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The 26th Annual PLAR Conference

“PLAR as a Catalyst for Change: Casting the Net Wide and Deep”

2015 SPONSORSHIP OPPORTUNITIES

The planning committee of the 26th Annual LOYALIST PLAR Conference is pleased to again offer its supporters a number of sponsorship opportunities.

SPONSORSHIP LEVELS:

Major Sponsors	\$5,000.00 and over
Accommodation Sponsor	3,000.00
Transportation Sponsor	2,000.00
Program Sponsor	1,500.00
Refreshments Sponsor	1,500.00
Hospitality/Entertainment Sponsor	1,000.00
Conference Folders Sponsor	750.00
Adult Learner Sponsor	200.00
General Sponsor	No Fixed Amount

GENERAL SPONSORSHIP PROFILE AND BENEFITS:

All sponsors will be acknowledged on a sign displayed prominently at the conference.

In addition to this general benefit, special profile will be given to each of the specific sponsorships as follows:

MAJOR SPONSORS:

The major sponsors will receive:

- name and corporate logo on a special “Welcome” sign in the hotel lobby leading into the conference area, as well as on any additional directional signage used in the facility
- name on the front cover of the conference program
- name on the list of sponsors displayed in the resource room
- name on the Loyalist website as a major conference sponsor
- acknowledgement in any press releases relating to the conference
- a wine and cheese reception
- Thursday evening dinner, May 28th.

ACCOMMODATION/TRANSPORTATION SPONSOR:

Both these levels of sponsorship are accompanied by the following particular benefits:

- name inside the conference program
- name on the list of sponsors displayed in the resource room

PROGRAM SPONSOR:

The program sponsor's name and corporate logo (if supplied) will be acknowledged in a prominent place in the conference program.

REFRESHMENTS SPONSOR:

As well as being acknowledged in the program, the refreshments sponsor will be acknowledged in signage on the refreshments table throughout the conference.

HOSPITALITY/ENTERTAINMENT SPONSOR:

The hospitality/entertainment sponsor will receive recognition in the conference program.

CONFERENCE FOLDERS SPONSOR:

As well as being acknowledged in the program, the conference folder sponsor will have their name and logo placed in the conference folders.

ADULT LEARNER SPONSOR

This amount would open four spots for adult learners to participate at the conference.

GENERAL SPONSOR

Any contribution, monetary or otherwise would be greatly appreciated.

PLEASE MAKE CHEQUES PAYABLE TO LOYALIST COLLEGE (PLAR CONFERENCE)