



Vice-President, External Relations and Chief Innovation Officer

Loyalist College

Located on more than 200 acres in the beautiful Bay of Quinte region, Loyalist College is close-knit community where students and their success come first. Loyalist provides personalized attention in small classes, rewarding field placements, and superior student services. Its Belleville and Bancroft campuses support programs and services for close to 3,000 full-time and 12,000 part-time students each year. To prepare students for in-demand careers, Loyalist offers more than 65 full-time programs; apprenticeships; and hundreds of online, distance and in-class courses, as well as opportunities for continuing education through university transfer agreements.

There is now an exciting opportunity for a compelling leader to be part of the Loyalist team as the Vice-President, External Relations and Chief Innovation Officer. As VP, you will report to the President and work closely with other members of the College executive team as the key advisor on critical changes in a competitive landscape, and global marketplace. You will direct activities of strategy and innovation to bring Loyalist's growth opportunities to life, be a trusted partner in the development and execution of long and short-term College strategies, and work cross-functionally with the entire college on initiatives and partnerships. You will have direct responsibility for teams responsible for the areas of community relations, marketing and communications, student recruitment, advancement and alumni services, career services, business development and continuing education.

As the ideal candidate, you are an inspiring and innovative strategist with the vision, creativity and a record of aligning, integrating and promoting entrepreneurial activities that cut across an entire organization. Your background and experience in business strategy, communications, marketing, branding, advancement, alumni and community relations will serve you well in this key leadership role. You are a diplomatic, facilitative and persuasive communicator with strong interpersonal skills and the ability to rally academic leaders and partners to embrace and support Loyalist's external activities, goals, and message. As a spokesperson, you have the presence and credibility to effectively represent Loyalist to a diverse stakeholder community in both the public and private sectors to advance the college's activities in advancement, research and innovation, and entrepreneurship. You are an inspiring, inclusive leader who creates high performing teams.

For further information, please connect with Jessa Chupik at jchupik@boyden.com or 416.309.2358.

In support of a diverse and inclusive college community, Loyalist College encourages applications from women, persons with disabilities, racial/visible minorities, and Indigenous people. In accordance with the Accessibility for Ontarians with Disabilities Act (AODA), Loyalist College is committed to accommodating applicants with disabilities throughout the hiring process. At any stage of the hiring process, Human Resources Services will work with applicants requesting accommodation.

We thank all applicants for their interest, however only those under consideration for the role will be contacted.