

Loyalist College Graduate Report Statistics  
2013-2017

| <b>Media Studies</b>                        |                        |                        |                        |                        |                        |
|---|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Journalism and Communications (2 Yr)</b> |                        |                        |                        |                        |                        |
|   | <b>2013</b>            | <b>2014</b>            | <b>2015</b>            | <b>2016</b>            | <b>2017</b>            |
| <b>Total Number of Graduates</b>            | 12                     | 10                     | 11                     | 17                     | 30                     |
| <b>Furthering Education</b>                 | 1                      | **NA                   | 2                      | 2                      | 5                      |
| <b>Accepted Job at Later Date</b>           | 0                      | **NA                   | 0                      | 0                      | 0                      |
| <b>Currently Seeking Employment</b>         | 1                      | **NA                   | 0                      | 2                      | 3                      |
| <b>Not Seeking Work</b>                     | 0                      | **NA                   | 0                      | 0                      | 0                      |
| <b>Info Not Available</b>                   | 4                      | **NA                   | 6                      | 8                      | 15                     |
| <b>Graduates Available for Employment</b>   | 7                      | **NA                   | 3                      | 7                      | 10                     |
| <b>Total % Employed</b>                     | 86%                    | **NA                   | 100%                   | 71%                    | 60%                    |
| <b>Full-Time Related with %</b>             | 4                      | **NA                   | 0                      | 5                      | 4                      |
|   | 57%                    | **NA                   | 0%                     | 71%                    | 40%                    |
| <b>Part-Time Related with %</b>             | 1                      | **NA                   | 0                      | 0                      | 2                      |
|   | 14%                    | **NA                   | 0%                     | 0%                     | 20%                    |
| <b>Unrelated with %</b>                     | 1                      | **NA                   | 3                      | 0                      | 0                      |
|   | 14%                    | **NA                   | 100%                   | 0%                     | 0%                     |
| <b>Average Salary</b>                       | *\$30,000-<br>\$34,999 | *\$35,000-<br>\$39,999 | *\$35,000-<br>\$39,999 | *\$30,000-<br>\$34,999 | *\$35,000-<br>\$39,999 |

\* Average Starting Salaries are based on the Employment Profile Provincial Report

\*\*Provincial privacy legislation prevents publication of graduate data for programs with fewer than 5 graduates, or graduates responding