



**Summary of the meeting of the
BOARD OF GOVERNORS
March 10, 2016 at 6:35 p.m.
Boardroom – Kente Building**

Board Members:	June Hagerman, Chair Ross Danaher Tim Farrell Bob Forder David Hatch Sara Kelleher	Maureen Piercy, President David MacKinnon Sandra Maracle Bhavik Patel Mary Lynn Rutledge Brian Smith Jason Tremblay
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Regrets:	David Allen Natalie Bohnen-Twiddy	Aleesha Camp Cory MacKay
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Staff: **Kerry Lorimer, Director of Marketing and Communications**
John McMahon, Senior Vice President Academic and Student Success
Don Sinclair, Executive Director, Human Resources Services and Organizational Development
Cathy Rushton, Senior Vice-President, Corporate Services and Chief Financial Officer
Dianne Spencer, Executive Director, College Advancement and External Relations
Elaine Wilkinson, Recording Secretary

Other Staff: **Eric Bauer, Warren Hunton, Cora-Lee Lane, Chad Munday, Tim Prewer and Jodie Russett**

Student Guests: **Mary Adeyanju, Caroline Sirri Aweh, Benedicta Ahameful Chiazorkam, Queen Agneta Owodiong Idemeki and Aman Parhar**

Media: **Amanda Lorebetski, OJ 95.5 FM Radio**

	KEY POINTS/ACTION REQUIRED	FOLLOW-UP RESPONSIBILITY
1.	WELCOME FROM CHAIR Chair Hagerman welcomed everyone to the meeting.	
2.	THE LOYALIST COLLEGE EXPERIENCE – PANEL OF INTERNATIONAL STUDENTS John McMahon, spoke briefly of the College’s concentration on international activities prior to introducing Chad Munday, Academic Manager, Media, Arts and Design. Chad provided an overview of outreach activities in attracting international students to Loyalist and spoke of his most recent recruitment trip to Africa.	

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	<p>The competition for international students within post-secondary education is strong, and as a result, recruitment and marketing efforts are crafted specific to target countries. For the 2015-2016 academic year, India and countries within Africa were the focus for recruitment. Social media is strongly used between Loyalist and international activities. More international students than ever before are applying to Loyalist to pursue their education.</p> <p>A panel of five international students: Mary Adeyanju – student from Nigeria studying Advertising and Marketing Communications; Bendicta Ahameful Chiazorkam (Benny) – student from Nigeria studying Biosciences; Caroline Sirri Awch – student from Cameroon studying Advertising and Marketing Communications; Queen Angela Owodiong Idemeko – student from Nigeria studying Public Relations; and Aman Parhar – student from India studying Photojournalism shared individual experiences leading up to reaching their destination – Loyalist College.</p> <p>Jodie Russett, Coordinator of International Services was recognized by each of the students for her support.</p> <p>The presentations were well-received by those present. The Board of Governors and staff appreciate the participation of the students at the meeting and enjoyed the presentations.</p>	
3.	<p>APPROVAL OF AGENDA</p> <p>Resolution # 1 Moved by: Ross Danaher Seconded by: Sara Kelleher AND carried, “THAT the revised agenda be approved as circulated. The revision is as a result of removing Resolution 3 from the agenda. Recommendations identified in that resolution will be brought to the April Board meeting for approval.”</p>	
4.	<p>DECLARATION OF CONFLICT OF INTEREST</p> <p>No declaration was tabled</p>	
5.	<p>APPROVAL OF PREVIOUS BOARD MINUTES</p> <p>Resolution # 2 Moved by: Sandra Maracle Seconded by: David Hatch AND carried, “THAT the minutes of the Board of Governors meeting of the February 11, 2016 be received and adopted.”</p>	
6.	<p>BUSINESS ARISING</p> <p>No items were tabled.</p>	

	KEY POINTS/ACTION REQUIRED	FOLLOW-UP RESPONSIBILITY
7.	<p>REPORT OF THE FINANCE, CORPORATE SERVICES AND GOVERNANCE COMMITTEE MEETING of MARCH 10th</p> <p>Governor Rutledge provided a report from the meeting held earlier in the day stating that FCSG reviewed the financial report for January 31, 2016 and the revised projection to year end. The College's finances are on track and a balanced position is expected for the year ended March 31, 2016. The committee also reviewed the 2016-2017 Draft Budget which will be presented for approval at the April board meeting.</p>	
8.	<p>CHAIR'S REPORT</p> <p><i>Chair Hagerman's report is attached.</i></p>	
9.	<p>PRESIDENT'S REPORT</p> <p><i>President Piercy's report is attached.</i></p>	
10.	<p>OTHER BUSINESS</p> <p>No items were presented.</p>	
11.	<p>ADJOURNMENT</p> <p>There being no further business, the meeting adjourned at 6:41 p.m.</p> <p>_____</p> <p>June Hagerman, Chair</p> <p style="text-align: right;">_____</p> <p style="text-align: right;">Maureen Piercy, Secretary</p>	

Chair's Report:

- Chair Hagerman represented the Board of Governors at the March 3rd Spring Awards Ceremony to celebrate the achievements of 123 students who received awards. Governor Tremblay was the recipient of the Student Leadership Award in recognition of his contributions to College activities and programs, and through his demonstrated strong leadership skills.
- Daniel Laffin, first-year Business Program student was elected by his peers to be the student governor on the Board effective September 1, 2016. We look forward to welcoming Daniel to the Board.
- Chair Hagerman attended the meeting of the Association of Friends on March 3rd when former Board members had an opportunity to meet. As you would expect, many tributes were paid to President Piercy regarding her recently-announced plans for retirement – in recognition of the many achievements during her presidency. There will certainly be more opportunities to pay tribute to President Piercy over the coming months – and we look forward to those events.
- Governor Patel was congratulated on the recent birth of his daughter.

President's Report:

- President Piercy expressed her pleasure with the provisions of the February 25th provincial budget, which provides significant new financial support for access to post-secondary education.
- Confirmation was received in late February from Service Canada for delivery of a *Path to Employment Program* at our Bancroft campus. The one-time funding will support delivery of the Construction Training program to 15 participants - 3 weeks in-class, 14-week placements. The anticipated start date of the program is mid-April.
- This month a photo exhibit at the Belleville Public Library on Afghanistan, organized by Photojournalism students Zachary Prong and Andrew Johnson, features their work and the work of students in Afghanistan being mentored by 2009 Photojournalism graduate Farzana Wahidy. This effort is in support of the campaign to bring another Afghan student to study in the Photojournalism program. It is well worth the visit to see some amazing work.
- The College was part of the popular DocFest event – with four top films of our TVNM students being screened through the FourSquared competition. We were delighted and proud that these films, among a number of excellent entries, were selected as the best local films of the festival. The College also sponsored Frame by Frame – a documentary which features Loyalist Photojournalism graduate Farzana Wahidy, who is doing incredibly important and courageous work in her home country of Afghanistan.
- On March 4th a graduation ceremony was held for the most recent group of P&G staff who successfully completed an Electrical & Instrumentation Training Program. The customized program was developed by Loyalist Training and Knowledge Centre in conjunction with Procter and Gamble for their employees who maintain or operate complex process equipment. This brings to more than 50 the number of employees of the Belleville and Brockville plants for whom Loyalist has delivered this training, with an advanced program for grads starting in April.
- A Grad Bash was held last on March 2nd where more than 400 graduating students visited and enjoyed a slice of pizza! This is an opportunity to celebrate all that graduating students have achieved while learning about the benefits of becoming a Loyalist graduate. The Alumni Association, Alumni Services and their affinity partners were there to speak with students about the benefits and programs offered. Our several post-graduate programs also participated to talk about their options.
- A Job Search workshop was held on March 3rd to assist our students in polishing résumés. As you know from our branding statement – “We put you to work” – we target graduate success and employment. Thursday's workshop was part of a very focused enhanced outreach to employers which our Career Centre has designed and implemented this year, including hundreds of students earning a Career Development Certificate during their studies, and our annual Career Fair in February, which is consistently ranked by employers as the best in the province.
- The first-ever *Freezin' for a Reason* fundraiser organized by our PR students on Saturday, March 5th was a huge success, raising \$8,400+ in support of the YMCA's Strong Kids campaign. Students and staff involved in the event are to be congratulated, and thanks to those who sponsored the participants as they took the plunge!
- On Sunday, March 6th, another PR team was “keeping the pace for Heart and Stroke” at the Quinte Mall as students and others spent the day riding a stationary bike to raise awareness and accept donations.

Also on Sunday, PetSmart on Millennium Parkway was the site of the “Pic Your Pet” fundraiser where pet owners had the opportunity to have a picture taken with their pet for a donation in support of the Quinte Humane Society.

- On March 8th, colleagues John McMahon, Dianne Spencer, Dean Jim Whiteway and I, visited the Strathcona Energy location, Sidney Street, Belleville to see the Post-Grad Entrepreneurial Studies Program in action
- Thirty grade 11 and 12 students from area high schools participated in the fourth annual Iron Accountant Loyalist competition on Tuesday, March 8th. Moira Secondary Schools was the winner for the second year in a row. President Piercy participated in the awards presentation.
- Our Spring Open House will be held on Saturday, March 12th from 10 – 2 p.m., and you are all welcome!
- Between March 14th and 24th, first-year Journalism students will survey the community (*telephone survey*) on behalf of the Belleville Police Service to ascertain public feedback on the Belleville Police Service's new community safety plan. Police will present the students' findings to Belleville City Council.
- An exhibition of work by third-year Graphic Design students, will be held in the Link Lounge from March 15th to March 18th.
- On March 22nd Loyalist will host high school students from regional secondary schools to compete at the College in our Skills Centre, for a regional Skills Competition. Loyalist students will also be competing in the Skills Canada Ontario competition in Kitchener Waterloo in May – last year one of our students earned a silver medal for the province and went on to Nationals.
- A pair of Loyalist Lancers volleyball players have been recognized by the OCAA for outstanding performances during the 2015-2016 season. Sara Piana Yafu, a student in our Health and Fitness program and Ben Hoftzyer, a student in our Welding Techniques program were honoured at the recent OCAA volleyball championship banquets. Both were named to their respective league First All-Star Teams.
- Two second-year Welding and Fabrication Technician students have received a Canadian Welding Association (CWA) Foundation Post-Secondary School Award. Recipients were selected based on academic excellence and/or their passion for the industry. Award winners Nicholas Companion and Nicholas Paiva are both W. Garfield Weston Foundation Fellows.
- Four Loyalist Photojournalism students are finalists in this year's Ontario Community Newspapers Association (OCNA) Awards – College and University category – in recognition of outstanding work of journalism students in photography, news writing and feature writing.

QNetNews.ca is a finalist in the Best College/University Newspaper Website category. Loyalist is also a finalist in the General Excellence category recognizing overall achievement by circulation class in editorial, advertising and layout. Winners will be announced at the Better Newspaper Awards Competition Gala on April 22, 2016.