

30th Annual PLAR Conference | May 22 – 24, 2019

"Celebrating 30 Years of Adult Learning Practice and Recognition of Prior Learning"

The planning committee of the 30th Annual PLAR Conference is pleased to again offer its supporters a number of sponsorship opportunities.

SPONSORSHIP LEVELS:

Major Sponsors	\$5,000 and over
Accommodation Sponsor	\$3,000
Transportation Sponsor	\$2,000
Program Sponsor	\$1,500
Refreshments Sponsor	\$1,500
Hospitality/Entertainment Sponsor	\$1,000
Conference Folders Sponsor	\$750
Adult Learner Sponsor	\$200
General Sponsor	No Fixed Amount

GENERAL SPONSORSHIP PROFILE AND BENEFITS

All sponsors will be acknowledged on a sign displayed prominently at the conference. In addition to this general benefit, special profile will be given to each of the specific sponsorships as follows:

MAJOR SPONSORS:

Will receive:

- Name and corporate logo on a special "welcome" sign in the hotel lobby leading into the conference area, as well as on any additional directional signage used in the facility
- Name on the front cover of the conference program
- Name on the list of sponsors displayed in the resource room
- Name on the Loyalist website as a major conference sponsor
- Acknowledgement in any press releases relating to the conference
- A wine and cheese reception
- Thursday evening dinner, May 23

ACCOMMODATION/TRANSPORTATION SPONSOR:

Both these levels of sponsorship are accompanied by the following particular benefits:

- Name inside the conference program
- Name on the list of sponsors displayed in the resource room

PROGRAM SPONSOR:

The program sponsor's name and corporate logo (if supplied) will be acknowledged in a prominent place in the conference program.

REFRESHMENTS SPONSOR:

As well as being acknowledged in the program, the refreshments sponsor will be acknowledged in signage on the refreshments table throughout the conference.

HOSPITALITY/ENTERTAINMENT SPONSOR:

The hospitality/entertainment sponsor will receive recognition in the conference program.

CONFERENCE FOLDER SPONSOR:

As well as being acknowledged in the program, the conference folder sponsor will have their name and logo placed in the conference folders.

ADULT LEARNER SPONSOR:

This amount would open four spots for adult learners to participate at the conference.

GENERAL SPONSOR:

Any contribution, monetary or otherwise, would be greatly appreciated.

PLEASE MAKE CHEQUES PAYABLE TO LOYALIST COLLEGE PLAR CONFERENCE

Attention: Sara Kelleher (pathways@loyalistcollege.com)