

## BROOKLYN GUNDY

11 Drumm Street, Belleville, ON K8N 4S0  
613-777-7777 or bgundy@yahoo.ca

### HIGHLIGHTS OF QUALIFICATIONS

- Sports enthusiast with exceptional analytical, team work and leadership skills
- Proficient with the use of InDesign, Publisher, Photoshop and Microsoft Office Software to create marketing and promotional materials
- Effectively develop a strong rapport with clients, colleagues, and target markets to increase sales
- Strong sales and marketing analysis skills to determine market needs

### EDUCATION

- Sports and Entertainment Sales and Marketing* – Loyalist College, Belleville, ON 2013 – 2014
- Courses include: Brand Extensions, Fundraising and Licensing in Sports Marketing, Sports Culture and the Role of Media, Social Media and Public Relations, Transactional Sales and Selling for Sports and Entertainment
  - Team Captain of women's basketball and volleyball teams, varsity soccer player
- Business Sales and Marketing* – Loyalist College, Belleville, ON 2011 – 2013
- Varsity basketball, volleyball and soccer player
- Ontario Secondary School Diploma* – Quinte Secondary School, Belleville, ON 2006 -2010
- Played basketball, volleyball, soccer, floor hockey, rugby and baseball throughout high school

### RELATED EXPERIENCE

- Marketing Assistant* (placement) – Belleville Bulls, Belleville, ON 2013
- Acted as a liaison for guest relations between the team and season ticket holders
  - Coordinated creative intermission activities that involved the participation of fans
  - Promoted sponsors and their products throughout the game
  - Marketed event to students and staff via email blitz
  - Ensured event expectations were met by marketing to target audience
  - Participated in the main event and writing workshop
  - Created marketing materials in Photoshop and InDesign to be distributed throughout campaign

### COMMUNITY INVOLVEMENT

- Coach* – Belleville Womens Soccer Club, Belleville, ON 2012/2013
- Coach* – Little League Baseball, Belleville, ON 2010 – 2011

### OTHER WORK EXPERIENCE

- Cashier* – A&P, Belleville, ON 2007 – 2013