

## BROOKLYN GUNDY

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613-777-7777 or bgundy@yahoo.ca

June 2, 2015

John Ross  
Fantactics Sports and Entertainment Marketing Inc  
151 Corstate Avenue  
Concord, ON L4K 4Y2

Dear Mr. Ross:

I am writing to express my eagerness in joining the team at Fantactics Sports and Entertainment Marketing Inc. Please accept my application for the internship you offer to new graduates. As a sports enthusiast with a Business Sales and Marketing diploma and a Sports and Entertainment Sales and Marketing post-graduate certificate from Loyalist College, I would be an excellent candidate for your internship program.

During my time at Loyalist College I demonstrated my dedication and hard work through ongoing group projects that required me to effectively collaborate within a team under strict deadlines. Not only did I gain the knowledge to apply sales and marketing strategies within the sports industry, I have proven my ability to develop partnerships with key players by networking to promote a new initiative *Shorts 4 Sports* which solicits donations for uniforms to help underprivileged children get involved in recreational activities. This initiative was a month long project that required the use of all sales and marketing strategies from beginning to end.

You will see from my résumé that I have been actively involved in sports throughout my three years at Loyalist College. I demonstrated my highly developed leadership skills as team captain of the women's basketball and volleyball teams.

My lifelong passion for sports has not only given me the motivation to pursue a career within sports marketing but it has strengthened my leadership and teamwork skills. These skills combined with my education and experience will be integral to my success with Fantactics Sports and Entertainment Marketing Inc. I thank you in advance for considering me for your internship program and look forward to hearing from you soon.

Sincerely,

*Brooklyn Gundy*

Brooklyn Gundy

SAMPLE

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