

LOYALIST

2020

EXCELLENCE

SUSTAINABILITY

INNOVATION

ACCESS

ACCOUNTABILITY



Strategic Plan 2015-2020

Final Draft – June 2015

LOYALIST



COLLEGE

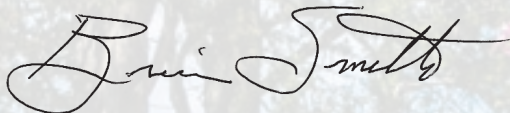
Message from the Board Chair and College President

We are very pleased to present Loyalist 2020, Loyalist College's Strategic Plan for 2015-20.

The Strategic Initiatives articulated in this plan will guide our decisions, planning, innovation, and achievement in the years ahead, including our 50th Anniversary in 2017. As we identify and operationalize specific goals each year, alignment with this Strategic Plan will ensure Loyalist's continuing role as a leading driver of economic and social development throughout the Quinte region and beyond.

Thank you to the many College and community members who reflected on the proposed directions and shared their thoughts as to how we can best deliver the most successful future for our students, staff, communities, and College.

We look forward to your ongoing interest and input as the Plan is put into action.



Brian Smith
CHAIR, BOARD OF GOVERNORS



Maureen Piercy
PRESIDENT AND CEO



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MISSION

Loyalist College offers a comprehensive range of career-oriented education and training opportunities to support and enhance the economic and social development of individuals and our communities.

VISION

Loyalist will be a leading Ontario community college for applied learning, innovation, and entrepreneurship, demonstrating excellence, sustainability, and responsiveness.

VALUES

The following values guide us daily to create a caring culture focused on the success of our learners, staff and community. To support, sustain and fulfill our mission, we act with:

- Respect
- Integrity
- Transparency
- Commitment to excellence
- Innovation
- Responsibility/Accountability
- Sustainable stewardship of economic, human, and environmental resources
- Responsiveness and flexibility



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INTRODUCTION


Since 1967, Loyalist College has grown with its community/region in Eastern Ontario. Today, the College has two campuses – Belleville and Bancroft – and an annual budget of \$60M. Loyalist is THE public post-secondary portal serving a population of 250,000 in this region of Ontario.

The strength of the College is reflected in:

- Our 35,000+ alumni who contribute to the economic and social health of our communities, our province and Canada
- The economic and social impact of the College on the regional economy – contributing 5.4% to the Gross Regional Product, and representing additional income of \$530 million – based on a 2014 Report by EMSI
- Support for the Sustainable Skills, Technology and Life Sciences Centre – LEED® Silver Certified – opened in 2011
- Eligibility status for NSERC – advancing campus with commitment to innovation and applied research
- Our Digital Media Centre – Hub for Media programs – opened in 2013
- Our award-winning programs, students and alumni who are guided by outstanding faculty and staff to new levels of success



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The Priorities of the 2009-2014 Strategic Plan have stood as guiding markers for our strategic development and achievement during the past five years. In Loyalist 2020, we recommit to these Priority areas, and to the strategic enablers which make Loyalist distinctive:

- Academic Excellence
- Service and Systems Excellence
- Sustainability and Capacity-Building

Strategic Enablers

Outstanding staff: Their skills, knowledge, creativity and commitment

Our deeply-felt commitment to each student reaching their full potential

Our commitment to access: Every motivated and eligible student deserves access to success in post-secondary education

Our comprehensive base of high-quality programs serving our communities with a broad range of programming

Our location and size: We can offer the best of both worlds as a small college offering high-quality opportunities in a personalized, caring environment

Our partners in our communities and beyond: Our communities support and appreciate us as they recognize the value Loyalist and our students, staff and graduates contribute to community life and prosperity



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STRATEGIC COMMITMENTS

Academic Excellence:

Loyalist College embraces a learning-centred approach in offering excellence in applied education. We provide students with an exceptional experience guided by highly-skilled employees and supported by curriculum and resources reflecting industry trends.

WE WILL:

1. Develop and implement an Academic Plan to ensure excellent programs relevant to workforce and community needs.
2. Continue to build our reputation through Centres of Excellence including the Sustainable Skills, Technology and Life Sciences Centre, and the Digital Media Centre.
3. Establish the Lifelong Health and Wellness Centre, integrating a range of Loyalist programs and expertise.
4. Respond to the marketplace with highly-integrated, technology-enabled, experiential and entrepreneurial teaching and learning.
5. Through leadership and collaboration, we will ensure access for all students, and support student and graduate mobility.
6. Champion innovative program development, entrepreneurship education, and partnerships that contribute to the health and prosperity of our region.



Loyalist College Culinary




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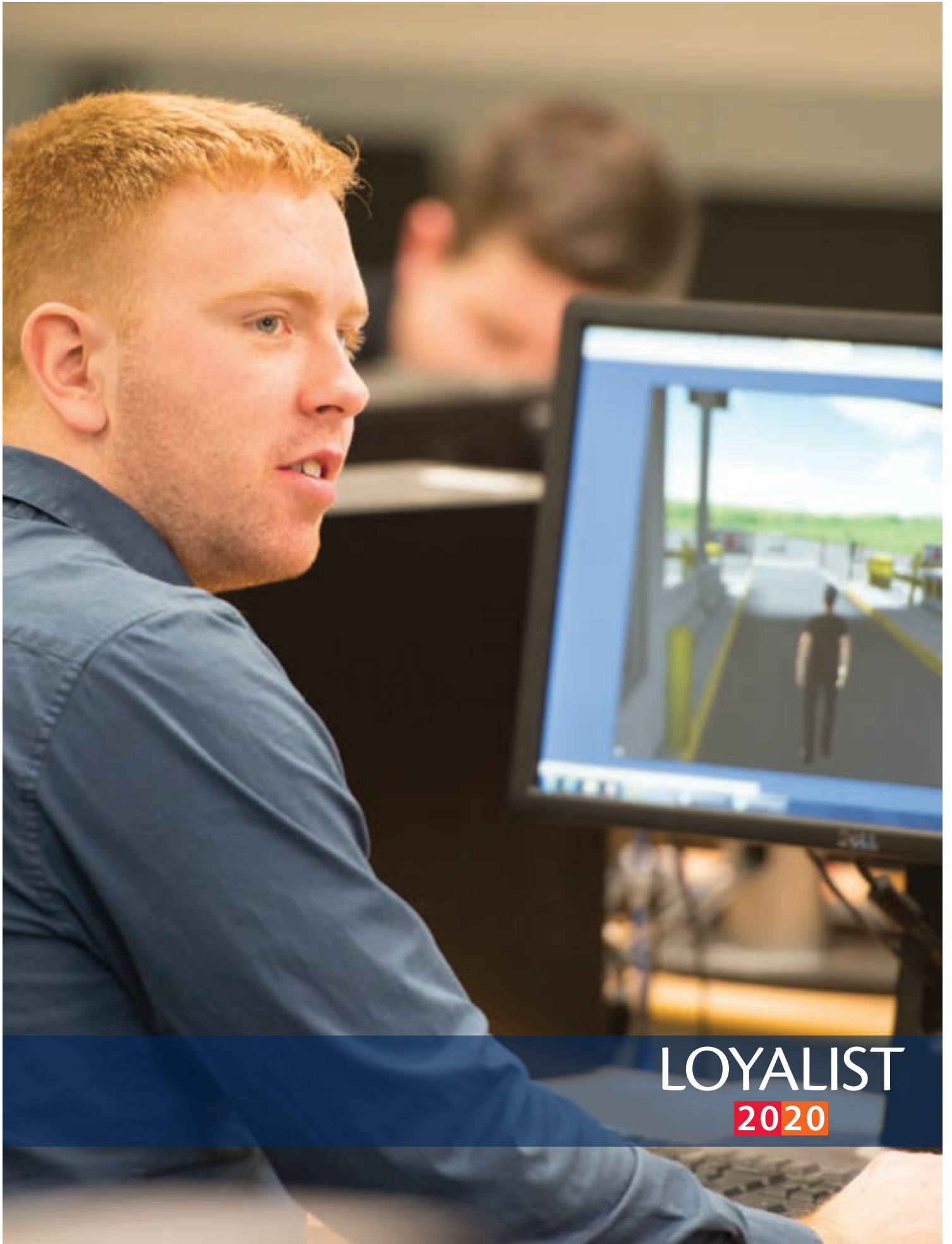
Service and Systems Excellence:

Loyalist is committed to ensuring that all members of the Loyalist community experience the highest standards of professional support through excellent, effective services and systems delivered by knowledgeable and caring staff working collaboratively to support evidence-informed planning for continuous improvement and maximum efficiencies.



WE WILL:

7. Offer exceptional Student Care strategies that meet students where they are and support them in meeting their academic individual goals (Individual Learning Plans). Student Services will capitalize on cross-disciplinary expertise, and work to increase intercultural understanding and communication, creating an inclusive and collaborative approach to learning.
8. Build on our integrated Strategic Enrolment Plan to optimize enrolment, opportunities, and achievement for all students, including Aboriginal, First Generation, International, and under-represented groups.
9. Enrich the Loyalist Experience by developing and implementing a new Campus Master Plan in alignment with the Academic Plan and College-wide operational plans.



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Sustainability and Capacity Building:


Loyalist is committed to the effective management and stewardship of our human, economic and environmental resources, ensuring that students today and in the future can benefit from these resources.

WE WILL:

10. Enhance net revenue from funded and entrepreneurial sources and fundraising, while improving efficiencies and optimizing asset utilization to ensure long-term viability.
11. Be an Employer of Choice for a high-performing and diverse workforce which has opportunities for continuous learning.
12. Continue to develop and apply responsible solutions with respect to all College programs, operations and facilities through the implementation of a comprehensive and integrated Sustainability Plan.



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The Lifelong Health and Wellness Centre at Loyalist

This concept envisions a Centre where expertise and strength in programs in Health Sciences, Human Studies and other disciplines come together to support innovative programming, initiatives, and applied research.

This will create important synergies to help people live healthy, fulfilling lifestyles over their lifespans, in their homes and communities.

We look forward to continuing conversation across the College to build and develop this concept.

