

Stirling-Rawdon Scores with Kraft Hockeyville 2012

Loyalist Television Broadcasting Grad Mobilizes Media in Monrovia

Behind the Seams of the Canadian Olympic Outfits

Lasting Connections



LOYALIST ALUMNI News & Profiles • Winter 2013

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LASTING CONNECTIONS • WINTER 2013
THE MAGAZINE FOR LOYALIST COLLEGE
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World-Class Education at Loyalist

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LOYALIST COLLEGE RESPECTS YOUR PRIVACY. From time to time the Alumni Association contacts graduates regarding various programs, benefits, and fundraising campaigns for Loyalist College or the Loyalist College Foundation. If for any reason you do not wish to be contacted by mail, email or phone, please contact the Alumni Office by email at alumni@loyalist.on.ca or call 1-800-99ALUMNI.

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That's why this publication is printed on paper certified by the Forest Stewardship Council — an independent organization established to promote the responsible management of the world's forests.



As I look back over the past year of activities, I am struck by the sheer magnitude of highlights reflecting the impact of Loyalist people and programs. As the College President, I have the amazing privilege of recognizing and celebrating the successes of our journey together. I often say, "There's always a Loyalist connection!"

That connection is enduring. We see it every day in our grads, in our students, in our classrooms and labs, on campus, and in our communities and partner employers. The Loyalist Story is a term that has been shared in our broader community and we're also telling it nationally.

You may have read about Loyalist Biosciences in the October 29th issue of *Maclean's Magazine*. The article, College Triple Play, quotes Dr. Karen Holder, student Jordan Gabriel and graduate Kaela Lalonde, one of our Premier's Award nominees, also highlighted in this issue of *Lasting Connections*.

Our College was also featured in the *Toronto Sun's Fall 2012 Higher Education* guide for its innovative use of iPads in our new Graphic Design program. The article titled Schools Get Connected quotes Dean Jane Harrison, Professor Lisa DeAngelis, and student Travis Whaley. The glossy insert also included a profile of 2008 Corporate and Commercial Security grad Michael Duff.

It's amazing to read about where grads go after they leave Loyalist. In fact, this issue of our bi-annual alumni magazine is dedicated to the journeys that several of us have taken. Featured on the cover is Nursing grad Cindy Brandt, Committee Chair for the successful Stirling-Rawdon bid for Kraft Hockeyville 2012. Cindy's leadership of her team has generated national interest and financial support in her community. Then there's Television Broadcasting grad Barry Acton, who has helped communities in Monrovia, Liberia by mentoring journalists to help them improve their coverage of human rights issues. Another grad, Amy Rose, has used her diploma in Business Administration to dress our community of Canadian Olympic athletes for success.

These great stories – and yours – are a testament to the exceptional education and training that Loyalist provides. My goal is to build on this energy and talent, and the achievements of students, staff and alumni, to make the Loyalist experience available to as many learners as our capacity and resources will support. Strategic growth is important to us today and for long-term viability in delivering our core mission. In support of that, I have asked Vice-President Academic John McMahon to chair a College Strategic Enrolment Team to build on the quality processes already in place. Together, we are developing a Strategic Enrolment Plan which will engage all College stakeholders in optimizing the critically important work we are all privileged to do together.

We look forward to sharing our progress with you in the spring issue of *Lasting Connections*. Until then, please connect with us on [Facebook.com/LoyalistCollegeAlumni](https://www.facebook.com/LoyalistCollegeAlumni) or on [Twitter @loyalistgrads](https://twitter.com/loyalistgrads). We post regular updates on our alumni stories and events, as well as College initiatives and awards. For example, Loyalist was the only Canadian college to receive a 2013 International LERN Award at the Annual Conference in Washington, DC, on November 17th. The Programming Award recognizes the innovative first-person gaming Virtual World Learning Experience that Loyalist created. Significant achievements like this, as well as the innumerable things our grads do to help in their communities, make me so proud to be a Loyalist grad!

I very much look forward to hearing your Loyalist Story – until then, enjoy this issue of *Lasting Connections* and warm wishes to you and your family for the holiday season and a wonderful year in 2013!

Maureen Piercy

Maureen Piercy
President
mpiercy@loyalistic.on.ca

Post-Graduate Opportunities at Loyalist

Take your diploma to the next level –
and enhance your career opportunities

Loyalist offers the following **Ontario College Post-Graduate** certificate programs, with start dates in **September 2013**.

NEW Human Resources

- The demand for human resource professionals continues to rise as business becomes more competitive and legislative changes become more complex.
- In just two semesters students are prepared for dynamic opportunities working either as a human resources generalist or specialist, or as a private consultant.
- A four-week internship provides valuable industry contacts and human resource field experience.

For information contact Vern Belos at vbelos@loyalstc.on.ca

NEW Fundraising and Development

- Current economic realities require organizations to compete for a limited number of donor dollars – gain the knowledge and skill set to meet the challenge.
- Take your diploma or degree to the next level – with career opportunities in institutions of all shapes and sizes – including more than 160,000 not-for-profit organizations in Canada alone.
- Four-week internship with a charitable or not-for-profit agency provides hands-on experience and the chance to develop industry contacts.
- Graduates can expect an average starting salary of \$35,000

For information contact Kerry Ramsay at kramsay@loyalstc.on.ca

International Support Worker

- Acquire the skills to become involved in relief and development projects in other countries.
- Develop capabilities in supporting and empowering people.
- Gain knowledge of a wide range of development strategies.
- Experience safe international travel as part of a placement experience.
- Become comfortable working in multicultural contexts.

For information contact Kate Rogers at krogers@loyalstc.on.ca

NEW Sports and Entertainment Sales and Marketing

- Second semester provides four-month internship opportunity with a sports and entertainment company.
- The sports and entertainment sector in Canada and the United States represents over \$450 billion in revenue.
- The sports industry alone generates twice the revenue of the automotive industry. (*Street and Smith Sports Industry Journal*)
- Starting salaries in Canada range from \$38,000 to \$52,000.

For information contact Kim Grimes at kgrimes@loyalstc.on.ca



Public Relations

- The demand for public relations professionals with specialized communications skills is on the rise.
- Average entry-level salaries for Ontario graduates exceed \$32,000.
- Students are prepared for dynamic opportunities working behind the scenes, in front of the media, or interacting with clients.
- An exciting four-week internship provides valuable industry contacts and experience.
- Many jobs offer extensive opportunities for travel.

For information contact Kerry Ramsay at kramsay@loyalstc.on.ca

Sports Journalism

- An intensive program for students interested in specializing in sports broadcast journalism.
- Students gain skill in reporting, interviewing, editing, shooting and writing with an emphasis on the radio and TV medium.
- Gain on-air experience at 91X, the College radio station, and the College television newscast.
- Students complete a 140-hour internship at a television or radio outlet or in a field related to sports journalism prior to graduation.

For information contact Mary Jollimore at mjollimore@loyalstc.on.ca or Tony Orr at torr@loyalstc.on.ca

NEW 3D Video Production

(JANUARY START – contact Cathy Goddard for start date information)

- An accelerated two-semester program delivered over a 14-week period.
- The 3D content creation industry is growing and demand for production personnel with up-to-date skill sets is increasing.
- Students use current software, equipment and production processes.
- Pro Tools Surround Sound is featured.
- Format and delivery of program is unique in North America.

For information contact Cathy Goddard at cgoddard@loyalstc.on.ca

Loyalist also offers a wide range of **double diploma opportunities** – this allows graduates of a diploma program to complete a second diploma in a related area of study in only one additional calendar year.

For information and minimum requirements email liaison@loyalstc.on.ca or call 613-969-1913, ext. 2100

Alumni Association President's Message



ROSEMARY

WHILE WE HAVE MOVED ON FROM THE COLLEGE, we never forget the special bonds that were established during that time. To help nurture old friendships and create new ones, the Alumni Association, representing more than 30,000 grads, encourages alumni, as well as students, to fully participate in its social and professional development activities. In November alone, the Alumni Association was involved in several initiatives, including:

The Loyalist Undergraduate Awards Ceremony on November 13th, where we presented Loyalist College Alumni Bursaries for \$1,000 to eight students and Loyalist College Alumni Awards for \$400 to two students.

A coffee house event for students on November 15th in the Student Government-funded Link Lounge, connecting the original building with the College's new Sustainable Skills, Technology and Life Sciences Centre. Alumni joined in the evening for a Quinte Alumni Chapter night to socialize with students and fellow alumni.

Our Annual General Meeting on November 23rd in Loyalist's Club 213, where we announced our pledge of \$150,000 to the Campaign for Loyalist in support of the Skills Centre and student financial assistance. Our gift will be recognized with the naming of *Alumni Corners*, a special area near the entrance to the Link Lounge within the Centre.

During the meeting, the Alumni Association presented *Alumni Distinction Awards* to outstanding Loyalist graduates who have contributed positively to their respective communities in their chosen fields. *Employer Recognition Awards* were also conferred to employers who have hired Loyalist grads, promoted the College within their organization and/or supported employees who give back to the College.

A Loyalist Community Choir practice, where we contributed another \$1,000. Comprised of graduates, students and staff, the choir rehearses weekly for fun – and in preparation for various performances in the College and community. If you are interested in joining, new members are always welcome – please contact mcfarlanekeys@hotmail.com. It's a great opportunity to make new friends and experiment with different genres of music.

Another recent initiative that was near to our hearts was a dedication service on August 27th in remembrance of alumni and other members of the College family. It was held in the renamed and

refreshed Alumni Gardens and Memorial Grove, established in 1997 as a special place where family and friends can come to remember fellow students, faculty and staff. Trees were planted in memory of students Andrea Manan and Shane Valyear; and Professors Ray Michol, Steve Hope, Kevin Sansom and Noel Alexander.

Looking ahead to 2013, we have a number of new events planned. I look forward to meeting up with you then – and encourage you to become an alumni executive member to help spread the Loyalist Alumni message. Please visit us at: loyalistcollege.com/alumni or contact me at alumni@loyalistc.on.ca for more information.

A handwritten signature in black ink that reads "Rosemary Rooke". The signature is written in a cursive, flowing style.

Rosemary Rooke
(PARALEGAL, 2006; BAA HUMAN SERVICES MANAGEMENT, 2009;
SOCIAL SERVICE WORKER, 2010; MASTERS OF ADULT EDUCATION, 2012)
President, Alumni Association

Loyalist Student #001 Receives Rotary International Award

At a Belleville Rotary Club meeting on November 12, 2012, Charles Benson, who was the first student to register at Loyalist in 1967, was awarded a prestigious Paul Harris Fellowship in recognition of his extensive community service and leadership. Following graduation, he was employed at the College in various positions including College Registrar and College Bursar.

An active volunteer in the community, Charles was a founding member of Belleville Community Policing and has been a member of the Board for the Belleville Volunteer Centre, among other service organizations. In 2001, he was appointed to the International Board of Directors for the International United Nations Pilgrimage for Youth local program, and was installed as the Independent Order of Odd Fellows and Rebekahs (IOOF) Grand Master for Ontario in May 2008. Charles was joined at the Rotary presentation by his wife Carolyn, his son Philip, who graduated from Business-Accounting in 1998 and Business Administration Accounting in 1999, and his daughter-in-law Glenda who graduated from Early Childhood Education in 1997. Charles' moving speech concluded with a quotation from Muhammad Ali – "Service to others is the rent you pay for your room here on Earth." Bravo and congratulations to Charles for this well-deserved honour as a Paul Harris Fellow, named for the founder of Rotary International.

*When NHL Commissioner Gary Bettman named Stirling-Rawdon, Ontario, as **Kraft Hockeyville 2012**, nobody was more thrilled than Stirling-Rawdon's Hockeyville Committee Chair Cindy Brandt. Announced during Hockey Night in Canada on March 31, 2012, the results were televised in the Stirling arena, where everyone had gathered to eagerly await the news.*

"That was one of the most exciting moments of my life," recalls Cindy. "The energy was amazing and the arena was so loud. People were having so much fun celebrating this proud community achievement."

In total, the township of 5,000 people pulled in 3.9 million votes, finishing ahead of first runner-up West Kelowna, British Columbia, by 1.2 million votes. The stories submitted by Stirling-Rawdon residents proved beyond a doubt that their arena inspired the most passion for hockey and community spirit. Along with the title of Kraft Hockeyville 2012, Stirling-Rawdon received \$100,000 toward much-needed arena improvements and a \$10,000 food bank donation presented to the Stirling Community Cupboard.

Cindy got involved with the Hockeyville bid through her organization of the annual Mill Pond Hockey Tournament in Stirling.

"When we ran the tournament two years ago, we had so much fun and success with it that I said to the group, 'We're a high functioning team that's worked well together; what do you think about pursuing Hockeyville 2012?,' and they thought it was a great idea," said Cindy.

With strong interest from the start, Cindy knew she would have no trouble surrounding herself with a diverse group of dedicated individuals who were as committed as she was.

Cindy Brandt Scores for the Stirling-Rawdon Community with her Hockeyville Assist

"When I chose the committee members, I selected individuals who had a different talent they could lend to our cause," she said. "For example, we needed people who could write for our campaign, access the media, and network in the community."

Once their Hockeyville dreams were realized, the committee built on the momentum of success with fundraising events, including a Monte Carlo Night and a Ladies Night, to further enhance the arena.

On September 30th, Stirling-Rawdon made national headlines again for its Stanley Cup parade and fun fair, held in honour of the Stanley Cup visit that day. The CBC, a major sponsor of the contest, covered the celebrations, which brought people together to create hockey-inspired floats and lawn decorations.

Community spirit has never wavered. Even when the NHL lockout this fall postponed the planned pre-season Hockeyville game between the Toronto Maple Leafs and Columbus Blue Jackets at the Yardmen Arena in nearby Belleville, Cindy looked at the delay as an opportunity to drive further awareness and support. Instead of feeling discouraged, Cindy says the community is grateful for the Kraft celebrations and continues to host hockey clinics and other special events for the children.

"When we won Kraft Hockeyville it was for our community, our arena and to honour the late Barry Wilson, who was a huge supporter of local hockey," explained Cindy. "It wasn't just for that hockey game."

Cindy's passion and perseverance have also shone through in her career as a health care professional. On the day of her graduation from the Nursing program at Loyalist College in 1987, she was hired at a local hospital and has worked as a Registered Nurse ever since.

Currently the Administrator of Caressant Care Retirement and Nursing Home in Marmora, Cindy attributes much of her success to the critical thinking and assessment skills she learned at the College. To recognize her exceptional contributions through her volunteerism and her career, she was presented with the Hugh P. O'Neil Outstanding Alumni Award at Convocation in June.

"As a result of Cindy's leadership, as well as the hard work of community members, Stirling-Rawdon topped more than 300 communities from across Canada to win the coveted title of Kraft Hockeyville 2012," said Loyalist President Maureen Piercy. "It's an honour to recognize graduate Cindy Brandt for her outstanding efforts."

In August, Cindy also received the Queen's Diamond Jubilee medal, which was awarded to 13 Prince Edward-Hastings residents for their significant contributions and achievements.

"It was such an honour to receive these awards," said Cindy. "I hope that I can inspire others to give back to their community and see how important volunteer work is. That's what it's all about – inspiring others to make a difference in their own community."



Loyalist **Television Broadcasting** Grad **Mobilizes Media** in Monrovia, Liberia

BY KERRY LORIMER

At home in Ottawa, Barry Acton knows how fortunate he is to have food in his cupboards, clean water running through his taps and electricity in his walls. After traveling the world capturing major news events, this seasoned Global News videographer and photojournalist is only too aware that large populations of people in other countries aren't so lucky.

PHOTO: JAS JOHAL



IN MAY 2012, BARRY WAS IN MONROVIA, LIBERIA, as part of the Shaw Africa Project. It was a partnership with Journalists for Human Rights (JHR), a Canadian media development organization that works to empower African journalists to hold their local governments accountable.

“Liberia suffers from a laundry list of problems that most Sub-Saharan nations face such as clean water, unemployment, and corruption – just to name a few,” said Barry. “The idea behind this project is that by helping local Liberian journalists to improve their coverage of human rights, some of these challenges will be resolved without creating dependency.”

During his three weeks in Liberia, Barry filed location-specific stories and conducted human rights reporting workshops. He encouraged the local people to produce stories on environmental, political and women’s issues such as maternal health. As television is still emerging in Liberia, Barry also provided technical support and offered solutions to maximize old camera equipment.

“We mentored a number of dedicated journalists for Liberia’s Power TV who do a regular evening newscast,” said Barry. “It was great to see how the top news stories evolved to focus on everything from land and oil rights to transparency concerns around the appointment of the President’s son as Board Chair of the National Oil Company.”

Since returning to Canada and resuming his job covering politics on the West Block with Tom Clark, Barry has been working with JHR’s youth engagement division. His objective is to provide aspiring journalists with a deeper understanding of reporting from Africa. He plans to visit Loyalist College, where he graduated from the Television Broadcasting program in the late 1980s, to share his experiences with current students. His advice to those who want to cover stories internationally is to learn how to do a wide range of roles – from news gathering technician and writer to reporter, sound technician and camera operator. Today, lean organizations are looking for someone like Barry who can do it all.

While Barry was at the College, he didn’t realize how important the program materials would be to his future. “The only course I disliked, the nuts and bolts of broadcasting, is what I ended up using the most,” he said. “The media may have changed a lot but there are still pictures and sounds. People are still compelled to watch.”

After a number of freelance jobs and network positions, Barry’s big break came in 2008 when he was asked to open a foreign Global News bureau in Beijing. While the location meant he had to live apart from his wife for almost three years, it afforded him invaluable exposure to many different locations and cultures.



PHOTO: LAUREL CLARK

Barry Acton training a Liberian journalist.

Since then, he has been embedded in Afghanistan twice, and was on the ground for revolts in Bangkok, as well as in Egypt, Bahrain and Libya in 2011. During the past year, Barry’s career has taken him to Tripoli, Tunisia, and Benghazi, where he found himself in the middle of a zealous movement.

“I’m usually in a foreign country as it’s pulling apart, not trying to recover, so the project in Liberia was a little different for me,” said Barry. “Working there was a unique experience that I will continue to draw on down the road. Having that time to work on stories for Global National, with an eye to human rights, was very rewarding.”

While Barry doesn’t know yet where his next adventure will take him, he is eager to get back out in the world, meeting new people and hearing their stories. He has an important responsibility to them and to Canadians, sharing stories through the media that foster international awareness and support.

“Everywhere I go, people are pretty much the same,” he said. “They want to work, they want a roof over their head, and they want to take care of their family.”



PHOTO: LAUREL CLARK

Liberia’s Power TV station where Barry Acton mentored journalists.

Business Administration Grad Amy Rose: Helping Athletes to Dress for Success

BY STEPH CROSIER

A small town girl from Wooler, Ontario, 29-year-old Amy Rose knew from a young age that she loved sports and would be involved with athletics for the rest of her life.

She couldn't have guessed then, however, that she would one day be a Team Operations Coordinator for the Canadian Olympic Committee, helping to dress Canadian Olympians for the London 2012 and Vancouver 2010 Olympics as well as the 2011 Pan Am Games.

Starting at five-years of age, Amy played t-ball, soccer, baseball, and every other sport offered at Stockdale Public School. But the love of her life was basketball, a sport she excelled in and played throughout her years at East Northumberland Secondary School. Upon graduating, Amy couldn't decide what she wanted to do next. She just knew she wanted to play basketball.

After applying to various post-secondary institutions, Amy eventually decided on the Recreation and Leisure Services program at an Ottawa-based college.

"I struggled trying to find what I wanted to do," said Amy, who completed the two-year program without playing basketball or finding the right career. She spent the following year working in retail in Ottawa before deciding to take another shot at college.

This time she chose Loyalist College's three-year Business Administration Advanced Diploma program, which propelled her towards her current career. While at the College she was able to pursue her love of basketball, playing on the varsity team and receiving an athletic scholarship.

"It's so lucky," gushed Amy. "My placement at the Canadian Olympic Committee allowed me to apply all the business theory and practical experiences I learned in the program. If I didn't have that opportunity to assist with the Olympic outfitting program, I wouldn't be here today."

*Amy Rose at the opening ceremonies
of the London 2012 Olympics.*

Olympic Ceremonial and Leisure Wear Outfits



After Amy's month-long unpaid placement in April 2008, the Canadian Olympic Committee extended her contract for a paid month. Several months later, they offered her another short contract and then finally in March 2009, the Canadian Olympic Committee decided that they couldn't do without her and hired her permanently. Amy returned to the job just in time for the Vancouver 2010 Olympic Games on home turf.

"I had the honour of walking with the Canadian team into the opening ceremonies – every athlete's dream – and it was amazing," said Amy. She also lived in the athletes' village where celebrations ensued each time Canada won a medal. "We'd all meet in the lobby and clap as they came in," said Amy. "It was an incredible event to be a part of."



Amy's job starts long before the flame is lit. In October 2012, she travelled to Sochi, Russia to prepare for the 2014 Winter Olympic Games. Then back at home she and her team met with designers at the Hudson Bay Company to ensure the Olympic ceremonial and leisure wear outfits would work for the athletes and coaches.

"I'm looking at the clothes from the perspective of athletes and coaches, and what they need in terms of functionality rather than fashion," explained Amy. "After selecting the pieces, I make sure that the approximately 100 pallets of clothing get to the host city. Once it's there I set up a mini-operation with a team of 12 people who help me distribute outfits, organize volunteers, and help to create a stress-free experience for the athletes and their coaches."

Amy describes her Olympic experiences as both a whirlwind and incredibly rewarding. Once the games have closed, she is back home in Ottawa where she is greeted by her fiancé Jim Farrow. She is also back on the basketball court, as Assistant Coach to the Ottawa Nationals Juel basketball team, working alongside her former Loyalist coach Erik Anderson. Between basketball games, sporting events and Olympic Committee meetings, Amy is living her childhood dreams.

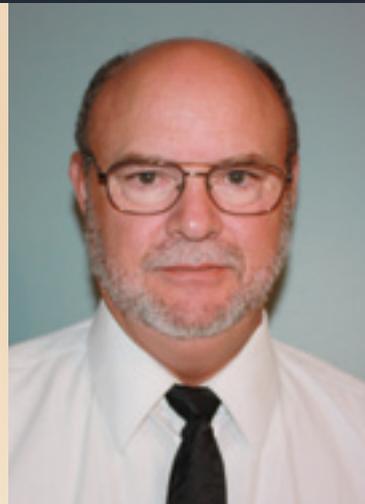
Congratulations to the Loyalist

The Premier's Awards recognize the tremendous contribution Ontario's college graduates make to the success of the province. This year, the awards were held in Toronto on November 26 as part of the Higher Education Summit.

BUSINESS

Bob Forder *Data Processing, 1988*

Bob Forder has held many leadership positions in manufacturing in the last 25 years, including his current role as Lean/5S coordinator at Kennametal Stellite in Belleville. In this capacity, he designs, develops and implements lean business strategies, which eliminate waste and improve productivity. Bob is chair of the Quinte Manufacturers Association, which has more than 120 members representing over 9,000 direct jobs and 27,000 indirect jobs. He sits on the board of directors for the Belleville Chamber of Commerce as manufacturing representative. He is also part of the Manufacturing Engineering Technician Advisory Committee at Loyalist College.



COMMUNITY SERVICES

Charles (Chuck) Mercier *Law and Security Administration, 1974*

After graduating from Loyalist College, Chuck Mercier accepted a job with Durham Regional Police in Oshawa where he held progressively senior positions over a 32-year career. He has been honoured with several of the highest awards for excellence in policing, community work and bravery. In December 2009, he retired from the Durham Regional Police Service as Deputy Chief of Policing Operations. A year later, Chuck returned to civic duty as Mayor of Scugog, at the request of the township's electorate. He has been a tireless worker and advocate for numerous local causes, including 18 years with Scouts Canada.

CREATIVE ARTS AND DESIGN

Ken Murphy *Television Broadcasting, 1979*

Ken Murphy has been instrumental in shaping Canadian television programming for 30 years. By introducing Pay-TV, he helped Canadian television usher in a completely new range of channels, opening doors for all networks. Recognizing the importance of digital signalling, Ken led his teams to create the first full-digital major broadcasting facility in Canada. On August 31, 2011, all Canadian television signals were switched from analog to digital. As co-creator and president of Hi-Fidelity HDTV Inc., Ken has redefined the way Canadians watch television. His innovations have helped to give Canada a competitive advantage in new media.



College 2012 Premier's Award Nominees!

We are proud to recognize the nominees who represented Loyalist in six categories: Business, Community Services, Creative Arts and Design, Health Sciences, Recent Graduate and Technology.

HEALTH SCIENCES

Jan Richardson *Nursing, 1978*

Jan Richardson is the vice-president and chief human resources officer at Quinte Health Care (QHC). She has played an active role in making QHC a top integrated healthcare system in Ontario. Her leadership of the Regional Integrated Supply Chain Project led to the establishment of the 3SO Regional Supply Chain business for the southeastern LHIN hospitals. Since 2007, Jan has played an active role as a member of the Ontario Hospital Association Health Human Resources Strategic Leadership Council.



RECENT GRADUATE

Farzana Wahidy *Photojournalism, 2009*

At the age of 20, Farzana Wahidy was the first female Afghan photojournalist to work for an international wire service. She came to Loyalist in 2007 to study in the Photojournalism program, and has since returned to Afghanistan where she works as a photojournalist, capturing the struggles of women. Farzana has won a number of awards including a Merit Award from the All Roads Film Project and Photography Program, sponsored by the National Geographic Society, and a gold award in the Portrait category in the College Photographer of the Year competition at the University of Missouri.



TECHNOLOGY

Kaela Lalonde *Bio-Food Technician, 2006, Bio-Food Technology, 2007*

Applying the research and laboratory skills developed during her time at Loyalist, Kaela Lalonde became a member of the Bisphenol A (BPA) research team with Health Canada and contributed to work that showed that BPA can leach into foods and beverages. A study published in 2009, co-authored by Kaela, in the peer-reviewed journal *Food Additives and Contaminants*, led to Canada becoming the first country in the world to ban BPA from baby bottles. Now a full-time employee with Health Canada, Kaela continues her research work as a laboratory technologist and has co-authored additional papers on food and emerging environmental contaminants.





At the 45th Annual Convocation Ceremonies in Belleville on June 7th and 8th, Loyalist College proudly presented diplomas, advanced diplomas, and certificates to 1,956 Loyalist students.

The first of four ceremonies was addressed by guest speaker Jayson Myers, President & CEO of Canadian Manufacturers & Exporters, Canada's largest industry and trade association. Mr. Myers is widely quoted and published in the fields of Canadian and international economics, and technological and industrial change.

Rod McQueen, one of Canada's best known and respected authors, was the second guest speaker. He won the National Business Book Award for *Who Killed Confederation Life? The Inside Story* and the Canadian Authors Association award in history for his bestseller, *The Eatons: The Rise and Fall of Canada's Royal Family*.

The third Convocation address was delivered by Susan McIsaac, President and CEO of United Way Toronto, who began her career in fundraising at Loyalist College. She is a key architect of the organization's strategic transformation, from trusted fundraiser to a community mobilizer and catalyst for change. Ms. McIsaac helped to increase campaign revenue to \$115 million in 2011 from \$58 million in 1998.

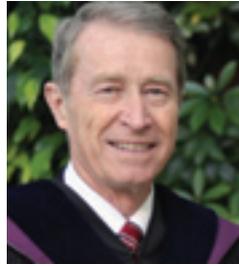
The fourth and final Convocation address was delivered by Kenneth B. Murphy, President & Co-Founder of High Fidelity HDTV Inc., who graduated from the Television Broadcasting program at Loyalist College in 1979. A media executive with over 25 years of leadership experience in television programming, Mr. Murphy founded High Fidelity HDTV Inc. in response to emerging high definition television and a growing audience of baby boomers.

OUR GUEST SPEAKERS FOR CONVOCATION AND GRADUATION CEREMONIES:

During the Ceremonies, 121 new graduates were recognized for their achievements with awards provided by private donors, businesses, industry associations, community organizations, and the Loyalist College Foundation.



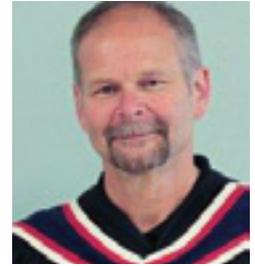
JAYSON MYERS
President & CEO of Canadian
Manufacturers & Exporters



ROD McQUEEN
Award-winning author



SUSAN McISAAC
President and CEO of United
Way Toronto



KENNETH B. MURPHY
President & Co-Founder of
High Fidelity HDTV Inc.

The Governor General's Medal was presented to Mary Beth Webster of Belleville, who graduated with a cumulative average of 97.28% from the two-year Business program in the School of Business and Management Studies. She also received the Steven Hope Memorial Award for high academics in the Business Communications/Computer Applications course.

The Herbert Young Scholarship Award was presented to Mathew William Richards of Colborne, Ontario, for his outstanding academic achievement and participation in Loyalist College life. In addition to receiving his Culinary Management diploma, Mathew also received the Mercer Culinary Excellence Award, as the top student in his program.

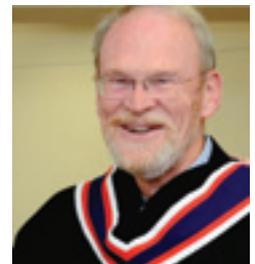
The Community Living Belleville and Area Award, in partnership with McDougall Insurance and Financial, was presented to Kimberly Lynn Cheer of Brighton, Ontario. A graduate of the Developmental Services Worker program, Kimberly best exemplified the philosophy of person-directed support, and completed a placement with Community Living Belleville and Area.



At the 13th Annual Bancroft Campus Graduation Ceremony on September 27th, Loyalist College conferred 73 diplomas and certificates to students in recognition of their academic accomplishments.

The graduation address was delivered by Dr. Henry Christiansen, a member of Bancroft's Family Health Team who has served on the Board of Governors for the College.

The Herbert L. Esford Award was presented to Mathieu LeBlanc, Personal Support Worker program, and the **Vance Motors Business Management Award** was presented to Laurie Watson, Office Administration diploma program.



DR. HENRY CHRISTIANSEN
A member of Bancroft's Family
Health Team and past member
and chair of the Loyalist College
Board of Governors

14th

On September 14, more than 120 golfers participated in the 14th Annual Loyalist College Golf Tournament, titled 'Celebrating Student Success.' Held at the Bay of Quinte Golf and Country Club in support of the College's Endowment Fund, the fundraiser provides financial assistance to Loyalist students.

"Over the years, this event has raised more than \$440,000, including government matching, for student financial assistance," said Loyalist President Maureen Piercy. "This year's results added \$31,780 to that support – our best ever!"

Financial assistance makes a positive difference for College students, helping to set them up for success now and in the future as graduates who contribute to their community.

This has been true for General Manager of the Bay of Quinte Golf and Country Club Marc Ray who helped to oversee the tournament. A Loyalist Business Administration graduate, Marc received a scholarship in 1998 for his academic and athletic achievements. It helped to give him the financial leg-up he needed to begin his professional life on the right foot.

"I wake up every day and do what I love," said Marc. "Loyalist is the reason for that. Receiving a scholarship helped to get me started in my career."

As General Manager, Marc currently oversees all aspects of the Bay of Quinte Golf and Country Club operations. He brings extensive knowledge of golf management as past GM of two golf courses in Wasaga Beach. Prior to that, he was the General Manager of Golf Operations at the Hollinger Golf Club in Timmins. Having grown up in the Quinte region, Marc is happy to be home. His Loyalist diploma still hangs prominently in his office.

"I get so much mileage out of being a Loyalist graduate and I am very proud of that," said Marc. "I had a great time there. I loved every second of it."

A Stroke of Success at the 14th Annual Loyalist College Foundation Golf Tournament

BY ALEXANDER K. SMITH



Loyalist Business Administration graduate Marc Ray is the General Manager of the Bay of Quinte Golf and Country Club.



*Ian B. Sullivan, Partner,
Templeman Menninga LLP*

The Loyalist College Foundation was established in 1995 to provide leadership in meeting the goals for long-term development and fundraising to benefit the students and programs at the College. During the past fiscal year, \$667,189 was added to the Foundation Endowment Fund, bringing the total to \$7,938,419 as of March 31, 2012. During the past year, 248 awards, with a total value of \$134,415, were presented at various awards ceremonies. In addition, 117 students received expendable awards totaling \$46,285 through the Awards Office.

“Students are the future,” said Marc. “They are so important to our community, and we need to make sure that they have every opportunity available to them.”

Marc’s rewarding career is a testament to the difference that financial assistance can make in the life of a student. He is only too happy to pay it forward to help the next generation of students to complete their programs and find good jobs.

“The spirit of support was incredible,” observed President Piercy. “It was the largest group of golfers we’ve ever had. We’d like to thank all of our sponsors who contributed financially and participated in the event. In particular, I’d like to mention Trenval Business Development Corporation, our lead sponsor, as they celebrate 25 years of growing jobs in the Quinte community.”

The Trenval Team (l to r): Bruce Davis, Kurt Gregoire, Chuck O’Malley, Ray Goulet



The 14th annual Loyalist College golf tournament – Celebrating Student Success – was a tremendous success thanks to the generosity of our sponsors, donors, and participants. The September 14, 2012 event was proudly sponsored by Trenval Business Development Corporation, growing jobs in the Quinte community for 25 years. Together, we raised \$31,780 for the Loyalist College endowment fund for student financial assistance.

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Making a Difference: One Student at a Time

Biosciences Student Dionne Shortt Rewarded For Her Hard Work And Dedication

BY SEAN MACEY

FOR MOST STUDENTS IN COLLEGE, having a full course load and homework is enough to keep them busy. Getting passing grades can be a difficult task in itself, but Dionne Shortt, a third-year student in the Biotechnology Technician/Technologist program, has managed to balance her class schedule while working four part-time jobs and raising her three-year-old daughter. She makes it look easy by setting the highest standards for herself and maintaining academic excellence in her program.

In just two years at Loyalist, Dionne has received three awards, including:

The Biosciences Faculty Award for excellence in the Biotechnology Technician program;

The City of Quinte West – Sidney Ward Bursary based on financial need as a resident of Sidney Ward; and

The Carole and George Fletcher Foundation Award sponsored by the Ontario Association of Certified Engineering Technicians and Technologists (OACETT).

“Dionne’s leadership skills and dedication to her peers in the Loyalist College community are outstanding,” said Dr. Karen Holder, Coordinator of Biosciences. “As a Student Services Peer Tutor for other Biosciences students, she brings enthusiasm, competence and confidence to her teaching support role in a way that meets all of our faculty principles of learning-centred college education.”

Dionne is proud of all her awards, particularly the OACETT industry award for applied sciences because she was the only student chosen in Ontario.

“It’s hard to describe how you feel; it’s a great sense of accomplishment and pride,” she said. “It takes a lot of work to get there.”

She never expected to win any awards in science. During high school, she wasn’t overly keen on the subject. In fact, Dionne didn’t know what she wanted to do in college.

“My mom found the program online and suggested that I try it, so I did, and I love it,” she said. “I am completely hooked.”

The opportunity to gain hands-on learning experiences is what sparked her interest in the program at Loyalist. Getting to work in the labs helped her to generate a true passion for biotechnology, and quickly led to her becoming a very successful student.



Thank You!

Many of our students are in need of financial assistance to help pay for their Loyalist College education.

So every year, we ask our alumni for support because we know you understand the positive difference that financial assistance makes in helping to set students up for success now and in the future as graduates who contribute to their community. As a society, we will continue to reap the rewards far into the future.

When you receive a call from one of our student ambassadors, we encourage you to please take a few moments to find out more about our Loyalist Annual Fund. This year, the ambassadors will explain how you can direct your donation to the Campaign for Loyalist College, to help us complete and equip the Sustainable Skills, Technology and Life Sciences Centre. The Campaign is also seeking to raise additional funds for student financial assistance, to ensure our programs are accessible to everyone.

To give to Loyalist, visit loyalistcollege.com and click on the *Give to Loyalist* tab.

Thank you in advance for your generosity.

The Loyalist Annual Appeal Team

As Dionne works toward completing her final year of the program, she is now concentrating on one part-time position at the Kellogg's plant in Belleville, where she has enjoyed working for the last two years. In this career-readying role, Dionne is applying what she has learned in the areas of quality control, programming, and audit preparation.

"The staff has been really supportive," she said. "And my education at Loyalist has made it easier to learn the new skills I require."

With rewarding on-the-job training and the financial assistance she has received, Dionne is well on her way to completing her program and achieving her career aspirations.

"Being recognized is a bonus on top of the invaluable financial support that I've received," she said. "Motivation comes from my own sense of hard work. I like to do my best and put that into everything I do."

Student Ambassadors, above:

*Front Row: Emilie Scheele, Chelsea Astill, Carlie Boor
Back Row: Jessica Allen, Marshall Brose, Jake McDonald
Missing: Rachael Tracey*

The small class sizes, safe campus and career development opportunities at Loyalist are a strong draw for students from around the world. This year, 89 international students are registered at the College, an increase of almost 30 students from the previous year. As word spreads that the living and learning experience at Loyalist is a warm and welcoming one, more and more students are enrolling.

“HAVING INTERNATIONAL STUDENTS AT LOYALIST creates a more diverse, multicultural campus,” said Vice-President Academic John McMahon. “There are a lot of benefits to having a global perspective in the classroom and throughout the learning process. The world is a global community. The more we expose our students to those realities and experiences, the more comprehensive their education will be.”

Currently, Loyalist’s international students represent nine countries, including Barbados, China, India, Mexico, Nigeria, the Philippines, Uganda, Ukraine and the United States. To help them transition socially, academically, and culturally, the International Centre on campus provides a wide range of support – from orientation sessions and international clubs to English as a second language assistance and immigration advice.

“It has been my dream since childhood to come to Canada,” said Applied Health Administration student Jaspreet Buttar, who lives in Bancroft. “The people here are supportive and so the experience has been very good.”

A graduate of Kular College of Nursing in Ludhiana, India, Jaspreet transferred to Loyalist to develop her medical office, interpersonal, communication and organizational skills. When she completes the five-semester program, she will receive a Health Services Receptionist Certificate, Health Records Certificate, Hospital Ward Certificate and Office Administration – Medical Diploma.

The Applied Health Administration program recently expanded to the Belleville campus, offering students the opportunity to experience life in a mid-sized Canadian city. While Jaspreet has chosen to remain in Bancroft, her friend Raveen Grenwal opted to live in Belleville.

“I come from a large city in India,” said Raveen. “So, I wanted to experience what a Canadian city offers – with public transit and a shopping mall.”

In August, the Applied Health Administration students gathered at the Belleville campus to commemorate the success of another semester with music, dancing and Indian cuisine.

World-Class Education Includes



(l to r):
Sukhvir Sandhu,
Harpreet Kaur,
Shivani Sharma



Intercultural LEARNING

BY ELYSIA GEEN

“In India, it’s tradition to celebrate when you’ve completed something important, like a semester of hard work,” they explained.

By sharing their different customs and perspectives, students like Jaspreet and Raveen enrich the culture of the Loyalist community.

“Creating bridging programs with other colleges and universities around the world has opened doors for international students to learn the skills necessary to achieve their career goals,” commented Vice-President Academic McMahan. “Those students, in turn, broaden the education of our Canadian students and help to support the local economy.”

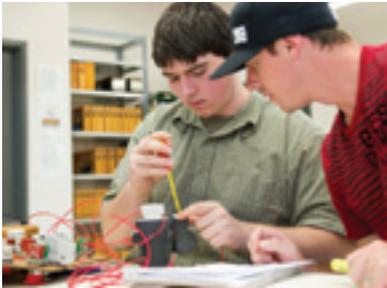
(l to r): Sukhvir Sandhu, Tajinder Dhaliwal, Raveen Grewal, Charanjit Lubana, Ravneet Kaur





The Campaign for Loyalist College

ELECTRICAL



MECHANICAL



AUTOMOTIVE



THE CAMPAIGN FOR LOYALIST COLLEGE was officially launched on June 5, 2012, with the announcement that \$3.972 million had been raised to equip and complete the \$16.6 million Sustainable Skills, Technology and Life Sciences Centre, and establish additional student awards. The goal of \$6 million includes \$5 million to complete and equip the Centre and \$1 million for awards and student financial assistance.



Campaign Co-Chairs Bernie Ouellet and Wilfrid Wilkinson, President Maureen Piercy, Loyalist Board Chair Stuart Wright, Loyalist Alumni Association executive members, Vice-President Dave Bunnnett and Officer Dick Beare

The event, held in the Skills Centre Automotive Shop, was well attended by College friends and supporters and the College community.

“We would like to thank all of our community partners who are supporting this important campaign,” said Loyalist President Maureen Piercy. “With their generous contributions, we are able to respond to emerging areas of labour market growth, such as building sciences, biosciences, and skills training. By adding resources and programs through our Skills Centre, Loyalist’s knowledgeable graduates will be well-prepared to take advantage of in-demand jobs, thereby helping to drive economic prosperity.”

Presentations from the City of Belleville and Quinte West were made for \$500,000. A \$350,000 commitment from the County of Hastings brought the total municipal investment to date to \$1.35 million.

Other highlights of the launch included community partner Procter & Gamble presenting a cheque for \$75,000, raising their total commitment, including gifts-in-kind, to \$200,000. The W. Garfield Weston Foundation was also recognized for a \$50,000 gift. In addition, the Ontario Association of Certified Engineering Technicians and Technologists (OACETT) was recognized along with the

In support of The Sustainable Skills, Technology and Life Sciences Centre

BY HAZEL LLOYST, CAMPAIGN MANAGER



WELDING



CONSTRUCTION



Northumberland Road Builders Association (NRBA) for the creation of a \$40,000 endowment to fund an annual financial bursary to support Loyalist College Engineering Technology students.

The Alumni Association, representing more than 30,000 graduates of the College, has pledged \$150,000 to the Campaign, which will be recognized with the naming of *Alumni Corners* in an entrance-way to the Skills Centre.

In addition, the Student Government has provided significant support by creating the Link Lounge, a student-focused area which features a living wall, with a donation of \$600,000.

College Foundation Chair Beverley Townsend announced that \$787,000 toward a \$1.0 million goal has been raised for the endowment fund, which provides additional financial assistance for students.

Additional donations have been received during the fall, bringing the total to \$4.5 million.

On September 13, John Fitzpatrick, Manager Public Sector and Not-for-Profit Group, CIBC Commercial Banking, who recently completed his term as a member of the Loyalist College Board of Governors, announced that CIBC is donating \$30,000 to the Campaign to fund student scholarships in the skilled trades.

“With a community investment focus on Kids, Cures and Community, CIBC is providing access to education to help young people reach their potential,” said Mr. Fitzpatrick. “These scholarships, to be awarded through the School of Skilled Trades and Technology will ensure students in the region and South Eastern Ontario develop the skills and experience essential to meet the ongoing demands of business and industry.”

On October 17, BMO Financial Group confirmed support for Loyalist’s Skills Centre with a pledge of \$50,000. Loyalist graduate Lloyd Fleming, Vice President, BMO Bank of Montreal, Central

Background Information

- Project development began in 2007 to address training needs for Skills, Technology and Life Sciences in Southeastern Ontario
- \$16.6 million provided through Federal Knowledge Infrastructure Program and Provincial Government 2009 Budget (50 percent from each level of government) announced May 25, 2009
- Groundbreaking – November 12, 2009
- Construction began January 2010
- Project completion March 2011
- Official opening June 20, 2011
- **Campaign for Loyalist College** officially launched on June 5, 2012



and Northern Ontario District, visited the College to make the presentation to the Campaign leadership team.

“BMO is proud to be part of this important community initiative,” said Mr. Fleming. “The highly-skilled workforce that is being trained within the Skills Centre is essential to the growth and economic development of the Quinte region.”

You may receive a call from our annual Campaign callers, who will tell you more about the project. You can also learn more by visiting the Campaign for Loyalist College site at loyalistcollege.com. Please consider giving back to your alma mater as we celebrate Loyalist and this next exciting phase in our development.

Students of **Sustainability**



Loyalist Biosciences professor Eric Bauer

What does sustainability mean to you?

AT LOYALIST, IT MEANS MINIMIZING OUR IMPACT ON THE ENVIRONMENT BY REDUCING OUR WASTE AND USE OF NATURAL RESOURCES.



AS A POST-SECONDARY EDUCATIONAL INSTITUTION, we have a dual mandate: first, to be a sustainable organization; and second, to educate our students on how to enhance the environment today and in the future when they enter the workforce.

Our objectives were formalized on September 10, 2009, when President Piercy made Loyalist a signatory to the Association of Canadian Community Colleges (ACCC) Pan-Canadian Protocol for Sustainability. Since then, Loyalist has established a cross-College Sustainability Committee, which promotes sustainability through open communication with faculty and students, effective operations, and continuous improvement informed by reflective action.

“Loyalist wants to be at the leading edge of sustainability and we have the forward-thinking vision and innovation it takes,” said Biosciences Professor Eric Bauer. “We should be proud that Loyalist engages in projects outside of the realm of obligation to the Ministry. The College has developed its own Program Quality Assurance Review model to identify and share best sustainability practices. We’ve successfully ramped sustainability into Loyalist’s operations and are sloping students and staff into it.”

Eric believes that education around sustainability in the vocational sector starts with ecological literacy. It’s at the root of his PhD thesis, which he presented at the World Environmental Education Congress (WEEC) in Brisbane, Australia in 2011 and the WEEC in Montréal in 2009. He plans to present the third and final phase at the WEEC Conference in Morocco in June 2013. Eric’s work has influenced a broad educational audience, providing valuable insight into the acceptance and ongoing transformation of education for sustainability.

“Historically, language used in education looked at the environment as apart from the individual,” explained Eric. “So, ecological literacy works to undo that disconnectedness by getting people to understand their relationship to the environment and appreciate how their actions positively or negatively affect it.”

In addition to using eco literacy, Loyalist has hosted a number of professional development sessions to get faculty working together and discussing how to actively engage sustainability within their vocational practices. According to Eric, creating this type of collegial professional network is the second step to realizing our objectives. The third stage is deconstructing traditional barriers and implementing change by getting everyone on board through communication.

The Sustainability Committee has been a great vehicle for driving awareness of Loyalist’s initiatives and future plans to encourage a culture of mindfulness. As a result, students and staff are increasingly taking initiative by engaging in positive and productive steps to increase environmental stewardship. For example, Occupational Health & Safety Coordinator Janet Mathany led Loyalist’s involvement this summer in the Commuter Challenge, competing for the title of healthiest commuter population in the Quinte Region. Almost nine percent of Loyalist employees participated. By biking and walking instead of driving 5,721 km, these employees burned 29,353 calories, while eliminating 866 kg of CO₂ emissions and saving 356 litres of fuel.

“Sustainability education is evolutionary, not revolutionary, and as we continue to embrace transformation, we bring more and more people on board,” said Eric. “When I present the final phase of my thesis, I will be showcasing the different types of institutional practices that we have at Loyalist, which can be put in place at any post-secondary institution to honour the journey and create something dynamic.”



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What are your fellow grads saying on social media? Join the conversation...

On Facebook.com/LoyalistCollegeAlumni:

1973 Registered Nursing Assistant (RNA) grad Joanne Miller is organizing a 40th RNA Class Reunion in May 2013. For more details, please contact: bobandjoanne@sympatico.ca.

Personal Support Worker grad Larrissa Auger posted: 'I graduated from the PSW course in 2009. I got a job pretty much right out of school at the Canadian Red Cross and have been there ever since. I love my job and I am so glad I took the course at Loyalist. It was the best decision I ever made!'

On Twitter @LoyalistGrads:

2007 Broadcast Journalism grad Morganne Campbell (Morganne_CTV) tweeted: 'Great school #grad RT @LoyalistCollege'

Business Sales and Marketing grad Adam Weedman (Weeder_) tweeted: 'Jealous of the students in the Sales & Marketing program @LoyalistCollege. Wish I was back! #2012Grad'

2008 Civil Engineering Technician grad and **2009 Civil Engineering Technology** grad Joseph Reid (JosephDReid) tweeted: '@loyalistgrads Right here in Belleville! Enjoying every day and with thanks to Loyalist College #mycollegemyfuture'

Paramedic grad Mike Fish (Mike_Fish1) tweeted: '@LoyalistCollege @loyalistgrads I graduated in April 2010 from the Bancroft campus. Was hired in May 2010 as a Paramedic! Thanks Loyalist'



The Official Loyalist College Alumni Page
Loyalist College Alumni



twitter.com/loyalistnews



Loyalist College Alumni Association

Loyalistgrapevine.wordpress.com



Alumni Benefits

The Loyalist Alumni Association provides graduates with many benefits and services as well as opportunities to volunteer, keep in touch with friends and former classmates, and network with other Loyalist alumni. Further information is a click away at loyalistcollege.com/alumni

Loyalist College Alumni Association

613-969-1913, ext. 2307
alumni@loyalistic.on.ca

The Parrott Centre

Five books may be signed out for a two-week loan
613-969-1913 ext. 2175

Club 213

10% discount off food served
613-969-1913 ext. 2213 for reservations

The College Bookstore

10% off the purchase of clothing and giftware

The Career Centre

Loyalist College Career Services has a variety of tools and resources to assist you with your career.
613-969-1913 ext. 2449 or careers@loyalistic.on.ca

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Other

The Alumni Association works to provide our members discounts and benefits with a variety of suppliers, so check our website regularly for updates.

Loyalist Culinary Management students placed second in Taste Canada's Cook the Books competition at the November 2012 Royal Agricultural Winter Fair in Toronto. Culinary students from across the country prepared dishes from Canadian cookbooks—with the author on stage. The Loyalist College team prepared Chili Mignon from Tina Roberts' The Two Sisters Cookbook – 20 Family Inspired Recipes.

L to R: Chef Karin Desveaux, Author Tina Roberts, and Culinary Management students Mackenzie Kozdas, Geoff Kirkland and Tyanne Sim.

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