyalist College in 1993, specializing in Communications, Program Design, Business Management and Statistics. These courses have been crucial to her success, having taught her the fundamentals of business, and provided her with the skills and confidence to enter her fascinating field of work.

“I will never forget the laughs, tears, jokes and camaraderie that were part of our everyday life at Loyalist,” said Suzanne of her professors.

At her Convocation in 1993, Suzanne was presented with the first Award of Excellence, nominated by fellow students.

“I was extremely surprised and deeply honoured,” she said of the recognition. “I was moved to know that my peers felt I was a deserving recipient.”

Suzanne kept herself busy at College, taking on extra-curricular activities, including peer tutoring students in Communications and Financial Management. She was also a member of the Orientation ‘Zoo Crew,’ available to advise and support students during their first few weeks of school.

“These experiences in-class and on-campus gave me the tools to adapt and prepared me for challenges in a constantly changing work environment,” said Suzanne. “I learned to never back away from an opportunity.”

This ability to adapt has significantly expanded her skills and widened her scope of job opportunities.

Today, Suzanne oversees two Research Ethics Boards (REB1 and REB2) at the University of Alberta, monitoring a wide array of research. The first board deals with research involving collective matters, while the second board handles research regarding personal topics. She receives between eight and 12 research applications per day.

“Subject matter can include everything from pediatric oncology research, to online voting, to new protective gear for firefighters,” said Suzanne. “The range of research that I get to review is amazing!”

Suzanne’s responsibilities not only include ensuring that all research activities are performed in a safe manner, but also that all participants in an activity are informed and educated on the purpose of the research.

“I get excited when a research proposal has gone well and I hear or read about it in the news,” she said. “I get a sense of satisfaction, knowing that I played a part in the process of research, which may lead to improvements in human life.”

Suzanne will continue to push herself further in her field. She is planning to enroll in a few courses at the University of Alberta, to expand her knowledge.

“At this point in my life, I’m extremely happy with my career, but I’m always looking for new and exciting challenges,” she said.

Suzanne is a wonderful role model, as she represents the principle that strong initiative and determination bring grand results.



*"I'm the youngest producer and staff member at Rogers TV Toronto, so I've got a lot to prove."*

# Television and New Media Grad **Melissa Kurtin** Brings a Passion for Production to Rogers TV



PHOTOS: KEN TOWNSEND

**With the prevalence of technology in the modern era of television and digital media landscape, it takes a great deal of effort and innovation from the masterminds behind the scenes to stand out from the crowd.**

**As Rogers TV Toronto's youngest producer, Loyalist Television and New Media Production graduate, Melissa Kurtin is living her dream. Building on her experience in corporate video production since graduating in 2008, Melissa denies any limits to her career growth.**

Specializing in AVID and Xpression, Melissa is the producer, director, writer, and editor of five fitness shows as well as the *Toronto Speaks* Series, a live weekly show with four revolving topics including Pet Care, Legal Advice, Real Estate and Entrepreneurship. She also produces the Lemon Aid Car Show, a weekly car advice program. Her broad responsibilities give her a taste of both field and studio segments.

"The position not only keeps my skill set up, but also keeps my mind fresh," she said.

Melissa loves the live nature of her shows and working with young volunteers, including students from Loyalist's School of Media, Arts and Design. She enjoys mentoring people who are in the place she was in only a few years ago. Seeing the crew's accomplishments makes her even happier than achieving her own personal goals.



Melissa relishes all the fun things she gets to experience as part of her daily job. Some of these activities include paddle boating on an indoor lake, zip-lining across Nathan Phillips Square for the Grey Cup, being surrounded by 15 cuddly puppies, getting to see the latest luxury cars before they hit the market, and eating meals prepared by Toronto's top chefs.

"These experiences are ones that I would never have had if it weren't for thinking outside the box and taking a creative approach," admits Melissa. "I attribute my ability to prioritize workloads to the tight deadlines and heavy workload I took on in my third year of the Television and New Media Production program."

Another asset was learning how to develop a work-back schedule.

"I always plan finish to start," she said. "Your air date is set in stone and cannot be adjusted."

She proudly confessed that she felt at home from her first day at Rogers TV Toronto when she found out that the switcher, teleprompter and audio board were the same equipment she used at Loyalist.

Her Loyalist professors recalled that Melissa was a bright, dedicated and proactive student. As part of the program, she wrote, directed and produced the short film 'Bake Sale,' which she handled with grace under pressure, showcasing superior problem-solving skills.

Likewise, Melissa holds her teachers in high regard and recommends that all her Rogers TV Toronto volunteers and co-op students check out the Television and New Media Production program at Loyalist.

# Thank You to all Loyalist

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The donors listed have made contributions to support students through financial awards or to complete or equip the Sustainable Skills, Technology and Life Sciences Centre. All donations are recognized as support for the Campaign for Loyalist College. Thank you!

Visit [loyalistcollege.com](http://loyalistcollege.com) to donate.

# Waste Not, Want Not

## Professor Kari Kramp is Heating Things Up in Loyalist's Supercritical CO<sub>2</sub> Extraction Laboratory

BY KERRY LORIMER

As the principal scientist in the Supercritical CO<sub>2</sub> Extraction Laboratory at Loyalist, Biosciences Professor Kari Kramp has contributed invaluable industry research supporting the use of supercritical CO<sub>2</sub> extraction to safely remove biologically active compounds for use in natural health products.

“When carbon dioxide is put under pressure and the temperature is increased, it becomes an excellent solvent, with very unique properties that apply well to biological extraction,” explained Dr. Kramp. “It’s odourless, tasteless and you don’t have the toxicity or safety issues you have with traditional petrochemical processes.”

Dr. Kramp was instrumental in introducing the Supercritical CO<sub>2</sub> Extraction Laboratory at Loyalist, which was first awarded in 2003 as a collaborative project with the University of Ottawa and Bioniche Life Sciences Inc. Funding and capital investment for the research and pilot-scale Supercritical CO<sub>2</sub> Extractor was provided by Ontario Innovation Trust and Bioniche.

“Our School of Biosciences is very industry-driven because that’s where our graduates go,” said Dr. Kramp. “We help organizations investigate new methods of creating higher-quality products while giving students an opportunity to learn through a real industry project. By working together, we help reduce risk and cost for organizations that may be uncertain whether the CO<sub>2</sub> extraction method will work for them.”

Today, the state-of-the-art facility is housed within the 121,800 square-foot Sustainable Skills, Technology and Life Sciences Centre, built in 2010-11 with \$16.6 Million provided through infrastructure funding from the provincial and federal governments (\$8.3 Million from each).

“From an environmental perspective, supercritical CO<sub>2</sub> extraction is a sought-after method,” said Dr. Kramp. “It doesn’t produce the solvent waste characteristic of traditional solvent extraction.”

In addition to using a sustainable process, Dr. Kramp and her team are also helping to maximize waste and divert it from landfills. Extracts from manufacturing waste products such as shrimp, tomatoes, and grapes have beneficial applications like heart-healthy omega-3 oils and antioxidants that can be used in food, natural product, and pharmaceutical industries. Currently, the research studies by Dr. Kramp are being followed-up to explore the commercialization potential of shrimp waste, including heads, tails and shells, as a health supplement with Solutions4CO<sub>2</sub> Inc. (S4CO<sub>2</sub>), a Canadian company that develops innovative waste to high value co-product solutions for waste gas, water, and biomass streams.

“As awareness and technology advances, the identification of value-added products from waste will be met with an increasing commitment to research and development, with commercialization applications in mind,” said Dr. Kramp.

To inspire her Biosciences students to become environmental stewards and innovators, she is investigating opportunities for them to deliver science-learning programs to local school children through charitable organizations like ‘Let’s Talk Science.’ A mother of three young children, Dr. Kramp understands how important it is to engage young people in the sciences.

Her passion for biology and chemistry was sparked as a youth participating in science fairs through elementary and high school in Madoc, Ontario. She majored in Chemistry and Biology at Virginia



PHOTO: JEROME LESSARD, 2008 PHOTOJOURNALISM GRADUATE

***“Our School of Biosciences is very industry-driven because that’s where our graduates go.”***

Commonwealth University (VCU), where she had a full athletic NCAA Division 1 Volleyball scholarship. She was then awarded a second scholarship from VCU to pursue a Master of Science in Bio-organic Chemistry. In 2010, six years after joining the academic team at Loyalist, she completed her PhD in Biology at the University of Ottawa. Her dissertation on ‘Targeted Extraction of Select Natural Products Using Supercritical CO<sub>2</sub>’ was developed through her work in the lab.

Most recently, Dr. Kramp has completed projects that use Superior Fractionated Extracts (SFE) to eliminate organochlorine pesticides from North American ginseng and another that selectively extracts a potent anti-anxiety compound from a traditionally used botanical. Her findings have allowed Canada to move beyond simple CO<sub>2</sub> extraction processes like decaffeination of coffee to research, development, and scale-up of commercial supercritical CO<sub>2</sub> extraction applications that help to improve the quality of life for Canadians.

# THE W. GARFIELD WESTON

— F O U N D A T I O N —

## Fellowship Program Q&A



Designed to attract students to Skilled Trades careers, the new W. Garfield Weston Fellowship Program at Loyalist offers tuition and bursary incentives to help 60 individuals train for and succeed in the growing Skilled Trades labour market. A total of \$240,000 will be available during the three-year program.

*When the program was announced on March 14<sup>th</sup>, Eliza Mitchell, Chair of the Education Committee with The W. Garfield Weston Foundation said, “Today we step into the future with Loyalist College to create a model program to address Canada’s great need for skilled workers.”*

*Given the high level of interest and questions we’ve received about the Program, we decided to explore the project further with Eliza Mitchell, Chair of the Education Committee for The W. Garfield Weston Foundation.*

## Q. Why has The W. Garfield Weston Foundation launched this three-year pilot project?

A. Our family Foundation has a long history of supporting education in Canada. We launched this project because Canada will be facing a serious shortage of workers in the Skilled Trades. By 2031, the projected shortfall of workers in Canada is expected to rise to at least 1.4 Million and possibly to as high as 3.9 Million, according to Dr. Rick Miner's 2012 report 'Jobs of the Future: Options and Opportunities.' The emergence of the knowledge economy also demands that by 2031, 77 percent of the workforce will need to have post-secondary credentials. Yet there is very little financial support for Canadians who want to enter the Skilled Trades, creating a real barrier to both young and mature students.

Our Foundation's mandate states that our support will be given "In Canada for Canadians," and we believe that rather than looking overseas first for our country's skilled workforce, we should be training our own here at home, creating employment and rewarding careers for Canadians first. This three-year pilot project will provide incentives to 30 post-secondary students and 30 apprentices to complete their education at Loyalist. With a strong College education, students are much more likely to find good jobs and enjoy rewarding careers.

## Q. What is the key priority for the new W. Garfield Weston Fellowship Program?

A. Our key priority is to draw students into ongoing Skilled Trades careers. In order to do that, we are providing incentives for students to go beyond a one-year certificate to earn a diploma or complete apprenticeship training. The Skilled Trades programs are offered as a one-year certificate program or a two-year diploma program. For example, students completing the Electrical Techniques certificate could enroll directly in year two of the Electrical Technician program for more advanced studies. We believe that support like this is important to bring focus to Skilled Trades education and training.

The more training individuals can acquire, the better their employability and the better their ability to work across the country wherever their skills are most in demand. We'd like to see more skilled Loyalist graduates in every province!

## Q. Why did The W. Garfield Weston Foundation choose to work with Loyalist for this initiative?

A. Loyalist College is a skills training centre of choice for Southeastern Ontario so it was a natural fit to work together in shaping this innovative program. The College is very committed to enhancing opportunities for individuals interested in careers in Skilled Trades. We are impressed





with the College's wonderful facilities and we know that growing demands for training of a highly skilled workforce will be met by programs such as those taught in the new Sustainable Skills, Technology and Life Sciences Centre.

Loyalist College was quick to respond to our interest in this initiative and helped us develop an imaginative program that will support students at the times when they need it most.

Our Foundation has a long and rewarding history of working with Loyalist College. In 1996 we established the W. Garfield Weston Bursary which has supported worthy students at Loyalist over the past 17 years.

**Q. Are you confident the Program will create a model to address the need for Skilled Trades workers?**

**A.** We fully expect that at the end of the three years, the Loyalist program will be one that leads other colleges forward in building a stronger workforce. By providing funding to help students complete the training they need, we will be encouraging more people to pursue a career in the Skilled Trades industry. Once we have built this successful model, our hope is that other Colleges and their supporters across Canada will follow suit.

**Q. How important is the success of the Program and the focus on Skilled Trades to the work you do in education?**

**A.** The W. Garfield Weston Foundation has a long history of supporting students interested in pursuing a college education. In the 1990s, we established the W. Garfield Weston Scholars program, the first national scholarship program for college students. Each year we are delighted to hear about the 50 leading students who have been given the support they needed to attend their college of choice thanks to that program. Likewise, it's very important to us that this new Program prepares Skilled Trades graduates with skills that lead to further innovation and growth in Canada. If the W. Garfield Weston Fellowship Program helps to address the looming skills gap, starting in the Quinte region, we will consider that a success.



# Journalism:

## Online, Print and Broadcast



HAVING WORKED AS THE NATIONAL network television reporter for CBC Manitoba for several years, I understand the power of multimedia, and how to harness it effectively under the pressure of a deadline.

For me, it started in 2000, when I moved to Cambridge Bay, Nunavut, a town of 1,300 people, to open a television bureau for CBC North. Hauling my video equipment around on a sled, it was just as important for me to shoot the community feast after the muskox hunt as it was to cover the latest crime or the Governor General's visit.

In my experiences, I've learned from doing, which is why I now love teaching journalism with a hands-on approach. As a Professor at Loyalist College in the Bay of Quinte region, I'm training the next generation of multiplatform journalists to effectively write, report, photograph, host programs, and produce web and video content—all while getting the story out through social media.

Plans are underway for a new state-of-the-art integrated newsroom with video editing suites, a studio, interview

booths, and audio production booths and meeting rooms. It's a changing media landscape and Loyalist students are on the cutting edge of how the news is now gathered and distributed. In addition to creating an impressive multiplatform portfolio, they also complete an eight-week internship.

Our new Trent-Loyalist Journalism degree program offers the best of college and university learning experiences. Graduates earn an Ontario College advanced diploma in **Journalism: Online, Print and Broadcast** from Loyalist. Plus, they earn a joint-major Honours Bachelor of Arts or Honours Bachelor of Science in Journalism and a second discipline of their choice from Trent University.

Please email me for more information. Or, come and experience our Journalism program as a student-for-a-day.

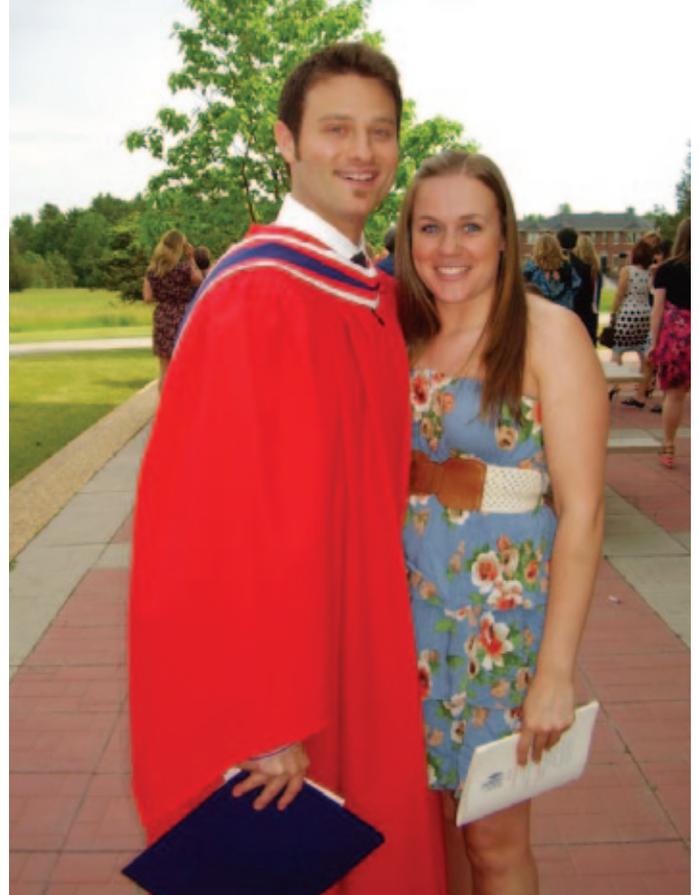
Marisa Dragani  
[mdragani@loyalistc.on.ca](mailto:mdragani@loyalistc.on.ca)  
613-969-1913, ext. 2440

# East Coast Couple Considers College Second Home

BY RYAN DICKISON, LOYALIST SPORTS JOURNALISM GRADUATE AND POST-GRADUATE PUBLIC RELATIONS STUDENT



Right: Ryan Dickison with Tangye Seymour at his 2012 Convocation where he was awarded the Ontario Colleges Athletic Association (OCAA) Outstanding Media Award.



It has been nearly two years since my girlfriend Tangye Seymour and I decided to pack up our belongings and relocate to Belleville, Ontario.

A community-driven and globally alert college, Loyalist prides itself on being an integral part of its students' graduate and career success. With a substantial list of university transfer agreements and financial support, the opportunities at Loyalist are boundless, which is what attracted us to make the move from Halifax, Nova Scotia in the first place.

In pursuit of a career in Sports Journalism, Tangye and I emptied our apartment and traveled more than 20 hours with all of our personal possessions carefully crammed into a 27-foot U-Haul truck, while towing our car behind us on a trailer bed.

This spring, I will be returning to the East Coast to intern with Basketball Nova Scotia, as part of my post-graduate certificate in Public Relations. I will graduate from the program in June 2013, as well as having earned a post-graduate certificate in Sports Journalism in June 2012.

During my studies, I was the lead assistant coach of the Loyalist Lancers Men's Basketball team, who finished fifth in the East Division of the OCAA with a 13-7 record, and qualified for playoffs for the first time in years.

In Women's Soccer, Tangye led the team in goals scored and was named an OCAA All-Star and the team's Most Valuable Player (MVP). She was one of 34 Loyalist varsity athletes to receive a scholarship in recognition of her accomplishments in varsity sports and academics, all while working part-time. Tangye is set to graduate from Loyalist in June with a diploma in Accounting.

What Tangye and I enjoyed most about being part of the athletics community is that it has helped prepare us for our careers. Being a part of a team instills discipline, time management and learning how to work well with others. It has provided us with the proper tools, knowledge and life skills to succeed in our future endeavours.

On March 20<sup>th</sup> at the 45<sup>th</sup> Annual Loyalist Varsity Athletic Awards Banquet, it was an honour to celebrate the achievements of my peers, including seeing Patrick Kalala, a Community and Justice Services Worker student and member of the Men's Basketball team, take home Male Athlete of the Year and team MVP. Customs Border Services student Samantha Goff, a member of the Women's Basketball team, was named Female Athlete of the Year.



PHOTO: PHOTOJOURNALISM STUDENT JUSTIN TANG

Men's Basketball player Patrick Kalala (left) and Women's Basketball player Samantha Goff were named Male and Female Athletes of the Year at the Loyalist College Athletic Banquet on March 20.

An additional 41 student athletes were recognized as OCAA Academic Award recipients, with two of the winners named Canadian Collegiate Athletic Association (CCAA) Academic All Canadian winners and 13 named OCAA All-Stars. Among other athletic highlights, the Women's Basketball team advanced to the Ontario Championships for the second straight season. Loyalist also had an additional three teams qualify for playoffs, including the Women's Rugby team, earning their first ever playoff berth.

## 2012-13 OCAA All-Academic Awards

Jake Ascott	Dylan Mercier
Robyn Beauchamp	Matthew Miller
Allyson Bennett	Jared Moelker
Jared Bihun	John Morrison
Tanner Boyle	Courtney Necoloff
Sierra Cauley	Curtis Neuman
Jessica Chartrand	Kayla Paradis
Sierra Clement	Jacob Parks
Kristen Curtis	Stephanie Philbin
Meaghan Doucette	Amber Rittwage
Megan Dustin	Stephanie Semark
Courtney Forsyth	Sean Simpson
Samantha Goff	Zachary Smith
William Henderson	Connor Sullivan
Taylor Hermiston	Kirsten Talsma
LeeAnne Jeffs	Matthew Top
Joshua Lappala	Emma Truin
Kailey Lawrence	Alicia Wynter
Shelby Lough	Kristen York
Bradley Lundy	Koshin Young
Linette Melick	

## 2012-13 SIRC-CCAA Academic All Canadians

LeeAnne Jeffs      Jared Moelker

## 2012-13 OCAA All-Stars

Lyndsie Baxter	Jordan Marlowe
Lizz Chisholm	Brayden Gohn
Camron Edwards	Tangye Seymour
Chris Thompson	Elva-Ann Simpson
Jenni Thompson	Jared Moelker
Nikea Worrell	LeeAnne Jeffs
Patrick Kalala	

PLAN TO ATTEND THE 15TH ANNUAL

# Loyalist College Golf Tournament

15<sup>th</sup>

## Celebrating Student Success

Friday, September 20, 2013

BAY OF QUINTE GOLF & COUNTRY CLUB

1830 Old Hwy. 2, Quinte West (west of Wallbridge-Loyalist Road)

11:00 a.m. – Registration Opens / 12:00 Noon – BBQ Lunch / 1:00 p.m. – Shotgun Start

*Join us for a great day of fun in support of  
the Campaign for Loyalist College.*



\$150 registration fee includes:

18 holes of golf, power cart, BBQ lunch, dinner by the Loyalist College Culinary program, and prizes.

**Registration deadline is September 6, 2013**

**Tickets will be available for great prizes!**

For more information,

call The Loyalist College Foundation office,

**(613) 969-1913, ext. 2326**

or visit our website at [loyalistcollege.com](http://loyalistcollege.com)



# Alumni Benefits

The Loyalist Alumni Association provides graduates with many benefits and services as well as opportunities to volunteer, keep in touch with friends and former classmates, and network with other Loyalist alumni.

Information is a click away at [loyalistcollege.com/alumni](http://loyalistcollege.com/alumni)

## Loyalist College Alumni Association

613-969-1913 ext. 2307  
[alumni@loyalistic.on.ca](mailto:alumni@loyalistic.on.ca)

## The Parrott Centre

**Five books may be signed out for a two-week loan**

613-969-1913 ext. 2175

## Club 213

**10% discount off food served**

613-969-1913 ext. 2213 for reservations

## The College Bookstore

**10% off the purchase of clothing and giftware**

## The Career Centre

Loyalist College Career Services has a variety of tools and resources to assist you with your career.

613-969-1913 ext. 2449 or [careers@loyalistic.on.ca](mailto:careers@loyalistic.on.ca)

## Loyalist College Fitness Centre

**Sign up for an annual membership at a rate of \$120**

613-969-1913 ext. 2606

Special Insurance Rates – In partnership with

**TD Insurance Meloche Monnex**

## Perkopolis

Benefit program for Loyalist College Alumni

**Save up to 40% on amusement park tickets, hotels, theatre tickets, sporting events, and more!**

## Toronto Argonauts

**Take advantage of up to 36% savings on tickets**

## Manulife Financial

Insurance Plans for Loyalist College Alumni

1-888-913-6333 or [manulife.com/loyalist](http://manulife.com/loyalist)

## Other

The Alumni Association works to provide our members discounts and benefits with a variety of suppliers, so check our website regularly for updates.

# Call For Nominations

## Alumni Distinction Awards

The Alumni Distinction Awards were created to honour outstanding Loyalist College graduates who have contributed positively to their respective communities and been successful in their chosen fields. Nominees need not be famous, but should have a real commitment to others through volunteer work and/or their careers.

## Employer Recognition Awards

The Employer Recognition Awards were established to recognize employers who hire Loyalist graduates, promote the College within their organization, and support employees who give back to Loyalist.

Nomination packages can be downloaded at [loyalistcollege.com/alumni](http://loyalistcollege.com/alumni)

Please forward completed nomination package by mail or email to:

Loyalist College Alumni Office  
P.O. Box 4200  
Belleville, Ontario  
K8N 5B9  
[alumni@loyalistic.on.ca](mailto:alumni@loyalistic.on.ca)

**Deadline is  
August 31, 2013**



*Past Chair of the Loyalist Board of Governors Margaret Werkhoven made the "Loyalist Connection" on a recent South Asia tour when she met Celebrity Millennium Cruise Director Steve Gayda, a Loyalist 2000 graduate of the Tourism and Travel program.*

# Alumni Address Update Form

We would like to keep in touch with you!

You can easily update your contact information at

**[loyalistcollege.com/alumni](http://loyalistcollege.com/alumni)**

or by calling 613-969-1913 Ext. 2307

This information helps to assist your Alumni Office and Association in providing you with the opportunities and tools needed for active engagement with Loyalist College.

*Alumni Association President Rosemary Rooke (left) and Loyalist College President Maureen Piercy (centre) present CJBQ Radio personality and 2010 Radio Broadcasting graduate Brian Decaire with an Employer Distinction Award. Brian accepted the award on behalf of his employer, Quinte Broadcasting, at the Loyalist Alumni Association Annual General Meeting on November 23, 2012.*



# Closer to the \$6 Million Goal

*At the launch of the Campaign for Loyalist College in June 2012, \$3.9 Million in support was announced. Since then, donations have brought the total to over \$5 Million. The College is very appreciative of the wonderful support of our community through individuals, organizations and foundations. We look forward to celebrating the completion of this campaign when the goal is met. For more information or to pledge your support go to [loyalistcollege.com/about-loyalist/campaign-for-loyalist/overview](http://loyalistcollege.com/about-loyalist/campaign-for-loyalist/overview)*



*In February 2013, Loyalist College Board of Governors Chair Stuart Wright, President Piercy, and Campaign Co-Chair Bernie Ouellet were pleased to accept a cheque in the amount of \$25,000 from Starboard Communications President John Sherratt (right).*

# The Campaign for Loyalist College

*In support of The Sustainable Skills, Technology and Life Sciences Centre*



Former Site Leader, Procter & Gamble in Belleville Dave Carberry (L) and former member and Vice-Chair of the Board of Governors Glen LeClair presented President Piercy with a cheque in the amount of \$75,000 in support of the Sustainable Skills, Technology and Life Sciences Centre. Procter & Gamble also donated gifts-in-kind valued close to \$200,000.



Members of the Loyalist College Alumni Executive at the unveiling of Alumni Corners in the new Sustainable Skills, Technology and Life Sciences Centre on November 23, 2012. Alumni Corners was made possible through a \$150,000 donation by the College's Alumni Association.

L to R: Alumni Executive Members: Richard Beare, Brian Miller, Rosemary Rooke (President), and Peter Rooke.



Glen LeClair (L), and former Site Leader Procter & Gamble in Belleville, Dave Carberry with the "P&G Way" sign, recognizing the company's support of the Skills Centre.



Another donation from a community supporter. Mark Phillips (Centre) Owner of Mystical Distributing with President Maureen Piercy and Campaign Co-Chair, Bernie Ouellet.



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to know you're covered.

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Visit [www.manulife.com/loyalistmag](http://www.manulife.com/loyalistmag) to learn more or  
call toll-free 1-888-913-6333



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the Loyalist College  
Alumni Association

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## What are your fellow grads saying on social media? Join the conversation...

### On Facebook.com/LoyalistCollegeAlumni:

#### We said (in February):

Valentine's Day is less than 2 weeks away.  
'Like' this post if you found love while you were studying at Loyalist.

#### You said:

##### Leslie Scott:

Sure did! We just didn't get together till 4 years later - but now we've been together for almost 8 years!

##### Randi Kristensen:

We found each other after only 2 days at Loyalist. This summer we will be getting married after 8 years.

##### MacKenzie Hogle:

My parents met at Loyalist... married 39 years this July!

**Have a Loyalist love story? We'd love to share it! Email your story to [eegeen@loyalistic.on.ca](mailto:eegeen@loyalistic.on.ca) and we will consider using it in the Fall 2013 Lasting Connections.**

#### Other posts by you:

##### Sherry Crummy:

This Spring makes 25 years since I graduated from Loyalist. Advertising class of 88!! Wow, time flies. A few of us are trying to plan a reunion in Belleville. Hoping we can find all our classmates.

##### Larrissa Auger:

I graduated from the PSW course in 2009. I got a job pretty much right out of school at the Canadian Red Cross and have been there ever since. I love my job and I am so glad I took the course at Loyalist. It was the best decision I ever made!!

### On Twitter @LoyalistGrads:

#### We said

We want to hear from you @loyalistgrads!  
Where are you now?

#### You said:

##### Dave Thompson (@datgtatrailsguy)

@LoyalistCollege @LoyalistTV this @loyalistgrads been working for The Shopping Channel, a division of Rogers Media since graduating in '01



The Official Loyalist College Alumni Page  
[Loyalist College Alumni](#)



[Twitter.com/loyalistgrads](#)



Loyalist College Alumni Association

[Loyalistgrapevine.wordpress.com](#)

##### Kat Carter (@KatCarter953)

@loyalistgrads In Vancouver at Virgin Radio, thanks to the awesome radio program! #mycollegemyfuture

##### Jennifer May Anderson (@jennifer4tc)

@loyalistgrads I'm working just down the road at @quinteca!

##### Mike F (@mike\_fish1)

@LoyalistCollege @loyalistgrads I graduated in April 2010 from the Bancroft campus. Was hired in May 2010 as a Paramedic! Thanks Loyalist

##### Joseph D. Reid (@JosephDReid)

@loyalistgrads Right here in Belleville! Enjoying everyday and with Thanks to Loyalist College #mycollegemyfuture

##### Amanda Alexander (@amandabrie)

@LoyalistCollege @loyalistgrads my mom is a financial executive assistant! She went to Loyalist way back when

#### Other Tweets by you:

##### Matthew Manor (@MatthewManor):

Great piece on @cbcInnaday about photojournalism. Interviewing Frank O'Connor @LoyalistPhotoj @loyalistgrads

##### Kevin Jackson (@KevinJackson13):

Hi @loyalistgrads @LoyalistCollege Great article in Lasting Connections by Eric Bauer...always enjoyed his classes.

#### Reunions:

### Travel & Tourism Class of '93 - "Life is a Highway"

It is the 20<sup>th</sup> Anniversary of the 1993 graduating class of Travel and Tourism and we want to celebrate! From June 29<sup>th</sup> to July 1<sup>st</sup> there will be events held in Belleville (times and specifics to be announced) over the Canada Day weekend.

If you are interested in attending check out our

#### Facebook page

[www.facebook.com/events/354762571225003/](http://www.facebook.com/events/354762571225003/) or contact

Gabrielle Byrnes (Pruchnicki) at [gmbyrnes@shaw.ca](mailto:gmbyrnes@shaw.ca)

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the Loyalist College Alumni Association



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Due to provincial legislation, our auto insurance program is not offered in British Columbia, Manitoba or Saskatchewan.

\*No purchase required. Contest organized jointly with Primm Insurance Company and open to members, employees and other eligible persons belonging to employer, professional and alumni groups which have an agreement with and are entitled to group rates from the organizers. Contest ends on October 31, 2013. Draw on November 22, 2013. One (1) prize to be won. The winner may choose between a Lexus ES 300h hybrid (approximate MSRP of \$58,902 which includes freight, pre-delivery inspection, fees and applicable taxes) or \$60,000 in Canadian funds. Skill-testing question required. Odds of winning depend on number of entries received. Complete contest rules available at [melochemonnex.com/contest](http://melochemonnex.com/contest).

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**LASTING CONNECTIONS**



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