



We seek outstanding individuals to join our dedicated support staff team. Become a part of our diverse College, creating brighter futures, greater prospects and endless possibilities!

TITLE:	Initiatives/Opportunities: Facilitator, Digital Media for Learning (11 month assignment)	HOURS:	35 hours/week
LOCATION:	Main Campus, Belleville	PAYBAND:	H
DEPARTMENT:	Centre for the Advancement of Teaching and Learning (CATL)	SALARY:	\$32.32
POSTING DATE:	May 6, 2021	START DATE:	ASAP
CLOSING DATE:	May 17, 2021	COMPETITION #:	PTS21-06N

INSTRUCTIONAL DESIGNER:

Reporting to the Interim Director, Centre for the Advancement of Teaching and Learning (CATL), the Facilitator, Digital Media for Learning will support the design and delivery of new and existing online, hybrid, and on-campus courses with enhanced digital media assets. The incumbent will develop supports and resources for faculty, facilitators and staff in the use of video and other digital media for course design/delivery, as well as in the development of universally designed/accessible digital course content/media. As a member of the learning technology team, the Facilitator, Digital Media for Learning will be responsible for curating, adapting and developing a range of digital media for the teaching and learning space, with an emphasis on the use of open resources and technologies.

RESPONSIBILITIES:

- Supports the design of new and existing online and remote courses with enhanced digital multimedia assets (curation, adaptation, and creation)
- Develops digital media, workshops, and support resources to support faculty/facilitators/staff to curate, adapt, and create their own video and other digital media for course design and/or delivery
- Supports faculty/facilitators/staff with the development of universally designed/accessible digital content/media to support learner-centered course design strategy
- Collaborates with members of the Loyalist community to ensure multimedia/universal design educational technology initiatives fulfill teaching and learning needs and expectations campus-wide
- Explores new technologies through the development of use cases



QUALIFICATIONS:

- Completion of a three (3) year diploma/degree in Graphic Design, Animation, TV/Video Production and/or Education, Communications
- Completion of Adult Education/Universal Design certificate/coursework considered an asset
- Minimum three (3) years' experience creating/curating/adapting digital multimedia assets (graphic, video, audio, etc.) using a variety of media and educational technologies in a higher education environment, specifically online/hybrid design and delivery
- Demonstrated experience creating accessible and alternate resources for a range of digital media and course content, including captioning, transcripts, designing using accessible fonts/formats and building content to Web Content Accessibility Guidelines (WCAG) standards for web
- Experience working collaboratively with a variety of stakeholders and project teams to create universally designed digital media as part of the instructional design process
- Familiarity with creative commons licensing considered an asset
- An ability to apply an understanding of diversity and inclusiveness to meet the needs of a diverse student population
- An ability to communicate clearly and concisely, adapting to various audiences
- An ability to effectively manage a busy workload with tight deadlines

TO APPLY: Applications **must** be submitted **quoting the competition # PTS21-06N in the email subject line**. Please send a covering letter and a resume in MS Word or PDF format to:

People and Culture
E-mail: humanr@loyalistcollege.com

Posted in accordance with Article 17.1 of the Full Time Support Staff Collective Agreement

Please note: Following an offer of employment, candidates with Canadian credentials will be required to provide official transcripts from the granting educational institution(s); candidates with international credentials must provide World Education Services (WES) www.wes.org/ca evaluation (at their own cost) confirming Canadian equivalency of their credentials.

Loyalist is committed to promoting a diverse and inclusive college community. We encourage and welcome applications from marginalized and equity seeking groups. Loyalist College is committed to accommodating applicants with disabilities throughout the hiring process. If you have accommodation needs, please inform us as soon as possible by sending an email to humanr@loyalistcollege.com.

We thank all applicants, however, only those selected for an interview will be contacted