



UNITY PARK

Bringing Belleville Together As A Whole

Project Description

- Unity Park is a specific venue directed towards Belleville community events
- All events are free and are planned in a way that the public can either plan to attend, or simply be walking by and choose to join
- All activities are designed to promote inclusion and to make sure that there is never a reason for a person to be turned away

Schedule

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
6:00 - 8:00		Yoga	Pilates	Yoga	Pilates	Yoga		
8:00 - 10:00	Farmers Market & Craft Sale & Small Business Expo						Special Events	
10:00 - 12:00								
12:00 - 14:00								
14:00 - 16:00								
16:00 - 18:00				Art / Soccer				
18:00 - 20:00			Ultimate Frisbee		Speed Dating / Baseball	Dancing / Street Hockey		Concerts & Food Trucks
20:00 - 22:00								
22:00 - 0:00								

Why We Chose Unity Park

- We wanted a public place where people of any age, gender, race, etc, can engage and learn together
- Registry is not needed, we chose for all activities to be drop in to take away the feeling of obligation
- With regularly scheduled events it is convenient for people to build new relationships with each other
- It has potential to build connections with small businesses that partake in special events

Outcomes

- To unite the community in recreation
- Inclusion among age, race, ability, socioeconomic status, and gender
- To promote health and fitness, and creativity in the community

Resources We Will Need

- Property – Estimation \$998,000



Resources We Will Need

□ Supplies

- First aid kits
- Sound system (speaker and universal docking system)
- Miscellaneous sporting equipment ie: sports balls, hockey sticks, frisbees, nets, pinneys, pylons, pumps, and gloves.
- Miscellaneous art supplies ie: canvases, easels, paint, paint brushes, oil, pastels, clay
- Tables, chairs, name tags, timers

Resources We Will Need

- Funding
 - Equity Investment
 - Vancity
 - Partnership Project
 - Ontario Sport and Recreation Communities Fund

Partnerships

- Assisting
 - Michaels
 - Sport Chek
 - Walmart
 - TD Bank

Partnerships

- Promotional
 - Radio 91X
 - Intelligencer
 - Social Media

How We Foster Inclusion

- Valued Participation
 - ▣ Nobody is obligated to partake. Everybody is there because they want to be. The park is an open and communal place
- Valued People
 - ▣ The park welcomes people from all walks of life to co-exist with other people that they otherwise may not have the opportunity to meet

How We Foster Inclusion

- Valued Setting
 - We are taking an already existing setting and improving it by giving it a bigger purpose
- Valued Activities
 - Athlete
 - Artist
 - Volunteer
 - Dancer

Any Questions ?

