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XXV Annual PLA Conference
“Celebrating 25 Years of Building Relationships”

2014 SPONSORSHIP OPPORTUNITIES

The planning committee of the XXV Annual LOYALIST PLA Conference is pleased to again offer its supporters a number of sponsorship opportunities.

SPONSORSHIP LEVELS:

Major Sponsors	\$5,000.00 and over
Accommodation Sponsor	3,000.00
Transportation Sponsor	2,000.00
Program Sponsor	1,500.00
Refreshments Sponsor	1,500.00
Hospitality/Entertainment Sponsor	1,000.00
Dream Catcher Souvenir Name Tags	1,000.00
Conference Folders Sponsor	750.00
General Contributions	Less than 750.00

GENERAL SPONSORSHIP PROFILE AND BENEFITS:

All sponsors will be acknowledged on a banner displayed prominently at the conference.

In addition to this general benefit, special profile will be given to each of the specific sponsorships as follows:

MAJOR SPONSORS:

The major sponsors will receive:

- name and corporate logo on a special “Welcome” sign in the hotel lobby leading into the conference area, as well as on any additional directional signage used in the facility
- name on the front cover of the conference program
- name on the list of sponsors displayed at the registration table
- name on the Loyalist website as a major conference sponsor
- acknowledgement in any press releases relating to the conference
- a wine and cheese reception
- Thursday evening dinner, May 29th.

ACCOMMODATION/TRANSPORTATION SPONSOR:

Both these levels of sponsorship are accompanied by the following particular benefits:

- name inside the conference program
- name on the list of sponsors displayed at the registration table

PROGRAM SPONSOR:

The program sponsor's name and corporate logo (if supplied) will be acknowledged in a prominent place in the conference program.

REFRESHMENTS SPONSOR:

As well as being acknowledged in the program, the refreshments sponsor will be acknowledged in signage on the refreshments table throughout the conference.

HOSPITALITY/ENTERTAINMENT SPONSOR:

The hospitality/entertainment sponsor will receive recognition in the conference program.

DREAM CATCHER SOUVENIR NAME TAGS

As well as being acknowledged in the program, the conference name tag sponsor will have their name and logo placed on the conference name tags.

CONFERENCE FOLDERS SPONSOR:

As well as being acknowledged in the program, the conference folder sponsor will have their name and logo placed in the conference folders.

PLEASE MAKE CHEQUES PAYABLE TO LOYALIST COLLEGE (PLA CONFERENCE)